

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639964

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trek Retail Corporation		03/30/2021	Corporation: WISCONSIN
RECEIVING PARTY DATA			
Name:	Trek Bicycle Corporation		
Street Address:	801 West Madison		
City:	Waterloo		
State/Country:	WISCONSIN		
Postal Code:	53594		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2000693	NYTRO	
CORRESPONDENCE DATA			
Fax Number:	7083838897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7083838801		
Email:	docket@merz-law.com		
Correspondent Name:	Mary Catherine Merz		
Address Line 1:	408 MADISON STREET, SUITE A		
Address Line 4:	OAK PARK, ILLINOIS 60302		
NAME OF SUBMITTER:	Colleen E. Ferguson		
SIGNATURE:	/Colleen E. Ferguson/		
DATE SIGNED:	04/16/2021		
Total Attachments: 1			
source=Assignment of Nytro Trademark#page1.tif			

OP \$40.00 2000693

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark is made by and between Trek Bicycle Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594, U.S.A., and Trek Retail Corporation, a Wisconsin corporation having its principal place of business at 801 West Madison, Waterloo, Wisconsin 53594, U.S.A.

WHEREAS, Trek Bicycle Corporation ("Assignee") is desirous of acquiring the entire right, title and interest, including the goodwill of the business, in the mark NYTRO from Trek Retail Corporation ("Assignor").

NOW THEREFORE, in consideration of the mutual covenants of the parties, Assignor and Assignee agree as follows.

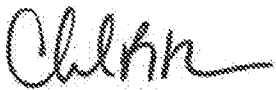
1. Assignor hereby sells, assigns, conveys and transfers to Assignee all right, title and interest in the mark NYTRO, including U.S. Trademark Registration No. 2000693, together with (a) all associated common law and statutory rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including without limitation, the right to sue and recover for any past or continuing infringement of the NYTRO mark, as well as the right to seek any and all remedies available at law or in equity.

2. All said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment of Trademark had not been made.

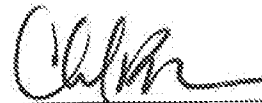
3. Assignor agrees, at no cost, to sign any additional documents that may be needed to record this assignment with the trademark offices for the foregoing registration.

TREK RETAIL CORPORATION
Assignor

TREK BICYCLE CORPORATION
Assignee



Chad Brown
Chief Financial Officer



By: _____
Chad Brown
Chief Financial Officer

Date: March 30, 2021

Date: March 30, 2021