

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM641136

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>RESUBMIT DOCUMENT ID:</b>	900609036		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
eClick Interactive		01/01/2021	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Juice Rocket		
<b>Street Address:</b>	188 Grand St		
<b>Internal Address:</b>	#120		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: WYOMING		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77826557	URBANETTE	
<b>Serial Number:</b>	78502975	NEW FACES	
<b>Serial Number:</b>	77772621	INSIDER'S GUIDE	
<b>Serial Number:</b>	77801736	MODEL GATEWAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	1-347-762-5386		
<b>Email:</b>	TMservices@juicerocket.com		
<b>Correspondent Name:</b>	Hilary Rowland		
<b>Address Line 1:</b>	188 Grand St		
<b>Address Line 2:</b>	#120		
<b>Address Line 4:</b>	New York, NEW YORK 10013		
<b>NAME OF SUBMITTER:</b>	Hilary Rowland		
<b>SIGNATURE:</b>	/HSR/		
<b>DATE SIGNED:</b>	04/22/2021		

**Total Attachments: 1**

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ASSIGNMENT OF TRADEMARK

Whereas eClick Interactive Inc  
(name of assignor)

Of 75 Main St, Norwalk CT 06851  
(address)

Owns trademark reg.# \_\_\_\_\_ or serial no# 77826557, 78502975,  
77772621, 77801736

Word Mark Urbanette, New Faces, Model Gateway, Insider's Guide

Whereas Juice Rocket LLC  
(name of assignee)

of 188 Grand St #120, New York, NY 10013  
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

HSR

(Signature of assignor);

Hilary Rowland, Principal

Name and Title of signatory  
if assignor is a corporation,

1/1/2021

Date of Execution