

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM640583

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Partial Release of Security Interest		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citibank, N.A.		04/15/2021	Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Nielsen Company (US), LLC		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	Gracenote, Inc.		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2714373	SORENSEN SQUEEZE	
<b>Registration Number:</b>	2729675	SORENSEN MEDIA	
<b>Registration Number:</b>	2769101	SORENSEN SPARK	
<b>Registration Number:</b>	3250180	SQUEEZE	
<b>Registration Number:</b>	4620489	ZAMPLE	
<b>Registration Number:</b>	4613539	ZAMPLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126834120		
<b>Email:</b>	luis.rodriquez@unitedcorporate.com		
<b>Correspondent Name:</b>	Elaine Carrera		
<b>Address Line 1:</b>	32 Old Slip		
<b>TRADEMARK</b>			

OP \$165.00 2714373

**Address Line 2:** C/O CAHILL GORDON & REINDEL LLP  
**Address Line 4:** NEW YORK, NEW YORK 10005

**NAME OF SUBMITTER:** ELAINE CARRERA

**SIGNATURE:** /ELAINE CARRERA/

**DATE SIGNED:** 04/20/2021

**Total Attachments: 8**

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**PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Partial Release”), dated as of April 15, 2021 (the “Effective Date”), is made by CITIBANK, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of the grantors party identified on the signature page hereto (the “Grantors”).

WHEREAS, pursuant to that certain Intellectual Property Security Agreement, dated as of August 9, 2006, by and among the Agent, the Grantors and certain other parties thereto (as amended and restated as of June 23, 2009 and as otherwise amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), each Grantor granted to the Agent, in its capacity as Collateral Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, each Grantor executed and delivered that certain Supplemental IP Security Agreement, dated as of June 4, 2020 (the “IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on June 8, 2020 at Reel/Frame 7040/0001 and Supplemental IP Security Agreement, dated as of April 10, 2017, which was recorded with the United States Patent and Trademark Office on April 13, 2017 at Reel/Frame 6034/0576;

WHEREAS, pursuant to that certain Release of Security Interests, dated as of the date hereof, between the Agent and the Grantors, the Agent has agreed to release, discharge, terminate and cancel its security interest in certain specified collateral including the Trademarks and the registrations and applications listed on Schedule A attached hereto together with any and all goodwill connected with or symbolized by such Trademarks (the “Released Collateral”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the IP Security Agreement, as applicable.
2. Partial Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the Released Collateral. If and to the extent that the Agent has acquired any right, title or interest in and to the Released Collateral under the Security Agreement or the IP Security Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantors.
3. Limitation. This Partial Release is applicable only and solely with respect to the Released Collateral and to no other collateral arising under the Security Agreement or the IP Security Agreement (the “Retained Collateral”). The Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Agent under the Security Agreement and the IP Security Agreement with respect to all such Retained Collateral, and the Agent’s security interest, liens, rights, titles and interests in such Retained Collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Partial Release.
4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantors and their respective successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments),

reasonably requested by any Grantor, at such Grantors' sole cost and expense, to more fully and effectively effectuate the purposes of this Partial Release.

5. Governing Law. This Partial Release shall be construed in accordance with and governed by the law of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has caused this Partial Release to be executed by its duly authorized representative as of the Effective Date:

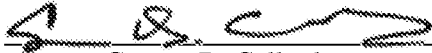
CITIBANK, N.A., acting in its capacity as  
Collateral Agent

By:  \_\_\_\_\_  
Name: Keith Lukasavich  
Title: Vice President

Acknowledged and agreed:

THE NIELSEN COMPANY (US), LLC, as Grantor

By:

A handwritten signature in black ink, appearing to read "G. D. Callard", written over a horizontal line.

Name: George D. Callard

Title: President

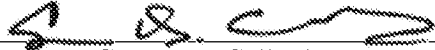
[Trademark Release Signature Page]

**TRADEMARK**  
**REEL: 007263 FRAME: 0817**

Acknowledged and agreed:

GRACENOTE, INC., as Grantor

By:

A handwritten signature in black ink, appearing to read "G. D. Callard", is written over a horizontal line.

Name: George D. Callard  
Title: President

[Trademark Release Signature Page]

**TRADEMARK**  
**REEL: 007263 FRAME: 0818**

**SCHEDULE A**

**Released Collateral**

**Reel/Frame 7040/0001**

<b>Mark</b>	<b>Owner</b>	<b>Application Number</b>	<b>Application Filing Date</b>	<b>Registration Number</b>	<b>Reg. Date</b>
SORENSEN SQUEEZE	The Nielsen Company (US), LLC	76280703	7/5/2001	2,714,373	5/6/2003
SORENSEN MEDIA	The Nielsen Company (US), LLC	76016542	4/3/2000	2,729,675	6/24/2003
SORENSEN SPARK	The Nielsen Company (US), LLC	76468221	11/20/2002	2,769,101	9/30/2004
SQUEEZE	The Nielsen Company (US), LLC	76650238	11/14/2005	3,250,180	6/12/2007
ZAMPLE	Gracernote, Inc.	86208135	2/28/2014	4,620,489	11/14/2014
ZAMPLE	Gracernote, Inc.	86208127	2/28/2014	4,613,539	9/30/2014

**Reel/Frame 6034/0576**

<b>Mark</b>	<b>Owner</b>	<b>Application Number</b>	<b>Application Filing Date</b>	<b>Registration Number</b>	<b>Reg. Date</b>
ZAMPLE	Gracernote, Inc.	86208135	2/28/2014	4,620,489	11/14/2014
ZAMPLE	Gracernote, Inc.	86208127	2/28/2014	4,613,539	9/30/2014