

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM640637

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FRESH ACQUISITIONS, LLC		04/18/2021	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VITANOVA BRANDS, LLC		
<b>Street Address:</b>	2338 N. LOOP 1604 W., STE. 350		
<b>City:</b>	SAN ANTONIO		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78248		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1870079	FURR'S	
<b>Registration Number:</b>	3208318	FURR'S FAMILY BUFFET	
<b>Registration Number:</b>	3208315	FURR'S FAMILY BUFFET	
<b>Registration Number:</b>	1878073	FURR'S FAMILY DINING	
<b>Registration Number:</b>	3208316	FURR'S FRESH BUFFET	
<b>Registration Number:</b>	4180545	FURR'S FRESH BUFFET	
<b>Registration Number:</b>	3208317	FURR'S FRESH BUFFET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-855-3207		
<b>Email:</b>	lfigueroa@ccsb.com		
<b>Correspondent Name:</b>	Lisa Figueroa		
<b>Address Line 1:</b>	901 Main Street, Suite 5500		
<b>Address Line 4:</b>	Dallas, TEXAS 75202		
<b>NAME OF SUBMITTER:</b>	Lisa Figueroa		
<b>SIGNATURE:</b>	/lisa figueroa/		
<b>DATE SIGNED:</b>	04/20/2021		

OP \$190.00 1870079

**Total Attachments: 2**

source=Fresh Acquisitions, LLC - UCC-1#page1.tif

source=Fresh Acquisitions, LLC - UCC-1#page2.tif

**UCC FINANCING STATEMENT**

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)
B. E-MAIL CONTACT AT FILER (optional)
C. SEND ACKNOWLEDGMENT TO: (Name and Address)
<b>Laura Hebert, Esq.</b> <b>Carrington, Coleman, Sloman &amp; Blumenthal, L.L.P.</b> <b>901 Main Street, Suite 5500</b> <b>Dallas, TX 75202</b>

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1. DEBTOR'S NAME: Provide only one Debtor name (1a or 1b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the Individual Debtor's name will not fit in line 1b, leave all of item 1 blank, check here  and provide the Individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

1a. ORGANIZATION'S NAME <b>Fresh Acquisitions, LLC</b>				
OR	1b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
1c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
<b>2338 N. Loop 1604 W., Ste. 350</b>	<b>San Antonio</b>	<b>TX</b>	<b>78248</b>	<b>USA</b>

2. DEBTOR'S NAME: Provide only one Debtor name (2a or 2b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the Individual Debtor's name will not fit in line 2b, leave all of item 2 blank, check here  and provide the Individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

2a. ORGANIZATION'S NAME				
OR	2b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
2c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY

3. SECURED PARTY'S NAME (or NAME of ASSIGNEE of ASSIGNOR SECURED PARTY): Provide only one Secured Party name (3a or 3b)

3a. ORGANIZATION'S NAME <b>VitaNova Brands, LLC</b>				
OR	3b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
3c. MAILING ADDRESS	CITY	STATE	POSTAL CODE	COUNTRY
<b>2338 N. Loop 1604 W., Ste. 350</b>	<b>San Antonio</b>	<b>TX</b>	<b>78248</b>	<b>USA</b>

4. COLLATERAL: This financing statement covers the following collateral:

**All of the right, title, and interest of Debtor in, to, and under the following: the trademark registrations and applications set forth on Exhibit A attached hereto (all trademarks are owned by Fresh Acquisitions, LLC in the jurisdiction of the USA), together with the goodwill connected to the use of and symbolized thereby, and all extensions and renewals thereof. All rights of any kind whatsoever of debtor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right, but no obligation, to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.**

5. Check only if applicable and check only one box. Collateral is  held in a Trust (see UCC1Ad, item 17 and Instructions)  being administered by a Decedent's Personal Representative

6a. Check only if applicable and check only one box:  Public-Finance Transaction  Manufactured-Home Transaction  A Debtor is a Transmitting Utility

6b. Check only if applicable and check only one box:  Agricultural Lien  Non-UCC Filing

7. ALTERNATIVE DESIGNATION (if applicable):  Lessee/Lessor  Consignee/Consignor  Seller/Buyer  Bailee/Bailor  Licensee/Licensor

8. OPTIONAL FILER REFERENCE DATA:  
**DE SOS/USPTO - 31217.1**

**Exhibit A**

1. Trademark: FURR'S - U.S. Registration Number 1870079
2. Trademark: FURR'S FAMILY BUFFET - U.S. Registration Number 3208318
3. Trademark: FURR'S FAMILY BUFFET & Design (logo) - U.S. Registration Number 3208315
4. Trademark: FURR'S FAMILY DINING - U.S. Registration Number 1878073
5. Trademark: FURR'S FRESH BUFFET - U.S. Registration Number 3208316
6. Trademark: FURR'S FRESH BUFFET & Design (logo) - U.S. Registration Number 4180545
7. Trademark: FURR'S FRESH BUFFET & Design (logo) - U.S. Registration Number 3208317
8. Trademark: FURR'S - Arizona Registration Number 19165