#### 900607191 04/05/2021

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM636954

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |

TRADEMARK ASSIGNMENT COVER SHEET

#### **CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type                          |
|----------------|----------|----------------|--------------------------------------|
| Bistro MD, LLC |          | 03/03/2021     | Limited Liability Company:<br>NEVADA |

### **RECEIVING PARTY DATA**

| Name:           | Bistro MD, LLC                                  |  |
|-----------------|---|--|
| Street Address: | 1 N Clematis Street, Suite 307                  |  |
| City:           | West Palm Beach                                 |  |
| State/Country:  | FLORIDA   |  |
| Postal Code:    | Postal Code: 33401                              |  |
| Entity Type:    | ntity Type: Limited Liability Company: DELAWARE |  |

### **PROPERTY NUMBERS Total: 12**

| Property Type        | Number   | Word Mark                       |
|----------------------|----------|---------------------------------|
| Registration Number: | 5195901  | BALANCE BY BISTROMD             |
| Registration Number: | 3640085  | BISTRO MD                       |
| Registration Number: | 4425128  | BISTROMD                        |
| Registration Number: | 4599664  | BISTROMD                        |
| Registration Number: | 4635179  | EATS ESSENTIAL AND TASTY SNACKS |
| Registration Number: | 4520270  | FOR A LIGHTER, HEALTHIER YOU    |
| Registration Number: | 4432585  | HEALTHY WEIGHT LOSS DELIVERED   |
| Registration Number: | 6035453  | LIVE WELL - COOK LESS           |
| Serial Number:       | 88780564 | LIVE WELL. COOK LESS.           |
| Registration Number: | 5246870  | NO APRON NEEDED                 |
| Registration Number: | 4479185  | THE FOODIE AND THE M.D.         |
| Registration Number: | 4608053  |                                 |

### **CORRESPONDENCE DATA**

Fax Number: 2027568087

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-756-8000

ipdocketmwe@mwe.com, eatkins@mwe.com, kdelcoure@mwe.com Email:

**Correspondent Name:** Eleanor B. Atkins

TRADEMARK

REEL: 007264 FRAME: 0548 900607191

Address Line 1: McDermott Will & Emery LLP
Address Line 2: 555 North Capitol Street, NW
Address Line 4: Washington, D.C. 20001-1531

NAME OF SUBMITTER: Eleanor B. Atkins
SIGNATURE: /Eleanor Atkins/
DATE SIGNED: 04/05/2021

#### **Total Attachments: 8**

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TRADEMARK REEL: 007264 FRAME: 0549

#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of March 3, 2021, and is by and among Bistro MD, LLC, a Nevada limited liability company located at 1575 Pine Ridge Road, Suite 21, Naples, Florida 34109 ("Bistro") and Silver Cuisine, LLC, a Florida limited liability company located at 1575 Pine Ridge Road, Suite 21, Naples, Florida 34109 ("Silver", together with Bistro, the "Assignors"), and Bistro MD, LLC, a Delaware limited liability company located at 1 N Clematis Street, Suite 307, West Palm Beach, Florida 33401 (the "Assignee").

## **RECITALS**

- A. The Assignors are the owner of the trademarks set forth on <u>Schedule A</u> hereto, together with the goodwill of the business associated therewith (collectively referred to as the "<u>Marks</u>");
- B. Pursuant to the terms of that certain Asset Purchase Agreement dated as of the date hereof by and among the Assignors, the Assignee and certain other parties thereto (the "<u>Purchase Agreement</u>"), the Assignors have agreed to transfer all of its right, title and interest in and to the Marks to the Assignee;
- C. In connection with the Purchase Agreement, the Assignors have agreed to transfer substantially all of the assets of the business to which the Marks relate, and that such business is ongoing; and
- D. This Assignment memorializes the assignment, transfer and sale of the Mark from the Assignors to the Assignee.

### **AGREEMENT**

For the good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignors and the Assignee hereby agree as follows:

- 1. The Assignors do hereby irrevocably sell, assign, transfer, covey and deliver to the Assignee, its successors and permitted assigns, all right, title and interest, in and to the Marks, and all of the goodwill of the business associated with the Marks, together with that portion of Assignors business to which the Marks pertain, and all registrations and pending applications for the Marks, along with any renewals of the registrations, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this Trademark Assignment had not been made, together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.
- 2. The Assignors acknowledge that the Assignee will file this Assignment with the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Marks, to record this Assignment for the purpose of transferring ownership of all trademark registrations resulting from applications among the Marks or derived therefrom to the Assignee as assignee of the entire interest therein.

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- 3. This Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.
- 4. Upon reasonable request by the Assignee, the Assignors will execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by the Assignee to vest full title in and to the Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce the Marks.
- 5. This Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.
- 6. No amendment of any provision of this Assignment shall be valid unless the same shall be in writing and signed by the Assignors and the Assignee. No waiver by any party of any provision of this Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.
- 7. This Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

\* \* \*

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNORS:

Bistro MD, LLC

A Nevada limited liability company

By: Cederquist as many

Title: Manager

Silver Cuisine, LLC

A Florida limited liability company

Name: Edward A. Cederquist as merel

Title: Manager

[Signature Page to Trademark Assignment]

**TRADEMARK** REEL: 007264 FRAME: 0552 IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNEE:

Bistro MD, LLC

A Delaware limited liability company

Name: David Benyaminy

Title: President and Treasurer

# **EXHIBIT A**

# TRADEMARK APPLICATIONS AND REGISTRATIONS

| Country | Trademark/<br>Registration No/<br>Application No.         | Status/Key Dates  | Current Owner  |
|---------|---|---|--|
| USA     | BALANCE BY<br>BISTROMD<br>RN: 5195901<br>SN: 86102794     | Registered May 2, 2017<br>Int'l Class: 43<br>First Use: June 10, 2015<br>Filed: October 28, 2013  | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109 |
| USA     | BISTRO MD  RN: 3640085 SN: 77055041  Disclaimer: "BISTRO" | Renewed June 16, 2019 Int'l Class: 29, 30 First Use: January 1, 2009 Int'l Class: 39 First Use: August 20, 2007 Filed: December 1, 2006 Registered: June 16, 2009 | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109 |
| USA     | BISTROMD and Design  OSTOMD  RN: 4425128  SN: 85872602    | Registered 8 & 15 September 16, 2019 Int'l Class: 43, 44 First Use: September 1, 2012 Filed: March 11, 2013 Registered: October 29, 2013                          | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109 |
| USA     | BISTROMD and Design bistromD RN: 4599664 SN: 85886241     | Registered 8 & 15 October 21, 2020<br>Int'l Class: 29<br>First Use: September 1, 2012<br>Filed: March 26, 2013<br>Registered: September 9, 2014                   | Bistro MD, LLC, a Nevada limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida 34109          |

| Country | Trademark/<br>Registration No/<br>Application No.   | Status/Key Dates   | Current Owner  |
|---------|---|--|--|
| USA     | EATS ESSENTIAL AND TASTY SNACKS and Design  RN: 4635179                                       | Registered 8 & 15 October 21, 2020<br>Int'l Class: 43<br>First Use: September 1, 2012<br>Filed: March 26, 2013<br>Registered: November 11, 2014  | Bistro MD, LLC, a Nevada limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida 34109          |
|         | SN: 85886225  Disclaimer: "EATS" AND "TASTY SNACKS"   |  |  |
| USA     | FOR A LIGHTER,<br>HEALTHIER YOU<br>RN: 4520270<br>SN: 85873949                                | Registered 8 & 15 May 4, 2020<br>Int'l Class: 29, 43<br>First Use: September 1, 2012<br>Filed: March 12, 2013<br>Registered: April 29, 2014  | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109 |
| USA     | HEALTHY WEIGHT<br>LOSS DELIVERED<br>RN: 4432585<br>SN: 85925569<br>Disclaimer:<br>"DELIVERED" | Registered 8 & 15 September 18, 2019 Int'l Class: 43 First Use: September 1, 2012 Filed: May 7, 2013 Registered: November 12, 2013   | Bistro MD, LLC, a Nevada limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida 34109          |
| USA     | LIVE WELL - COOK<br>LESS<br>RN: 6035453<br>SN: 88505757                                       | Registered April 14, 2020<br>Int'l Class: 29<br>First Use: November 18, 2019<br>Int'l Class: 30<br>First Use: November 25, 2019<br>Int'l Class: 39<br>First Use: December 30, 2019<br>Filed: July 9, 2019      | Bistro MD, LLC, a Nevada limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida 34109          |
| USA     | LIVE WELL. COOK<br>LESS.<br>SN: 88780564  | Published January 12, 2021<br>Int'l Class: 29<br>First Use: November 25, 2019<br>Int'l Class: 30<br>First Use: November 26, 2019<br>Int'l Class: 39<br>First Use: December 30, 2019<br>Filed: January 31, 2020 | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109 |

| Country | Trademark/<br>Registration No/<br>Application No.                    | Status/Key Dates   | Current Owner  |
|---------|--|--|--|
| USA     | NO APRON NEEDED  RN: 5246870 SN: 86595701                            | Registered July 18, 2017<br>Int'l Class: 29, 30, 43<br>First Use: December 20, 2016<br>Filed: April 13, 2015   | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109                   |
| USA     | SILVER CUISINE  RN: 3905473 SN: 77861379  Disclaimer: "CUISINE"      | Registered 8 & 15 February 1,<br>2017<br>Int'l Class: 29, 30, 39<br>First Use: May 11, 2010<br>Filed: October 30, 2009<br>Registered: January 11, 2011     | Silver Cuisine, LLC, a Florida limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109             |
| USA     | THE FOODIE AND THE M.D.  RN: 4479185 SN: 85872617                    | Registered Supplemental Register 8 Accepted March 24, 2020 Int'l Class: 44 First Use: September 1, 2012 Filed: March 11, 2013 Registered: February 4, 2014 | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109                   |
| USA     | Fork Design  RN: 4608053 SN: 85873910                                | Registered 8 & 15 October 21, 2020<br>Int'l Class: 29, 43, 44<br>First Use: September 1, 2012<br>Filed: March 12, 2013<br>Registered: September 23, 2014   | Bistro MD, LLC, a Nevada limited liability<br>company<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida 34109                   |
| USA     | SILVER CUISINE and Design  SILVER  CUISINE  RN: 5103119 SN: 86794538 | Registered December 20, 2016 Filed: October 21, 2015   | Silver Cuisine, LLC, a Florida limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida 34109                      |
| Canada  | BISTRO MD<br>RN: TMA889101<br>AN: 1589506                            | Registered Last Status Received: Registered October 31, 2014 Office Status: Registration published Filed: August 9, 2012 Expiration Date: October 31, 2029 | Bistro MD, LLC, a Nevada limited liability company 1575 Pine Ridge Road, Suite 21 Naples, Florida, 34109, United States of America |

| Country | Trademark/<br>Registration No/<br>Application No.       | Status/Key Dates  | Current Owner  |
|---------|---|---|--|
| Canada  | MENOPAUSE<br>METABOLISM<br>RN: TMA911994<br>AN: 1589696 | Registered Last Status Received: Registered August 21, 2015 Office Status: Registration published Filed: August 13, 2012 Expiration Date: August 21, 2030 | Bistro MD, LLC, a Nevada limited liability<br>company 1575 Pine Ridge Road Suite 21<br>Naples, Florida 34109, United States of America |
| Canada  | SILVER CUISINE RN: TMA889102 AN: 1589507                | Registered October 31, 2014<br>Filed: August 9, 2012<br>Expiration Date: October 31, 2029   | Silver Cuisine, LLC<br>1575 Pine Ridge Road, Suite 21<br>Naples, Florida, 34109<br>United States of America                            |

**RECORDED: 04/05/2021**