

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM640717

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ACHIEVE		04/20/2021	Corporation: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRUE SUPERIOR		
<b>Street Address:</b>	746 South Orange Ave		
<b>City:</b>	Eufaula		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	36027		
<b>Entity Type:</b>	Corporation: ALABAMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90298503	A	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-217-0799		
<b>Email:</b>	Jonelle@rjpiercelaw.com		
<b>Correspondent Name:</b>	Jonelle K. Lacy		
<b>Address Line 1:</b>	200 W. Madison		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Jonelle K. Lacy		
<b>SIGNATURE:</b>	/Jonelle K. Lacy/		
<b>DATE SIGNED:</b>	04/20/2021		
<b>Total Attachments: 1</b>			
source=ACHIEVE_Assignment#page1.tif			

OP \$40.00 90298503

ASSIGNMENT OF TRADEMARK

Whereas ACHIEVE (Assignor) of 746 South Orange Ave Eufaula, ALABAMA 36027  
Owns application/serial # 90298503, Logo Mark "A".

Whereas TRUE SUPERIOR (Assignee) of 746 South Orange Ave Eufaula, ALABAMA 36027

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

This document was signed electronically in compliance with the waiver of the requirements of 37 CFR 1.4(e)(1) and (2) as a result of the "extraordinary situation" of COVID-19 as defined under 37 CFR 1.183.

/Jawaan Farley /

(Signature of assignor)

April 20, 2021

Date of Execution