

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM640884

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thrivent Trust Company		04/15/2021	limited purpose federal savings association: WISCONSIN
RECEIVING PARTY DATA			
Name:	Thrivent Financial for Lutherans		
Street Address:	600 Portland Avenue S., Suite 100		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55415-4402		
Entity Type:	fraternal benefit society: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5683444	RONALD BLUE TRUST	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.332.5300		
Email:	cking@merchantgould.com		
Correspondent Name:	Heather J. Kliebenstein		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	16931.0330US01		
NAME OF SUBMITTER:	Heather J. Kliebenstein		
SIGNATURE:	/Heather J. Kliebenstein/		
DATE SIGNED:	04/21/2021		
Total Attachments: 1			
source=RONALD BLUE TRUST - Reg. No. 5683444 - Assignment of Trademark.docx#page1.tif			

OP \$40.00 5683444

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK (the "Assignment") is made as of April 15, 2021 by Thrivent Trust Company, a limited purpose federal savings association having an address at 600 Portland Avenue S., Suite 100, Minneapolis, Minnesota 55415-4402 ("Assignor"), to Thrivent Financial for Lutherans, a fraternal benefit society having a place of business at 600 Portland Avenue S., Suite 100, Minneapolis, Minnesota 55415-4402 ("Assignee").

WHEREAS, Assignor has agreed to transfer and convey to Assignee the right, title and interest of Assignor in and to the Assigned Mark; and

WHEREAS, Assignor has agreed to execute and deliver this Assignment for recording with the United States Patent and Trademark Office ("USPTO").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

The Assigned Mark is RONALD BLUE TRUST, subject to registration in the USPTO under Registration No. 5,683,444, which covers services in International Classes 35 and 36.

Assignor does hereby transfer, convey, assign and deliver to Assignee all right, title and interest of Assignor in and to the Assigned Mark, the registration thereof, and the goodwill of the business connected with the use thereof and symbolized thereby, free and clear of all liens; and all rights, interests, claims and demands recoverable in law or equity that Assignor has or may have in profits and damages for past, present and future infringements of the Assigned Mark, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby agrees that Assignor shall execute and deliver to Assignee such additional instruments, documents, conveyances or assurances, and take such other action as shall be necessary or otherwise reasonably requested by Assignee, to confirm and assure the rights and obligations provided for in this Assignment and render effective the consummation of the transactions contemplated hereby, or otherwise to carry out the intent and purposes of this Assignment.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect to trademark issues, and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Wisconsin, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

Thrivent Trust Company

DocuSigned by:
Nicholas Stonestreet
By: _____
Name: Nicholas Stonestreet
Title: President