

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM640896

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plano Molding Company, LLC		04/16/2021	Limited Liability Company: DELAWARE
Plano Synergy Holding Inc.		04/16/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WGI Innovations, Ltd.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4698070		
Registration Number:	4645178	GO FURTHER. HUNT LONGER.	
Registration Number:	4251690	TENZING	
Registration Number:	4251691	TENZING TZ	
Serial Number:	88842538	HUNTSMAST	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-862-6371		
Email:	renee.prescan@kirkland.com		
Correspondent Name:	Renee Prescan		
Address Line 1:	300 North LaSalle Street		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	46142-10		
NAME OF SUBMITTER:	Renee M. Prescan		
SIGNATURE:	/Renee M. Prescan/		

CH \$140.00 4698070

DATE SIGNED:

04/21/2021

Total Attachments: 13

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (this “Agreement”) is entered into as of April 16, 2021 (the “Effective Date”) by and between Plano Molding Company, LLC, a Delaware limited liability company (“Plano Molding”) and Plano Synergy Holding Inc., a Delaware corporation (“Plano Synergy”, together with Plano Molding, collectively, the “Assignors”), on the one hand, and WGI Innovations, Ltd., a Texas limited partnership (“Assignee”) (Assignee and each Assignor, individually a “Party” and collectively the “Parties”), on the other hand.

WHEREAS, pursuant to that certain Omnibus Restructuring Agreement (the “Restructuring Agreement”), dated as of the date hereof, by and among the Assignors and the other Plano Parties (as defined therein), on the one hand, and Assignee and certain the Synergy Parties (as defined therein), on the other hand, each of the Synergy Parties and the Plano Parties agreed to effectuate the separation of certain assets related to the businesses of the Plano Parties from the assets related to the businesses of the Synergy Parties; and

WHEREAS, in furtherance of the Restructuring Agreement, each Assignor desires to convey, assign, transfer and deliver to Assignee, and Assignee desires to acquire from such Assignors, certain intellectual property rights that are related to the Business.

NOW, THEREFORE, in consideration of the mutual promises hereinafter set forth and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Definitions. Capitalized terms not otherwise defined herein shall have the respective meanings ascribed to them in the Restructuring Agreement. For purposes of this Agreement, the following terms have the following meanings:

“Assigned IP” means: the intellectual property rights set forth on Schedule A (Patents and Patent Applications), Schedule B (Trademark Registrations and Applications), and Schedule C (Internet Domain Names) attached hereto; together with all goodwill associated therewith, and all income, royalties, damages and payments due or payable with respect thereto as of the Closing or thereafter (including damages and payments for past, present or future infringements, misappropriations, dilutions, or other violations thereof), the right to sue and recover for past infringements, misappropriations, dilutions, or other violations thereof as of the Closing, and any and all corresponding rights that, now or hereafter, may be secured throughout the world.

2. Assignment. Each Assignor hereby irrevocably conveys, assigns, transfers and delivers and agrees to sell, convey, assign, transfer, and deliver to Assignee such Assignor’s entire right, title, and interest in and to the Assigned IP. Each Assignor hereby irrevocably waives any “moral rights”, “author’s special rights” or other rights with respect to attribution of authorship or integrity in relation to the Assigned IP.

3. Counterparts; Successors. This Agreement may be executed in one or more counterparts (including by means of telecopied signature pages), each of which shall be deemed to be an original, but all of which shall be one and the same document. This Agreement and any signed agreement or instrument entered into in connection with this Agreement, and any amendments hereto or thereto, may be executed in one or more counterparts (including by means of telecopied signature pages), each of which shall be deemed an original, but all of which shall constitute one and the same document. This Agreement and all of the provisions hereof shall be binding on and inure to the benefit of the Parties and their respective successors and permitted assigns, except that neither this Agreement nor any of the rights, interests or obligations

hereunder may be assigned or delegated by Assignee or an Assignor without the prior written consent of the other. Except as otherwise expressly provided herein, nothing expressed or referred to in this Agreement will be construed to give any person, other than the Parties and such permitted assigns, any legal or equitable right, remedy, or claim under or with respect to this Agreement or any provision of this Agreement.

4. Governing Law. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THIS AGREEMENT AND THE SCHEDULES ATTACHED HERETO SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF DELAWARE, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS (WHETHER OF THE STATE OF DELAWARE OR ANY OTHER JURISDICTION) THAT WOULD RESULT IN THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF DELAWARE.

[Signature Page Follows.]

IN WITNESS WHEREOF and, intending to be legally bound hereby, the Parties have executed this Agreement as of the Effective Date.

ASSIGNORS:

**PLANO SYNERGY HOLDING INC.
PLANO MOLDING COMPANY, LLC**



Name: Harlan Kent
Title: President

ASSIGNEE:

WGI INNOVATIONS, LTD.



Name: Josie Benkers
Title: General Counsel and Secretary

SCHEDULE A

PATENTS AND PATENT APPLICATIONS


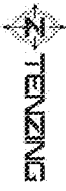

Title	Status	Country Name	Serial #	Filed Date	Patent #	Issue Date	Assignor Name
ENCLOSURE AND A SILENT DOOR THEREFOR	ISSUED	UNITED STATES	16/139407	9/24/2018	10844624	11/24/2020	PLANO MOLDING COMPANY, LLC
OUTDOOR PACK WITH COMPANION FRAME	ISSUED	CANADA	2935451	12/31/2014	2935451	5/8/2018	PLANO MOLDING COMPANY
OUTDOOR PACK WITH COMPANION FRAME	ISSUED	UNITED STATES	14/588027	12/31/2014	9788638	10/17/2017	PLANO MOLDING COMPANY, LLC
PRESSURIZED HYDRATION FILTRATION SYSTEM	ISSUED	CANADA	CA 2942209	9/15/2016	2942209	4/10/2018	PLANO MOLDING COMPANY
PRESSURIZED HYDRATION FILTRATION SYSTEM	ISSUED	UNITED STATES	15/264739	9/14/2016	10351441	7/16/2019	PLANO MOLDING COMPANY, LLC
SPINNING WING DECOY AND WINGS FOR DECOYS	PENDING	CANADA	3059247	6/20/2018			PLANO MOLDING COMPANY
SPINNING WING DECOY AND WINGS FOR DECOY	PUBLISHED	UNITED STATES	15/636995	6/29/2017			PLANO MOLDING COMPANY, LLC
PACK FRAME	ISSUED	CANADA	152367	8/6/2013	152367	4/16/2014	PLANO MOLDING COMPANY
PACK FRAME	ISSUED	UNITED STATES	29/446319	2/22/2013	D691792	10/22/2013	PLANO MOLDING COMPANY, LLC
PACK FRAME	ISSUED	EUROPEAN UNION	001380802-0001	8/19/2013	001380802-0001	8/19/2013	Plano Synergy
BACKPACK	ISSUED	UNITED STATES	29/457449	6/10/2013	D699941	2/25/2014	PLANO MOLDING COMPANY, LLC
BACKPACK SYSTEM	ISSUED	UNITED STATES	13/968922	8/16/2013	10194733	2/5/2019	PLANO MOLDING COMPANY, LLC
HUNTING PACK	ISSUED	CANADA	159596	11/18/2014	159596	6/26/2015	PLANO MOLDING COMPANY
HUNTING PACK	ISSUED	EUROPEAN UNION	002588509-0001	12/1/2014	002588509-0001	12/1/2014	PLANO MOLDING COMPANY

Title	Status	Country Name	Serial #	Filed Date	Patent #	Issue Date	Assignor Name
HUNTING PACK	ISSUED	UNITED STATES	29/496817	7/17/2014	D763567	8/16/2016	PLANO MOLDING COMPANY, LLC
BACKPACK	ISSUED	UNITED STATES	29/457448	6/10/2013	D699940	2/25/2014	PLANO MOLDING COMPANY, LLC
BIRD VEST	ISSUED	UNITED STATES	29/472414	11/12/2013	D737025	8/25/2015	PLANO MOLDING COMPANY, LLC
TURKEY PACK	ISSUED	UNITED STATES	29/478363	1/3/2014	D737568	9/1/2015	PLANO MOLDING COMPANY, LLC
BACKPACK	ISSUED	UNITED STATES	29/478195	1/2/2014	D737046	8/25/2015	PLANO MOLDING COMPANY, LLC
BACKPACK	ISSUED	UNITED STATES	29/478346	1/3/2014	D737047	8/25/2015	PLANO MOLDING COMPANY, LLC
FLEXIBLE WILDLIFE FEEDER AND CLOSURE	ISSUED	UNITED STATES	29/642014	3/27/2018	D874070	1/28/2020	PLANO MOLDING COMPANY, LLC
FLEXIBLE WILDLIFE FEEDER AND CLOSURE	PUBLISHED	UNITED STATES	16/352405	3/13/2019			PLANO MOLDING COMPANY, LLC
CAMERA SYSTEM AND METHOD FOR MONITORING ANIMAL ACTIVITY	PENDING	UNITED STATES	17/114719	12/8/2020			PLANO MOLDING COMPANY, LLC
CAMERA SYSTEM AND METHOD FOR MONITORING ANIMAL ACTIVITY	PENDING	WIPO	PCT/US20/63750	12/8/2020			PLANO MOLDING COMPANY, LLC
SYSTEM AND METHOD FOR MONITORING AND MAPPING SIGNAL STRENGTH	PENDING	UNITED STATES	17/092926	11/9/2020			PLANO MOLDING COMPANY, LLC
SYSTEM AND METHOD FOR MONITORING AND MAPPING SIGNAL STRENGTH	PENDING	WIPO	PCT/US20/59782	11/10/2020			PLANO MOLDING COMPANY, LLC
SYSTEM AND METHOD FOR MONITORING AND ASSESSING PROJECTILE PERFORMANCE	PENDING	UNITED STATES	17/117962	12/10/2020			PLANO MOLDING COMPANY, LLC
SYSTEM AND METHOD FOR MONITORING AND ASSESSING PROJECTILE PERFORMANCE	PENDING	WIPO	PCT/US20/64470	12/11/2020			PLANO MOLDING COMPANY, LLC
REALISTIC COLLAPSIBLE TURKEY TAIL FAN	PENDING	UNITED STATES	63/017299	4/29/2020			PLANO MOLDING COMPANY, LLC

Title	Status	Country Name	Serial #	Filed Date	Patent #	Issue Date	Assignor Name
Control and Positioning of Decoys for Avian Attraction Rucksack	PROPOSED	UNITED STATES					Piano Molding Company, LLC
	Granted	United Kingdom	002588509-0001	12/1/2014	002588509-0001	12/1/2014	Piano Molding Company, LLC
Pack frame	Granted	United Kingdom	001380802-0001	8/19/2013	001380802-0001	8/19/2013	Piano Molding Company, LLC
SYSTEM AND METHOD FOR MONITORING AND ASSESSING PROJECTILE PERFORMANCE			62/946,802				Piano Molding Company, LLC

SCHEDULE B

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademark	Country	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
 Daisy Chain (Logo)	United States	Registered	86/029828	8/6/2013	4698070	3/10/2015	Piano Molding Company, LLC
GO FURTHER. HUNT LONGER.	United States	Registered	86261514	4/24/2014	4645178	11/25/2014	Piano Molding Company, LLC
TENZING	United States	Registered	85/977745	8/11/2011	4251690	11/27/2012	Piano Molding Company, LLC
TENZING	Russian Federation	Registered	2014724840	7/25/2014	558829	12/3/2015	Piano Molding Company, LLC
TENZING TZ (and Design)	United States	Registered	85/977746	8/11/2011	4251691	11/27/2012	Piano Molding Company, LLC
 Z TENNING (Logo)	European Union	Registered	013143631	8/5/2014	013143631	12/29/2014	Piano Molding Company, LLC
 Z TENNING (Logo)	United Kingdom	Registered	UK00913143631	8/5/2014	UK00913143631	12/29/2014	Piano Molding Company, LLC
HUNTSMART	United States of America	Allowed	88/842538	20-Mar-2020			Piano Synergy Holding, Inc.
HUNTSMART	Canada	Pending	1553628	25-Aug-2020			Piano Synergy Holding, Inc.
HUNTSMART	China (People's Republic)	Pending	1553628	25-Aug-2020			Piano Synergy Holding, Inc.
HUNTSMART	Int'l Registration - Madrid Protocol Only	Registered	1553628	25-Aug-2020	1553628	25-Aug-2020	Piano Synergy Holding, Inc.
HUNTSMART	Mexico	Pending	1553628	25-Aug-2020			Piano Synergy Holding, Inc.

SCHEDULE C

INTERNET DOMAIN NAME REGISTRATIONS

Domain Name
AMERISTEP.BIZ
AMERISTEP.CC
AMERISTEP.COM
AMERISTEP.INFO
AMERISTEP.ME
AMERISTEP.MOBI
AMERISTEP.US
AVIAN-X.COM
AVIAN-XBLINDS.COM
AVIAN-XDECOYS.COM
AVIAN-XTV.COM
BARNETT2017.COM
BARNETT-CROSSBOWS.COM
BARNETTCROSSBOWS.COM
BARNETTOUTDOORS.COM
BLOODSPORT.CO
BLOODSPORTARCHERY.COM
BLOODSPORTARCHERY.NET
BLOODSPORTARROW.COM

Domain Name
BLOODSPORTARROWCOMPANY.COM
BLOODSPORTARROWS.COM
BLOODSPORTBROADHEADS.COM
BLUEIRISSECURITY.COM
BLUEIRISSECURITY.NET
BOWGUARD.COM
BOWGUARD.NET
BOWGUARD.ORG
BROWNINGXBOWS.COM
BROWNINGXBOWS.INFO
BROWNINGXBOWS.NET
BROWNINGXBOWS.ORG
BROWNINGXBOWS.US
DEERCANE.COM
DEERCO-CAIN.COM
DEERCO-CANE.COM
DEERCOCAIN.COM
DEERCOCAINE.COM
DEERCOCAINE.COM
DEERCOCAINE.COM
EBABYCONNECT.ORG

Domain Name
EVOLVED.COM
EVOLVEDHABITATS.COM
EVOLVEDHARVEST.COM
EVOLVEDINGENUITY.COM
EVOLVEDINGENUITY.NET
FLEXTONEGAMECALLS.COM
GOBLOODSPORT.COM
GRAVEDIGGERBROADHEAD.COM
GRAVEDIGGERBROADHEADS.COM
GROUNDEFX.COM
GROUNDEFX.NET
HALOOPTICS.COM
HARVESTFOODPLOTS.COM
HARVESTFORAGE.COM
HUNT365.NET
HUNTBLLOODSPORT.COM
HUNTBLLOODSPORT.NET
HUNTERLOGIC.COM
HUNTSMART.APP
HUNTSMARTAPP.COM

Brand Name
HUNTSMARTER.COM
HYDRAFORCEH2O.COM
HYDRAFORCEH2O.INFO
HYDRAFORCEH2O.NET
HYDRAFORCEH2O.ORG
NGENUITI.COM
NGENUITI.NET
NGENUITTECH.COM
NGENUITTECH.NET
NGENUITTECHNOLOGIES.COM
NGENUITTECHNOLOGIES.NET
NGENUITTECHNOLOGY.COM
NGENUITTECHNOLOGY.NET
NOLIMITARCHERY.COM
PRO-GRAZE.COM
PROGRAZE.COM
STUMPLIKKER.COM
SYNERGYOUTDOORS.NET
SYTESECURITY.COM
SYTESECURITY.NET

Domain Name
TENZINGTACTICAL.COM
TENZINGOUTDOORS.COM
THEZEROTRACE.COM
WGIHUNTSMART.COM
WILDGAMEINNOVATIONS.COM
WILDGAMENATION.COM
ZEROTRACEAIR.COM
ZEROTRACEION.COM
ZINKCALLS.COM
ZINKCALLSINTERNATIONAL.COM
ZINKCALLSSTAFF.COM
ZINKCUSTOMCALL.COM
ZINKCUSTOMCALL.INFO
ZINKCUSTOMCALL.NET
ZINKCUSTOMCALL.ORG
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ZINKCUSTOMCALLS.INFO
ZINKCUSTOMCALLS.NET
ZINKCUSTOMCALLS.ORG
SYNERGYOD.COM

Domain Name

FEEDERS.COM

GEODECIBEL.COM

HUNT365.COM

TRADEMARK

REEL: 007265 FRAME: 0362

RECORDED: 04/21/2021