

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM633479

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900593148

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SONIA RYKIEL CREATION ET DIFFUSION DE MODELES		02/13/2020	Corporation: FRANCE

## RECEIVING PARTY DATA

<b>Name:</b>	VICTOIRE INVESTISSEMENT HOLDING SARL
<b>Street Address:</b>	2 rue Heine
<b>City:</b>	LUXEMBURG
<b>State/Country:</b>	LUXEMBOURG
<b>Postal Code:</b>	L 1720
<b>Entity Type:</b>	Limited Liability Company: LUXEMBOURG
<b>Name:</b>	CAMBON FINANCIERE SARL
<b>Street Address:</b>	2 rue Heine
<b>City:</b>	LUXEMBURG
<b>State/Country:</b>	LUXEMBOURG
<b>Postal Code:</b>	1720
<b>Entity Type:</b>	Limited Liability Company: LUXEMBOURG

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Registration Number:</b>	2385246	SONIA BY SONIA RYKIEL

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2126977925  
**Email:** dockets@ipsilon-ip.com  
**Correspondent Name:** IPSILON USA  
**Address Line 1:** 215 LEXINGTON AVE  
**Address Line 2:** suite 1301  
**Address Line 4:** NEW YORK, NEW YORK 10016

<b>ATTORNEY DOCKET NUMBER:</b>	1300-986
<b>NAME OF SUBMITTER:</b>	Joseph Sofer
<b>SIGNATURE:</b>	/Joseph Sofer/
<b>DATE SIGNED:</b>	03/22/2021
<b>Total Attachments: 3</b> source=1300-986 Trademark Assignment -032021#page1.tif source=1300-986 Trademark Assignment -032021#page2.tif source=CERTIFICATE OF TRANSLATION#page1.tif	

## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of 18<sup>th</sup> of February 2020 from **SONIA RYKIEL CREATION ET DIFFUSION DE MODELES** ("ASSIGNOR"), 175 Boulevard Saint Germain, 75006 PARIS, FRANCE, TO **VICTOIRE INVESTISSEMENT HOLDING SARL**. ("ASSIGNEE"), located at 2 rue Heine, L 1720 LUXEMBURG, LUXEMBURG and **CAMBON FINANCIERE SARL** ("ASSIGNEE"), located at 2 rue Heine, 1720 LUXEMBURG, LUXEMBURG

WHEREAS, ASSIGNOR is the owner of the trademark '**SONIA BY SONIA RYKIEL**' ("the Trademark"), filed in the U.S. Patent and Trademark Office under Application Serial No.: 75/721,144 on June 3, 1999, together with all of the property, right, title and interest in and to the Trademark including all common law rights connected therein together with the goodwill of the business relating to the goods and services in respect of which the Trademark is used and all rights therein at common law ("the Property").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Trademark and the Property.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S rights, title, and interest of whatever kind in and to:

- (1) the Trademark and the Property for **SONIA BY SONIA RYKIEL** in the United States and all jurisdictions outside of the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made;
- (2) the goodwill of the business relating to the Products in connection with which the Trademark is used;
- (3) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Trademark or the Property, including, without limitation, damages and payments for past or future infringements and misappropriations of same;

(4) all rights to sue for past, present and future infringements or misappropriations of the Trademark or the Property.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the trademark application set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary at any time now or in the future to effect and/or perfect this assignment or to confirm Assignee's ownership of the Trademark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, vesting and asserting in ASSIGNEE full right, title, and interest in the Trademark and the Property.

**SONIA RYKIEL CREATION ET DIFFUSION DE MODELES (Assignor)**

**FIDES**  
SOCIÉTÉ DE MANDATAIRES JUDICIAIRES  
5 rue de Palestro  
75002 PARIS  
SIREN 451 953 392

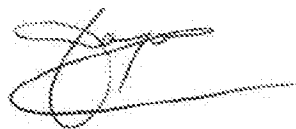
  
MONTRAVERS

By: SEARL FIDES (Me Bernard CORRE) and SEARL MONTRAVERS YANG-TING (Me Marie-Hélène MONTRAVERS)

Title: Judicial representative

Dated: 22<sup>nd</sup> March 2021

**VICTOIRE INVESTISSEMENT HOLDING SARL (Assignee)**

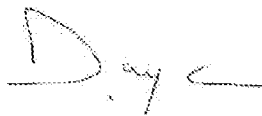


By: Eric DAYAN

Title: Partner

Dated: 22<sup>nd</sup> March 2021

**CAMBON FINANCIERE SARL (Assignee)**



By: Michaël DAYAN

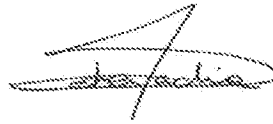
Title: Partner

Dated: 22<sup>nd</sup> March 2021

## CERTIFICATE OF TRANSLATION

I, Yaël COHEN HADRIA, do hereby declare that I am conversant with the English and French languages and am a competent translator thereof. I further certify that the following is to the best of my knowledge and belief a true, complete and correct translation into the English language of the accompanying document.

Date: 2021, March 22<sup>nd</sup>

A handwritten signature in black ink, appearing to read 'Yaël Cohen Hadria', written over a horizontal line.

Signature