

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM641398

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jump 23, Inc.		04/12/2021	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nike, Inc.		
<b>Street Address:</b>	One Bowerman Drive		
<b>City:</b>	Beaverton		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97005		
<b>Entity Type:</b>	Corporation: OREGON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2598522	23	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-745-9549		
<b>Email:</b>	trademarks@schiffhardin.com		
<b>Correspondent Name:</b>	Christine Feller, Schiff Hardin LLP		
<b>Address Line 1:</b>	P.O. Box 06079		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-0079		
<b>NAME OF SUBMITTER:</b>	Christine Feller		
<b>SIGNATURE:</b>	/Christine Feller/		
<b>DATE SIGNED:</b>	04/22/2021		
<b>Total Attachments: 3</b>			
source=Nike-Jump 23 Assignment#page1.tif			
source=nike-jump 23 assignment (Pg 2)#page1.tif			
source=Nike-Jump 23 Assignment (Pg 3)#page1.tif			

OP \$40.00 2598522

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement") is made as of April 12, 2021 by Jump 23, Inc., an Illinois corporation having an address at 1647 W. Fulton Street, Second Floor, Chicago, Illinois, 60612 ("Assignor") in favor of Nike, Inc., an Oregon corporation having an address at One Bowerman Drive, Beaverton, Oregon, 97005 ("Assignee").

Whereas Assignor owns the trademark 23 (the "Mark") and the United States Patent and Trademark Office registration 2,598,522 (the "Registration") in Classes 6, 21, and 25; and

Whereas, Assignor and Assignee have entered into a certain Assignment and Endorsement Agreement, effective as of September 1, 2020 (the "Endorsement Agreement"), in which Assignor has agreed to divide the Registration and assign its full right, title, and interest in Classes 6 and 25 of the Mark, all goodwill associated with Classes 6 and 25 of the Mark, and the new "child" registration consisting of Classes 6 and 25 to be created from dividing Classes 6 and 25 from the Registration, to Assignee;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to Classes 6 and 25 of the Mark, together with all goodwill of the business associated with the Classes 6 and 25 of the Mark, any rights that arise from the new "child" registration consisting of Classes 6 and 25 to be created from dividing Classes 6 and 25 from the Registration, all causes of action, past, present and future, for infringement of Classes 6 and 25 of the Mark or other violations of the rights assigned hereunder, and all rights to seek other registrations for Classes 6 and 25 of the Mark in any jurisdiction.

The parties hereto acknowledge and agree that this Agreement is entered into pursuant to the Endorsement Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Mark. In the event of any conflict or inconsistency between the terms of the Endorsement Agreement and the terms hereof, the terms of the Endorsement Agreement shall govern.

The parties hereto agree that this Agreement may be executed in any number of counterparts and each such executed counterpart shall be deemed to be an original instrument, but all such executed counterparts together shall constitute one and the same instrument.

This Agreement, and all disputes with respect thereto, shall be governed by and construed in accordance with the laws of the State of Oregon without regard to its rules of conflict of laws.

*[signatures on next page]*

IN WITNESS WHEREOF, the parties have duly executed and delivered this Agreement  
as of the date first written above.

ASSIGNOR

Jump 23, Inc.

By: 

Name: CURTIS POLK

Title: Treasurer

ASSIGNEE

NIKE, Inc.

By: 

Name: Mary Hunter

Title: Assistant Secretary