

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM641451

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE MICHAEL JACKSON LITERARY ESTATE LIMITED		07/08/2019	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Samantha Hopkins		
Street Address:	101 Queen's Park Road		
City:	Brighton		
State/Country:	UNITED KINGDOM		
Postal Code:	BN2 0GH		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4457291	THE BEER HUNTER	
CORRESPONDENCE DATA			
Fax Number:	7036831080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-683-0500 x137		
Email:	mail@baconthomas.com		
Correspondent Name:	BACON & THOMAS PLLC (TJM)		
Address Line 1:	625 Slaters Lane, Fourth Floor		
Address Line 4:	Alexandria, VIRGINIA 22314-1176		
ATTORNEY DOCKET NUMBER:	THEB6006/TJM		
NAME OF SUBMITTER:	Thomas J. Moore		
SIGNATURE:	/Thomas J. Moore/		
DATE SIGNED:	04/22/2021		
Total Attachments: 2			
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OP \$40.00 4457291

THIS ASSIGNMENT from **THE MICHAEL JACKSON LITERARY ESTATE LIMITED**, a private limited company formed and existing under the laws of the United Kingdom (hereinafter referred to as "**the Assignor**") of Pavilion View, 19 New Road, Brighton, East Sussex, BN1 1EY, United Kingdom (formerly of c/o Taylor Ffordes Consulting, 107 North Trade Road, Battle, East Sussex, TN33 0HN, United Kingdom) to **SAMANTHA HOPKINS**, a British national (hereinafter referred to as "**the Assignee**") of 101 Queen's Park Road, Brighton, BN2 0GH, United Kingdom, of the other part is effective the 8th day of July 2019 ("**the Effective Date**").

WHEREAS

(i) The Assignor is the registered proprietor of United States Trade Mark Registration No. 4457291 THE BEER HUNTER in Classes 9, 16, 25 and 41 applied for on 8 December 2011 and registered on 31 December 2013 (hereinafter referred to as "**the Trade Mark**").

(ii) The parties wish all rights in the Trade Mark and the associated goodwill to be transferred to the Assignee as of the Effective Date.

NOW THEREFORE IN CONSIDERATION OF the sum of £1 (one pound Sterling) and other good and valuable consideration paid by the Assignee to the Assignor (the receipt and sufficiency of which is hereby acknowledged) the Assignor as legal and beneficial owner **HEREBY ASSIGNS** to the Assignee with effect from the Effective Date all property right title and interest in and to the Trade Mark together with the goodwill of the business connected thereto and the Assignee hereby accepts from the Assignor all property right title and interest in and to the Trade Mark together with the goodwill attaching to and symbolised by the Trade Mark and the business concerned **TO HOLD** the same unto the Assignee absolutely.

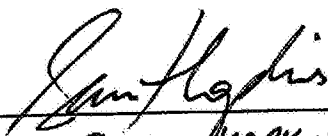
The rights hereby assigned shall include the right to take action against third parties in respect of past infringements of the Trade Mark and any and all common law rights pertaining to the Trade Mark, including the right to recover damages and other remedies.

IN WITNESS WHEREOF this assignment has been executed by the parties.

EXECUTED on behalf of The Assignor

THE MICHAEL JACKSON LITERARY ESTATE LIMITED

By:



Name: SAM HOPKINS

Position: DIRECTOR

EXECUTED by the Assignee

SAMANTHA HOPKINS

