

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM641747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great American Insurance Company		04/08/2021	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Montshire Holdings, LLC		
Street Address:	19 Essex Road		
City:	Bedford		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03110		
Entity Type:	Limited Liability Company: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4167824	INCOMEASSURE	
CORRESPONDENCE DATA			
Fax Number:	6036255650		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	603-628-1311		
Email:	mark.wright@mclane.com		
Correspondent Name:	Mark A. Wright		
Address Line 1:	900 Elm Street		
Address Line 2:	McLane Middleton, PA		
Address Line 4:	Manchester, NEW HAMPSHIRE 03101		
NAME OF SUBMITTER:	Mark A. Wright		
SIGNATURE:	/Mark A. Wright/		
DATE SIGNED:	04/23/2021		
Total Attachments: 3			
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OP \$40.00 4167824

Trademark Assignment

This Trademark Assignment is made and entered into this 8th day of April, 2021, by and between Great American Insurance Company, an Ohio corporation located at 301 E. Fourth Street, Cincinnati, Ohio, 45202 ("Assignor"), and Montshire Holdings, LLC, a New Hampshire limited liability company located at 19 Essex Road, Bedford, New Hampshire 03110 ("Assignee").

Whereas, Assignor is the owner of all right, title and interest in and to the trademarks described in Exhibit A, hereinafter referred to as the "Marks,"

Whereas, Assignee desires to acquire all right, title and interest in and to the Marks, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations, applications and/or common law uses thereof.

In Witness Whereof, the Assignor has caused this instrument to be duly executed as of the day and year first written above.

DocuSigned by:
Matthew D. Felvus
By: _____
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Matthew D. Felvus, Secretary
Great American Insurance Company

Exhibit A – Marks

Mark	Goods/Services	Status	Country
INCOMEASSURE	Administration of employee benefit plans concerning insurance and finance; Administration of employee welfare benefit plans concerning insurance and finance; Insurance administration in the field of unemployment insurance; Insurance agencies in the field of unemployment insurance; Insurance brokerage in the field of unemployment insurance; Insurance services, namely, underwriting, issuance and administration of unemployment insurance	Registered Reg.No. – 4167824 Reg. – 3 July 2012	United States
SALARYGUARD		Registered Reg.No. - TMA924388 Reg. – 23 December 2015	Canada