

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM641920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RUNWAY GROWTH CREDIT FUND INC.		04/23/2021	Corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	LONGTAIL AD SOLUTIONS, INC.		
Street Address:	8 West 38th Street, Suite 901		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5602400	JW ENGAGE	
Registration Number:	4785654	JW	
Registration Number:	4707375	JW PLAYER	
Registration Number:	4114163	LONGTAIL VIDEO	
Registration Number:	4176903	LONGTAIL VIDEO	
Registration Number:	4087283	JW PLAYER	
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy J. Brougher, Paralegal		
Address Line 1:	c/o Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	1989.721		
NAME OF SUBMITTER:	Nancy Brougher		
SIGNATURE:	/njb/		

OP \$165.00 5602400

DATE SIGNED:	04/25/2021
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Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN INTELLECUAL PROPERTY

This Release of Security Interest in Intellectual Property is made as of April 23, 2021, by Runway Growth Credit Fund Inc., as collateral agent for Lenders (in such capacity “**Agent**”) in favor of Longtail Ad Solutions, Inc., a Delaware corporation (“**Grantor**”) with its **principal place of business located at 8 West 38th Street, Ste. 901, New York, NY 10018.**

Recital

WHEREAS, Grantor granted to Agent a security interest in the patents and trademarks described on Exhibits A and B attached hereto (collectively, the “**Intellectual Property**”) under an Intellectual Property Security Agreement dated as of December 12, 2019 (the “**IP Security Agreement**”) and recorded with the U.S. Patent and Trademark Office as set forth on Exhibits A and B attached hereto.

WHEREAS, Grantor has requested and Agent has agreed to release its security interest in the Intellectual Property and terminate the IP Security Agreement.

Agreement

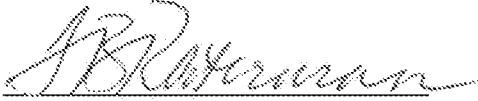
Now, therefore, Agent hereby agrees, terminates fully releases, and discharges, without warranty or recourse, the security interest in the Intellectual Property granted to Agent by Grantor, and Agent hereby authorizes Grantor and any of its agents or designees (including counsel to Grantor and counsel to any lender or administrative or collateral agent for lenders to Grantor) to record such release with the United States Patent and Trademark Office and undertake all steps as may be necessary to give effect to the termination, discharge and release of the security interest over the Intellectual Property granted pursuant to the IP Security Agreement.

[SIGNATURE PAGE FOLLOWS]

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN INTELLECUAL PROPERTY]

AGENT:

RUNWAY GROWTH CREDIT FUND INC.

By: 

Name: Thomas Raterman

Title: Chief Financial Officer

Address of Agent:

205 N Michigan Ave., Suite 4200
Chicago, IL 60601

Exhibit A - Patents

OWNER	DESCRIPTION	PATENT / APPLICATION NUMBER	ISSUE / APPLICATION DATE
LongTail Ad Solutions, Inc.	SYSTEMS AND METHODS FOR OBTAINING AND DISPLAYING VIDEOS	16/225,575	December 19, 2018
LongTail Ad Solutions, Inc.	SYSTEMS AND METHODS FOR OBTAINING AND DISPLAYING	16/225,614	December 19, 2018
LongTail Ad Solutions, Inc.	EVALUATING THE ENGAGEMENT FACTOR OF VIDEOS	16/353,224	March 14, 2019

Agent's security interest recorded at the U.S. Patent and Trademark Office on December 12, 2019 at Reel Number 051266 and Frame Number 0946.

Exhibit B – Trademarks

OWNER	DESCRIPTION	REGISTRATION/ APPLICATION DATE	REGISTRATION/ SERIAL NUMBER
LongTail Ad Solutions, Inc.	JW ENGAGE	6/26/2017	5602400
LongTail Ad Solutions, Inc.	JW (Logo)	12/12/2014	4785654
LongTail Ad Solutions, Inc.	JW PLAYER	7/17/2014	4707375
LongTail Ad Solutions, Inc.	LONGTAIL VIDEO	5/27/2011	4114163
LongTail Ad Solutions, Inc.	LONGTAIL VIDEO	5/27/2011	4176903
LongTail Ad Solutions, Inc.	JW PLAYER	5/26/2011	4087283

Agent's security interest recorded at the U.S. Patent and Trademark Office on December 12, 2019 at Reel Number 6814 and Frame Number 0933.