

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM642243

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Truist Bank (successor-in-interest to SunTrust Bank)		04/21/2021	Banking Corporation: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	Direct Digital, LLC
<b>Street Address:</b>	615 S. College Street
<b>Internal Address:</b>	Suite 1300
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28202
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	6020586	LOVE GODDESS
Registration Number:	5887349	WILLIAMS NUTRITION
Registration Number:	5728236	ADAPTIVE HEALTH
Registration Number:	5869830	NUGENIX ULTIMATE
Registration Number:	5835686	ADAPTIVE HEALTH
Registration Number:	5807717	INSTAFLEX
Registration Number:	5789291	PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETT
Registration Number:	5783535	TOTAL-T
Registration Number:	5675415	ULTIMATE TESTOSTERONE
Registration Number:	5356666	PEPTIVA
Registration Number:	5116296	SUPER TURMERIC
Registration Number:	4622484	SPS SCIENCE POWERED SUPPLEMENTS
Registration Number:	4622482	SCIENCE POWERED SUPPLEMENTS
Registration Number:	4607282	PRECURSOR
Registration Number:	4499231	SLIM SCIENCE
Registration Number:	4393607	BENEFLEX
Registration Number:	4299379	NUGENIX

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TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3972032	LUMINITE
Registration Number:	3972011	LUMIDAY
Registration Number:	3830769	INSTAFLEX
Serial Number:	87336495	TRIPLE BIOTIX

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4155911000

**Email:** TrademarksCH@winston.com

**Correspondent Name:** Becky L. Troutman, Winston & Strawn LLP

**Address Line 1:** 101 California Street

**Address Line 4:** San Francisco, CALIFORNIA 94111-5840

<b>NAME OF SUBMITTER:</b>	Becky L. Troutman
<b>SIGNATURE:</b>	/Becky L. Troutman/
<b>DATE SIGNED:</b>	04/26/2021

**Total Attachments: 3**

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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of April 21, 2021 (“Release”), is made by Truist Bank, as Administrative Agent (“Administrative Agent”) in favor of Direct Digital, LLC, a Delaware limited liability company (“Obligor”).

**WHEREAS**, pursuant to that certain Amended and Restated Security and Pledge Agreement dated as of May 18, 2020 (as amended, modified, extended or restated from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations (“Secured Parties”), a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

**WHEREAS**, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on May 18, 2020 at Reel 6941 Frame 0155 (“Notice”).

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Secured Parties, and Obligor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Administrative Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

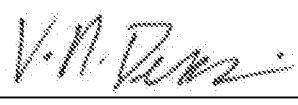
(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of New York.

**IN WITNESS WHEREOF**, the Administrative Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Truist Bank

By: 

Name: Vinay Desai

Title: Managing Director

Schedule A

U.S. Trademarks Subject to Security Interest  
Granted by Direct Digital, LLC  
In Favor of Truist Bank, as Administrative Agent  
Recorded May 18, 2020 at Reel 6941 Frame 0155

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
LOVE GODDESS	6020586	03/24/2020
WILLIAMS NUTRITION	5887349	10/15/2019
ADAPTIVE HEALTH	5728236	04/16/2019
NUGENIX ULTIMATE	5869830	09/24/2019
ADAPTIVE HEALTH	5835686	08/13/2019
INSTAFLEX	5807717	07/16/2019
PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETTER ALL DAY.	5789291	06/25/2019
TOTAL T	5783535	06/18/2019
ULTIMATE TESTOSTERONE	5675415	02/12/2019
PEPTIVA	5356666	12/12/2017
SUPER TURMERIC	5116296	01/03/2017
SPS SCIENCE POWERED SUPPLEMENTS	4622484	10/14/2014
SCIENCE POWERED SUPPLEMENTS	4622482	10/14/2014
PRECURSOR	4607282	09/16/2014
SLIM SCIENCE	4499231	03/18/2014
BENEFLEX	4393607	08/27/2013
NUGENIX	4299379	03/05/2013
LUMINITE	3972032	05/31/2011
LUMIDAY	3972011	05/31/2011
INSTAFLEX	3830769	08/10/2010

**Trademark Application**

Mark	Appl. No.	Filing Date
TRIPLE BIOTIX	87336495	02/15/2017