

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Truist Bank (successor-in-interest to SunTrust Bank)		04/21/2021	Banking Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Direct Digital, LLC		
Street Address:	615 S. College Street		
Internal Address:	Suite 1300		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88195653	NUGENIX ULTIMATE	
Serial Number:	88094126	ULTIMATE TESTOSTERONE	
Serial Number:	88057314	TOTAL-T	
Serial Number:	87925294	PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETT	
Serial Number:	87882692	ADAPTIVE HEALTH	
Serial Number:	87747078	INSTAFLEX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155911000		
Email:	TrademarksCH@winston.com		
Correspondent Name:	Becky L. Troutman, Winston & Strawn LLP		
Address Line 1:	101 California Street		
Address Line 4:	San Francisco, CALIFORNIA 94111-5840		
NAME OF SUBMITTER:	Becky L. Troutman		
SIGNATURE:	/Becky L. Troutman/		

CH \$165.00 88195653

DATE SIGNED:	04/26/2021
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Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of April 21, 2021 (“Release”), is made by Truist Bank, as successor-by-merger to SunTrust Bank, Administrative Agent (“Administrative Agent”) in favor of Direct Digital, LLC, a Delaware limited liability company (“Obligor”).

WHEREAS, pursuant to that certain Amended and Restated Security and Pledge Agreement dated as of May 18, 2020 (as amended, modified, extended or restated from time to time, the “Security Agreement”) by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations (“Secured Parties”), a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

WHEREAS, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Secured Parties, the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on January 4, 2019 at Reel 6516 Frame 0990 (“Notice”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Secured Parties, and Obligor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Administrative Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

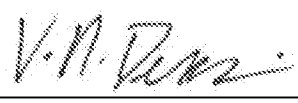
(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, the Administrative Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Administrative Agent:

Truist Bank, as successor-by-merger to SunTrust Bank

By: 

Name: Vinay Desai

Title: Managing Director

Schedule A

**U.S. Trademarks Subject to Security Interest
Granted by Direct Digital, LLC
In Favor of SunTrust Bank, as Administrative Agent
Recorded January 4, 2019 at Reel 6516 Frame 0990**

Trademark Applications

Mark	Appl. No.	Filing Date
NUGENIX ULTIMATE	88195653	11/15/18
ULTIMATE TESTOSTERONE	88094126	08/27/18
TOTAL T	88057314	07/30/18
PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETTER ALL DAY.	87925294	05/17/18
ADAPTIVE HEALTH	87882692	04/18/18
INSTAFLEX	87747078	01/08/18