

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642267

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Truist Bank (successor-in-interest to SunTrust Bank)		04/21/2021	Banking Corporation: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Direct Digital, LLC
Street Address:	615 S. College Street
Internal Address:	Suite 1300
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28202
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4622484	SPS SCIENCE POWERED SUPPLEMENTS
Registration Number:	4622482	SCIENCE POWERED SUPPLEMENTS
Registration Number:	4607282	PRECURSOR
Registration Number:	4499231	SLIM SCIENCE
Registration Number:	4393607	BENEFLEX
Registration Number:	4299379	NUGENIX
Registration Number:	3972032	LUMINITE
Registration Number:	3972011	LUMIDAY
Registration Number:	3830769	INSTAFLEX
Serial Number:	87086385	SUPER TURMERIC
Serial Number:	87031580	ADAPTIVE HEALTH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4155911000

Email: TrademarksCH@winston.com

TRADEMARK

Correspondent Name: Becky L. Troutman, Winston & Strawn LLP
Address Line 1: 101 California Street
Address Line 4: San Francisco, CALIFORNIA 94111-5840

NAME OF SUBMITTER: Becky L. Troutman

SIGNATURE: /Becky L. Troutman/

DATE SIGNED: 04/26/2021

Total Attachments: 2

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source=Trademark security interest release from Truist Bank to Direct Digital, LLC - 5#page2.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of April 21, 2021 (“Release”), is made by Truist Bank, as successor-by-merger to SunTrust Bank (“Lender”) in favor of Direct Digital, LLC, a Delaware limited liability company (“Obligor”).

WHEREAS, pursuant to that certain Security and Pledge Agreement dated as of January 9, 2017 (as amended, modified, extended or restated from time to time, the “Security Agreement”) by and among the Obligor, Lender, and others party thereto, Obligor granted to the Lender a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Trademarks, including the trademark registrations and trademark applications listed on Schedule A attached hereto (collectively, “Trademark Collateral”); and

WHEREAS, pursuant to the Security Agreement, Obligor executed and delivered to Lender the Notice of Grant of Security Interest in Trademarks recorded at the United States Patent and Trademark Office (“USPTO”) on January 11, 2017 at Reel 5962 Frame 0611 (“Notice”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender and Obligor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

SECTION 2. Termination and Release. Lender, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

(b) authorizes the recordation of this Release with the USPTO at Obligor’s expense.

SECTION 3. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York.

Schedule A

U.S. Trademarks Subject to Security Interest
Granted by Direct Digital, LLC
In Favor of SunTrust Bank, as Lender
Recorded January 11, 2017 at Reel 5962 Frame 0611

Trademark Registrations

Mark	Reg. No.	Reg. Date
SPS SCIENCE POWERED SUPPLEMENTS	4622484	10/14/14
SCIENCE POWERED SUPPLEMENTS	4622482	10/14/14
PRECURSOR	4607282	09/16/14
SLIM SCIENCE	4499231	03/18/14
BENEFLEX	4393607	08/27/13
NUGENIX	4299379	03/05/13
LUMINITE	3972032	05/31/11
LUMIDAY	3972011	05/31/11
INSTAFLEX	3830769	08/10/10

Trademark Applications

Mark	Appl. No.	Filing Date
SUPER TURMERIC	87086385	06/28/16
ADAPTIVE HEALTH	87031580	05/10/16