

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642446

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Land Company, LLC		04/26/2021	Limited Liability Company: TENNESSEE
RECEIVING PARTY DATA			
Name:	30TH AND PEARL BOULDER, LLC		
Street Address:	1550 W McEwen Dr #200		
City:	Franklin		
State/Country:	TENNESSEE		
Postal Code:	37067		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4946880	RÊVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-634-9502		
Email:	jordan@partridgepartnerspc.com		
Correspondent Name:	Jordan Arnot Leahey		
Address Line 1:	321 North Clark Street, Suite 500		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Jordan Arnot Leahey		
SIGNATURE:	/jordanarnotleahey/		
DATE SIGNED:	04/27/2021		
Total Attachments: 1			
source=30th & Pearl - Trademark assignment - 4.26.2021#page1.tif			

OP \$40.00 4946880

TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

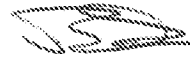
WHEREAS, Southern Land Company, LLC, a Tennessee Limited Liability Corporation with a principal place of business at 3990 Hillsboro Pike, Suite 400, Nashville, Tennessee 37215 (“ASSIGNOR”) filed the RÊVE trademark with the U.S. Patent and Trademark Office (“USPTO”) on June 11, 2014, which matured to Registration Number 4946880 on April 26, 2016; and

WHEREAS, 30th and Pearl Boulder, LLC., a Delaware Limited Liability Corporation, with its principal place of business at 1550 W McEwen Dr #200, Franklin, Tennessee, (“ASSIGNEE”) is desirous of acquiring said trademark and the registration thereof;

WHEREAS, pursuant to and as set forth in the Agreement between ASSIGNOR and ASSIGNEE dated on or about June 1, 2015, ASSIGNOR assigns the RÊVE trademark, the registration thereof and the goodwill associated therewith to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the RÊVE trademark together with the goodwill associated therewith, and the registration thereof, *nunc pro tunc*, effective as of June 1, 2015.

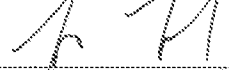
ASSIGNOR

By:  _____

Name: Brian S. Sewell

Title: President

ASSIGNEE

By:  _____

Name: Alex Fisch

Title: Authorized Signatory