

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM642594

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ORIX GROWTH CAPITAL, LLC		04/23/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RETAILNEXT, INC.		
<b>Street Address:</b>	60 S. Market Street		
<b>Internal Address:</b>	Suite 310		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95113		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5176311	RETAILNEXT	
<b>Registration Number:</b>	5057872	AURORA	
<b>Registration Number:</b>	5057871	LUNA	
<b>Registration Number:</b>	3790137	RETAILNEXT	
<b>Registration Number:</b>	3792812	BVI NETWORKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122305199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-318-6518		
<b>Email:</b>	terrenceboyle@paulhastings.com		
<b>Correspondent Name:</b>	Terrence G. Boyle		
<b>Address Line 1:</b>	c/o Paul Hastings LLP		
<b>Address Line 2:</b>	200 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10166		
<b>ATTORNEY DOCKET NUMBER:</b>	96107.00017		
<b>NAME OF SUBMITTER:</b>	Terrence G. Boyle		
<b>SIGNATURE:</b>	/s/ Terrence G. Boyle		

CH \$140.00 5176311

<b>DATE SIGNED:</b>	04/27/2021
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**Total Attachments: 4**

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**TERMINATION AND RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**, dated as of April 23, 2021 (“Release”), is made by **ORIX GROWTH CAPITAL, LLC**, a Delaware limited liability company (“Lender”), in favor of **RETAILNEXT, INC.**, a Delaware corporation (“Grantor”).

**WHEREAS**, pursuant to that certain Intellectual Property Security Agreement dated as of August 27, 2018, executed by Lender and Grantor (the “Agreement”), Grantor granted and conveyed to Lender a security interest in the entire right, title and interest of Grantor in and to all of Grantor’s Intellectual Property;

**NOW THEREFORE**, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Lender agrees as follows:

**SECTION 1. Defined Terms.** Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Agreement, as applicable.

**SECTION 2. Termination and Release.** Lender, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the entire right, title, and interest of Grantor in and to all of Grantor’s Patents, including those listed on Schedule A attached hereto, granted pursuant to the Agreement, and recorded with the USPTO at Reel 046715, Frame 0067 on August 27, 2018;

(b) terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the entire right, title, and interest of Grantor in and to all of Grantor’s Trademarks, including those listed on Schedule B attached hereto, granted pursuant to the Agreement, and recorded with the USPTO at Reel 6423, Frame 0162 on August 27, 2018;

(c) terminates, cancels, and discharges the Agreement and terminates, cancels, discharges, and releases the mortgage, pledge, and hypothecation and lien on and security interest in and to the entire right, title, and interest of Grantor in and to all of the Grantor’s Intellectual Property (including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof; and

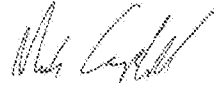
(d) authorizes the recordation of this Release with the USPTO, at Grantor’s expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of California, without regard to its conflict of laws principles.

*[Remainder of Page Intentionally Left Blank; Signature Page Follows]*

**IN WITNESS WHEREOF**, Lender has caused this Termination and Release of Security Interest in Intellectual Property to be duly executed as of the date first set forth above.

**ORIX GROWTH CAPITAL, LLC**

By:   
\_\_\_\_\_

Name: Mark Campbell

Title: Authorized Representative

Address:

1717 Main Street, Suite 1100

Dallas, TX 75201

Attn: General Counsel

*(Signature Page to Termination And Release Of Security Interest In Intellectual Property)*

SCHEDULE A

**PATENTS**

Registered Patents

<b>Title</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No. / Pub. No.</b>	<b>Issue Date</b>
Target Localization Utilizing Wireless and Camera Sensor Fusion	13211969	8/17/11	8,615,254	12/24/13
METHOD AND SYSTEM FOR WIFI-BASED IDENTIFICATION OF PERSON TRACKS	13780964	2/28/13	8,989,775	32/24/15
Target Localization Utilizing Wireless and Camera Sensor Fusion	14064020	10/25/13	9,270,952	2/23/16
METHOD AND SYSTEM FOR ANALYZING INTERACTIONS	13781309	2/28/13	9,330,468	5/3/16
CALIBRATION OF WI-FI LOCALIZATION FROM VIDEO LOCALIZATION	13212000	8/17/11	9,411,037	8/9/16
WIRELESS-BASED IDENTIFICATION OF PERSON TRACKS	14642255	3/9/15	9,445,234	9/13/16
METHODS AND SYSTEMS FOR EXCLUDING INDIVIDUALS FROM RETAIL ANALYTICS	14697332	4/27/15	9,569,786	2/14/17
Wireless Analytics in Physical Spaces	13737834	1/9/13	9,882,955	1/9/13

Pending Patents

<b>Title</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Patent No. / Pub. No.</b>	<b>Issue Date</b>
METHOD AND SYSTEM FOR FULL PATH ANALYSIS	13603832	9/5/12	20130222599	8/29/13
METHOD AND SYSTEM FOR STATISTICAL ANALYSIS OF CUSTOMER MOVEMENT AND INTEGRATION WITH OTHER DATA	13750161	1/25/13	20130226655	8/29/13
METHOD AND SYSTEM FOR STATISTICAL ANALYSIS OF CUSTOMER MOVEMENT AND INTEGRATION WITH OTHER DATA	13750179	1/25/13	20130226539	8/29/13
SYSTEMS AND METHODS FOR IDENTIFYING AND ANALYZING A CUSTOMER QUEUE	13970866	8/20/13	20150058049	2/26/15
METHODS AND SYSTEMS FOR SIMULATING AGENT BEHAVIOR IN A VIRTUAL ENVIRONMENT	14332624	7/16/14	20150310447	10/29/15
SELECTIVELY GENERATING CUSTOMIZED MARKETING CONTENT	14823494	8/11/15	20160048872	2/18/16
POINT-OF-SALE FRAUD DETECTION USING VIDEO DATA AND STATISTICAL EVALUATIONS OF HUMAN BEHAVIOR	15390215	12/23/16	20180158063	6/7/18
DETECTING, TRACKING AND COUNTING OBJECTS IN VIDEOS	15405859	1/13/17	20170206669	7/20/17

SCHEDULE B

**TRADEMARKS**

<b>Trademark</b>	<b>Registration or Serial Number</b>	<b>Filing Date</b>	<b>Registration Date</b>
RETAILNEXT	5176311	10/5/09	5/18/10
AURORA	5057872	12/21/15	10/11/16
LUNA	5057871	12/21/15	10/11/16
RETAILNEXT	3790137	9/1/16	4/4/17
BVI NETWORKS	3792812	10/5/09	5/25/10
AURORA	505872	12/21/15	10/11/16
RETAILNEXT	5176311	9/1/16	4/4/17