

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642792

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SNUGZ/USA, LLC		04/27/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hyun Joo Yoo		
Street Address:	344, Cheongneung-daero, Namdong-gu		
City:	Incheon City		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	21690		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6310593	MOMOSTICK	
CORRESPONDENCE DATA			
Fax Number:	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-854-7677		
Email:	docket@techlawventures.com		
Correspondent Name:	Travis R. Banta		
Address Line 1:	3290 W. Mayflower Ave.		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	SNU-0005.TM		
NAME OF SUBMITTER:	Travis R. Banta		
SIGNATURE:	/Travis R. Banta/		
DATE SIGNED:	04/28/2021		
Total Attachments: 4			
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OP \$40.00 6310593

ASSIGNMENT

WHEREAS, SNUGZ/USA,LLC (hereinafter referred to as "ASSIGNOR"), a Delaware company duly organized and existing under the laws of the State of Delaware and having a principal place of business at 9258 South Prosperity Road, West Jordan, Utah 84104 has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the following trademark and any derivatives thereof, (hereinafter referred to as the "Mark"):

Registration/Application No.	Mark	Identification of Goods/Services
U.S. Trademark Registration No. 6,310,593	MOMOSTICK	Class 09 -- Adhesive strap for portable and handheld electronic devices in the nature of cell phones, mobile phones, smart phones, tablets, e-readers, and their cases

WHEREAS, Hyun Joo Yoo, (hereinafter referred to as "ASSIGNEE"), a citizen of the Republic of Korea, having a post office address of 344, Cheongneung-daero, Namdong-gu, Incheon City, Republic of Korea, 21690, is desirous of acquiring all right, title and interest in and to the Mark held by Assignor, and the above-identified registration;

NOW, THEREFORE, for good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged,

THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks in connection with the above-identified registration, together with the goodwill of the business symbolized by and associated with the Mark, and that portion of the business to which the Mark pertains that is on-going and existing.

WHEN RECORDED RETURN TO:

Travis R. Banta (SNU-0005.TM)
TechLaw Ventures, PLLC
3290 West Mayflower Ave.
Lehi, Utah 84043

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

[signature page follows]

WHEN RECORDED RETURN TO:

Francis R. Banta (SMU-0005.TM)
TechLaw Ventures, PLLC
3290 West Mayflower Ave.
Lehi, Utah 84043

TRADEMARK
REEL: 007273 FRAME: 0370

This Assignment and Agreement shall be binding upon any and all successors of the
ASSIGNOR.

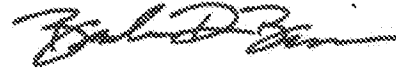
Executed this April day of 27, 2021, at

West Jordan
(City)

UT
(State)

SNUGZ/USA, LLC

Signature:



Name: Brandon Brown

Title: VP, Marketing

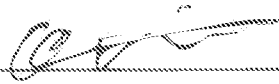
WHEN RECORDED RETURN TO:

Travis R. Banta (SNU-0005.TM)
TechLaw Ventures, PLLC
3290 West Mayflower Ave.
Lehi, Utah 84043

TRADEMARK
REEL: 007273 FRAME: 0371

Executed this 28 day of April, 2021, at
Inchon, Korea
(City) (State)

Hyun Joo Yoo

Signature: 

Name: HYUN JOO YOO

WHEN RECORDED RETURN TO:

Travis R. Santa (SNU-0005.TM)
TechLaw Ventures, PLLC
1290 West Mayflower Ave.
Lehi, Utah 84043