

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642808

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/13/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Archery Products, LLC		04/13/2021	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	Good Sportsman Marketing, L.L.C.
Street Address:	5250 Frye Road
City:	Irving
State/Country:	TEXAS
Postal Code:	75061
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	86404826	OWN THE NIGHT
Serial Number:	77093750	QUIKTUNE FLIPPER
Serial Number:	87717164	3D PRO
Serial Number:	85571712	APACHE
Serial Number:	77593860	BLOODRUNNER
Serial Number:	87530440	CENTEREST
Serial Number:	87163483	CROSSFIRE
Serial Number:	85767329	
Serial Number:	87033475	DOUBLECROSS
Serial Number:	85527568	EDGE
Serial Number:	72448436	FLIPPER REST
Serial Number:	77063991	HELLRAZOR
Serial Number:	78629516	KILLZONE
Serial Number:	87527431	MANTIS
Serial Number:	85308511	NAP
Serial Number:	85081717	NEW ARCHERY NATION
Serial Number:	78255517	NEW ARCHERY PRODUCTS
Serial Number:	78330309	NITRON

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	78343220	QUIKSPIN
Serial Number:	74460933	QUIKTUNE
Serial Number:	77093737	QUIKTUNE SIZZOR
Serial Number:	78049306	SHOCKWAVE
Serial Number:	73596378	SLIMLINE
Serial Number:	86133445	SPEEDFLETCH
Serial Number:	75069439	SPITFIRE
Serial Number:	87033522	SPITFIRE DOUBLECROSS
Serial Number:	77716883	SPITFIRE MAXX
Serial Number:	87654148	SWINGFIRE
Serial Number:	77064056	THUNDERBALL
Serial Number:	73412324	THUNDERHEAD
Serial Number:	87237575	THUNDERHEAD NITRO
Serial Number:	77370023	TRIVEX
Serial Number:	73596376	TROPHY TIP
Serial Number:	87510537	WICKED INTENT
Serial Number:	77149881	QUIKFLETCH

CORRESPONDENCE DATA

Fax Number: 7139750995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 832-886-6845

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon P.L.L.C.

Address Line 1: 3 Sugar Creek Center Blvd., Suite 100

Address Line 4: Sugar Land, TEXAS 77478

ATTORNEY DOCKET NUMBER:	GSM-NAP001
NAME OF SUBMITTER:	Tanya Taylor
SIGNATURE:	/Tanya Taylor/
DATE SIGNED:	04/28/2021

Total Attachments: 6

- source=Certificate of Merger NAP to GSM#page1.tif
- source=Certificate of Merger NAP to GSM#page2.tif
- source=Certificate of Merger NAP to GSM#page3.tif
- source=Certificate of Merger NAP to GSM (2)#page1.tif
- source=Certificate of Merger NAP to GSM (2)#page2.tif
- source=Certificate of Merger NAP to GSM (2)#page3.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NEW ARCHERY PRODUCTS, LLC", AN ILLINOIS LIMITED LIABILITY COMPANY,

WITH AND INTO "GOOD SPORTSMAN MARKETING, L.L.C." UNDER THE NAME OF "GOOD SPORTSMAN MARKETING, L.L.C.", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF APRIL, A.D. 2021, AT 4:13 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6071628 8100M
SR# 20211280844

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202965976
Date: 04-14-21

TRADEMARK
REEL: 007273 FRAME: 0431

CERTIFICATE OF MERGER

OF

GOOD SPORTSMAN MARKETING, L.L.C.

(A DELAWARE LIMITED LIABILITY COMPANY)

AND

NEW ARCHERY PRODUCTS, LLC

(AN ILLINOIS LIMITED LIABILITY COMPANY)

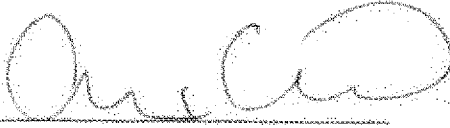
Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

1. The name of the surviving limited liability company is Good Sportsman Marketing, L.L.C., a Delaware limited liability company (the "Surviving Company").
2. The name of the limited liability company being merged into the Surviving Company is New Archery Products, LLC, an Illinois limited liability company (the "Merging Company").
3. The Agreement and Plan of Merger has been approved and executed by each of the Surviving Company and Merging Company.
4. The Agreement and Plan of Merger is on file at 5250 Frye Road, Irving, TX 75061, the place of business of the Surviving Company.
5. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of the Surviving Company or the Merging Company.
6. The merger is to become effective upon filing of the Certificate of Merger.

[Signature Page Follows.]

IN WITNESS WHEREOF, the Surviving Company has caused this Certificate of Merger to be duly executed by an authorized person on this 13th day of April, 2021.

GOOD SPORTSMAN MARKETING, L.L.C.

By: 

Name: Alex Castro

Title: Chief Financial Officer



OFFICE OF THE SECRETARY OF STATE

JESSE WHITE-Secretary of State

03805662
APRIL 15, 2021

C T CORPORATION SYSTEM
208 SO LASALLE ST, SUITE 814
CHICAGO, IL 60604-1101

RE NEW ARCHERY PRODUCTS, LLC

DEAR SIR OR MADAM:

ARTICLES OF MERGER FOR THE LIMITED LIABILITY COMPANY HAVE BEEN
PLACED ON FILE.
THE REQUIRED FEE IS HEREBY ACKNOWLEDGED.

SINCERELY YOURS,

JESSE WHITE
ILLINOIS SECRETARY OF STATE
DEPARTMENT OF BUSINESS SERVICES
LIMITED LIABILITY DIVISION
(217) 524-8008

TRADEMARK
REEL: 007273 FRAME: 0434

Form **LLC-37.25**
July 2018

Secretary of State
Department of Business Services
Limited Liability Division
501 S. Second St., Rm. 351
Springfield, IL 62756
217-524-8008
www.cyberdriveillinois.com


Payment may be made by check payable to Secretary of State. If check is returned for any reason this filing will be void.

Illinois
Limited Liability Company Act
Articles of Merger

SUBMIT IN DUPLICATE

Type or print clearly.

Filing Fee: \$ 100
(Filing fee \$100 plus \$50 each entity more than two)

Approved: 

FILE #

03805662

This space for use by Secretary of State.

FILED

APR 14 2021

JESSE WHITE
SECRETARY OF STATE

1. Names of the organizations proposing to merge:

Name of Entity	Form Type (Corporation, Limited Liability Company, Limited Partnership or other permitted entity)	Domestic State or Jurisdiction	Date of Organization or Admission to Illinois	Illinois Secretary of State File Number (if any)
<u>New Archery Products, LLC</u>	<u>LLC</u>	<u>IL</u>	<u>12/27/2011</u>	<u>03805662</u>
<u>Good Sportsman Marketing, L.L.C.</u>	<u>LLC</u>	<u>DE</u>	<u>N/A</u>	<u>N/A</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

2. A copy of that portion of the plan as approved that contains the name and form of each constituent organization and the surviving organization must be attached to these Articles of Merger.

3. a. Name of Surviving Entity: Good Sportsman Marketing, L.L.C.

b. File Number assigned by the Illinois Secretary of State (if any): _____

c. Jurisdiction: DE

4. The surviving organization: (Optional. Check one.)

- is a limited liability company created by this merger. Articles of Organization are included with this filing.
- is another organization type created by this merger. The organizational document is included with this filing.
- pre-exists this merger. Any amendment to the organizational document provided for in the plan of merger is included with this filing.

5. Effective date of the merger: (Check one.)

- The merger is effective upon filing with the Secretary of State.
- The surviving organization is an Illinois limited liability company created by the merger. If applicable, the Articles of Organization have a post-effective date: _____
Month, Day, Year
- The surviving organization is not a limited liability company. If applicable, its governing Statute allows and the plan provides for a post-effective date: _____
Month, Day, Year

LLC-37.25

6. If the surviving organization is a foreign organization not registered to do business in this state, the Secretary of State is its agent for service of process. Street and mailing addresses of the office to which a copy of any process against the company served on the Secretary of State may be mailed:


5250 Frye Road


Number	Street	Suite (PO Box alone is not acceptable.)
Irving, TX 75061		
City	State	ZIP

7. Additional information required to be included by the governing statutes of any of the parties to this merger:

8. The plan of merger has been approved by each constituent organization. Each constituent organization, in accordance with its governing statute, having the authority to sign hereto, affirms under penalty of perjury that these Articles of Merger are true, correct and complete.

Dated April 13, 2021
Month & Day Year

1. 
Signature
Alex Castro, Chief Financial Officer
Name and Title (type or print)
New Archery Products, LLC
Name of Entity

2. 
Signature
Alex Castro, Chief Financial Officer
Name and Title (type or print)
Good Sportsman Marketing, L.L.C.
Name of Entity

3. _____
Signature

Name and Title (type or print)

Name of Entity

4. _____
Signature

Name and Title (type or print)

Name of Entity

If more space is needed, please attach additional sheets of this size.

Signatures must be in black ink on an original document.