

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM643228

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercer Street Media, LLC		04/15/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	7HOPS.COM INC.		
Street Address:	443 Park Avenue South, 5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3843534	TASTING TABLE	
Registration Number:	5223874	DINE BY TASTING TABLE	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Matthew P. Hintz, Esq.		
Address Line 1:	c/o Lowenstein Sandler LLP		
Address Line 2:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	29520.6		
NAME OF SUBMITTER:	Matthew P. Hintz		
SIGNATURE:	/Matthew P. Hintz/		
DATE SIGNED:	04/29/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of April 15, 2021 (the "Effective Date"), by Mercer Street Media, LLC, a New York limited liability company d/b/a Tasting Table (the "Assignor"), for the benefit of 7Hops.com Inc., a Delaware corporation, d/b/a ZergNet (the "Assignee").

WHEREAS, Assignor wishes to transfer, contribute and assign to the Assignee, and the Assignee wishes to accept, all of the Assignor's right, title and interest in and to the Assignor's registered and unregistered marks and/or trade names existing as of the Effective Date, including, without limitation, those set forth on the attached Schedule A hereto, together with the goodwill of the business associated therewith (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement dated April 15, 2021, by and between the Assignor and Assignee, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. The Assignor hereby irrevocably assigns to the Assignee: (i) all of the Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business associated therewith; (ii) any and all legal actions and rights and remedies at law or in equity for past infringements, misappropriations, or other violations of the Marks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all income, royalties, and payments accruing on or after the Effective Date with respect to the Marks, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. Assignor agrees to give Assignee and/or any person designated by Assignee all reasonable assistance that may be required to perfect the rights granted herein.

2. The Assignor agrees not to use (and to terminate and discontinue all use of) the terms contained in the Marks and any terms similar thereto in any domain name, domain name registration, trademark, service mark, trade name, company name, legal name, fictitious business name, logo, and any other indicator of origin, with regard to itself and any business or entity at any time owned or controlled by Assignor.

3. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Marks.

4. All of the terms and provisions of this Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective executors, heirs, personal representatives, successors and assigns.

5. No provision of this Assignment is intended to confer upon any person other than the parties hereto and their respective executors, heirs, personal representatives, successors and assigns any rights or remedies hereunder.

6. This Assignment shall be governed by and interpreted and enforced in accordance with the laws of the State of Delaware, without giving effect to any choice of law or conflicts of laws rules or provision (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of a jurisdiction other than the State of Delaware.

[Signature page follows.]

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment as of the date first written above.

MERCER STREET MEDIA, LLC

By: 

Name: John McDonald

Title: Managing Member

[Signature page to Trademark Assignment]

TRADEMARK
REEL: 007274 FRAME: 0724

SCHEDULE A

Trademark	Classes	Reg. No.	Reg. Date	Country	Filing Date
TASTING TABLE	09, 41	3843534	7-Sep-10	US	Sep 11, 2008
DINE BY TASTING TABLE	09	5223874	Jun 13, 2017	US	Sep 14, 2015
TASTING TABLE	09, 35, 41	824000	May 14, 2012	CA	Feb 18, 2010
TASTING TABLE	09, 35, 41	008803314	Jun 28, 2010	EU	Jan 11, 2010
TASTING TABLE	41	2238424	Oct 14, 2016	IN	Nov 23, 2011