

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM643304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rivstar Apparel, Inc.		04/28/2001	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Excel Apparel Corp.		
<b>Street Address:</b>	19 West 34th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4963518	ST TROPEZ SWIMWEAR	
<b>Registration Number:</b>	1297665	ST TROPEZ SWIMWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3107886624		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-788-7524		
<b>Email:</b>	ajablon@rpblaw.com		
<b>Correspondent Name:</b>	Andrew V. Jablon		
<b>Address Line 1:</b>	1840 Century Park East, 17th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Andrew V. Jablon		
<b>SIGNATURE:</b>	/Andrew V. Jablon/		
<b>DATE SIGNED:</b>	04/29/2021		
<b>Total Attachments: 2</b>			
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OP \$65.00 4963518

**ASSIGNMENT OF TRADEMARK**

**RELEASE OF RIGHTS OR CLAIMS IN TRADEMARK**

Reg. Nos. 4963518 and 1297665

**ST TROPEZ SWIMWEAR**

- and -



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WHEREAS, Rivstar Apparel, Inc. (“**Rivstar**”) is the registered owner of the standard character trademark St Tropez Swimwear, which is registered with the United States Patent and Trademark Office under Reg. No. 4963518;

WHEREAS, Rivstar is the registered owner of the stylized trademark for St Tropez Swimwear noted above, and which is registered with the United States Patent and Trademark Office under Reg. No. 1297665;

WHEREAS, Excel Apparel Corp., a Delaware corporation, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Rivstar does hereby irrevocably assign and transfer to Excel Apparel Corp. (“**Excel**”) all right, title and interest in and to the following:

1. The trademarks and trademark registrations noted above, and all issuances, extensions and renewals thereof (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;
2. all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
3. any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
4. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but

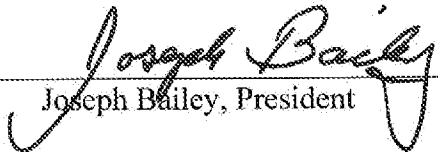
no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Rivstar hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions, to record and register this Trademark Assignment upon request by Excel.

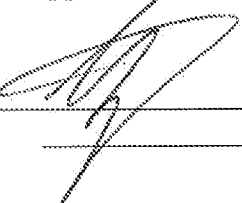
This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

AGREED TO AND ENTERED INTO as of April 28, 2021.

Rivstar Apparel, Inc.

By:   
Joseph Bailey, President

Excel Apparel Corp.

By:   
\_\_\_\_\_, President