

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644083

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HIBU INC.		05/04/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KKR Loan Administration Services LLC		
<b>Street Address:</b>	555 California Street		
<b>Internal Address:</b>	50th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94104		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4168562	CHATTERHUB	
<b>Registration Number:</b>	4154889	CHATTERHUB	
<b>Registration Number:</b>	4834286	HIBU	
<b>Registration Number:</b>	5340936	HIBÜ	
<b>Registration Number:</b>	5481220	HIBÜ	
<b>Registration Number:</b>	5450688	Ü	
<b>Registration Number:</b>	3281915	WEBREACH	
<b>Registration Number:</b>	3791740	YELLOW BOOK	
<b>Registration Number:</b>	3756369	YELLOW BOOK	
<b>Registration Number:</b>	3756368	YELLOW BOOK	
<b>Registration Number:</b>	4166439	YELLOWBOOK	
<b>Registration Number:</b>	4336919	YELLOWBOOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7045032600		
<b>Email:</b>	msheehan@kslaw.com		

OP \$315.00 4168562

**Correspondent Name:** King & Spalding LLP  
**Address Line 1:** 300 S. Tryon St., Ste 1700  
**Address Line 2:** Attn: Moira Sheehan  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202

**ATTORNEY DOCKET NUMBER:** 22939.515133 HIBU

**NAME OF SUBMITTER:** Moira Sheehan

**SIGNATURE:** /Moira Sheehan/

**DATE SIGNED:** 05/04/2021

**Total Attachments: 5**

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GRANT OF  
SECURITY INTEREST IN TRADEMARK

This GRANT OF SECURITY INTEREST IN TRADEMARK (this “Agreement”), effective as of May 4, 2021, is made by HIBU INC., a Delaware corporation, located at 221 3<sup>rd</sup> Ave SE, Suite 300, Cedar Rapids, IA 52401 (the “Grantor”), in favor of KKR Loan Administration Services LLC, as collateral agent (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”) for the banks and other financial institutions or entities (the “Lenders”) from time to time parties to the Credit Agreement, dated as of May 4, 2021 (as amended, restated, replaced, supplemented or otherwise modified from time to time, the “Credit Agreement”), among HIBU INTERMEDIATE, INC, a Delaware corporation (“Holdings”), HIBU PURCHASER, INC, a corporation (the “Borrower”), the several banks and other financial institutions or entities from time to time parties to this Agreement (the “Lenders”), and KKR LOAN ADMINISTRATION SERVICES LLC, as Administrative Agent and Collateral Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Grantors have executed and delivered the Guarantee and Collateral Agreement, dated as of May 4, 2021, in favor of the Collateral Agent (together with all amendments, restatements, supplements and modifications, if any, from time to time thereafter made thereto, the “Security Agreement”);

WHEREAS, pursuant to the Security Agreement, the Grantor pledged and granted to the Collateral Agent for the benefit of the Secured Parties a continuing security interest in all Intellectual Property, including the Trademarks (other than any Excluded Property); and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make extensions of credit to the Borrower pursuant to the Credit Agreement, the Grantor agrees, for the benefit of the Collateral Agent and the Secured Parties, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement or the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby grants a security interest in, all of the Grantor’s right, title and interest in, to and under the Trademarks (including those items listed on Schedule A hereto but excluding any Excluded Property) (collectively, the “Collateral”), to the Collateral Agent for the benefit of the Secured Parties to secure payment and performance of the Obligations.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Collateral Agent for the benefit of the Secured Parties in connection with the Security Agreement and is expressly subject to the

terms and conditions thereof. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

*(Remainder of the page intentionally left blank)*

**HIBU INC.**, as Grantor  
DocuSigned by:  
*Kevin Jasper*  
DACFC56536FA497...

By: \_\_\_\_\_

Name: Kevin Jasper

Title: Chief Executive Officer and President

**KKR LOAN ADMINISTRATION SERVICES LLC,**  
as Collateral Agent

By: John Knox  
Name: John Knox  
Title: CFO

Schedule A

U.S. Trademark Registrations and Applications

Owner	Mark	Reg. No.	Reg. Date	Serial No.	Filing Date
Hibu Inc.	CHATTERHUB	4168562	July 3, 2012; June 12, 2018	85125794	September 9, 2010
Hibu Inc.	CHATTERHUB and Design	4154889	June 5, 2012; June 12, 2018	85177623	November 16, 2010
Hibu Inc.	HIBU	4834286	October 20, 2015	85630993	May 21, 2012
Hibu Inc.	HIBÜ (Stylized)	5340936	November 21, 2017	85984320	May 21, 2012
Hibu Inc.	HIBÜ (Stylized)	5481220	May 29, 2018	85631001	May 21, 2012
Hibu Inc.	Ü and Design	5450688	April 24, 2018	85630997	May 21, 2012
Hibu Inc.	WEBREACH	3281915	August 21, 2007	77036189	November 3, 2006
Hibu Inc.	YELLOW BOOK	3791740	May 25, 2010	75079466	March 27, 1996
Hibu Inc.	YELLOW BOOK	3756369	March 9, 2010	74386113	April 29, 1993
Hibu Inc.	YELLOW BOOK	3756368	March 9, 2010	74386101	April 29, 1993
Hibu Inc.	YELLOWBOOK	4166439	July 3, 2012; July 16, 2018	85130325	September 15, 2010
Hibu Inc.	YELLOWBOOK and Design	4336919	May 21, 2013; July 16, 2018	85130350	September 15, 2010