

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644222

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JFGame 7 LLC		04/29/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	G7 IP Holdings LLC		
Street Address:	667 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10065		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2412709	GAME 7	
Registration Number:	3339679	GAME SEVEN	
Registration Number:	4086066	GAME 7	
Registration Number:	4059974	GAME 7	
Serial Number:	87748859	GAME SEVEN	
Serial Number:	90126125	GAME 7	
Serial Number:	90126124	GAME 7 LEGENDS	
Serial Number:	90126120	GAME 7	
Serial Number:	90126123	GAME 7 LEGENDS	
Serial Number:	90126126	GAME 7	
Serial Number:	88960340	GAME 7	
Serial Number:	88960375	GAME 7 LEGENDS	
Serial Number:	90136964	GAME 7 MVP	
Serial Number:	90136967	GAME 7 MVP	
Serial Number:	90136965	GAME 7 MVP	
Serial Number:	90136970	GAME 7 MVP	
Serial Number:	90136969	GAME 7 MVP	
Serial Number:	90142028	GAME 7	
Serial Number:	90142030	GAME 7 LEGENDS	
TRADEMARK			

OP \$515.00 2412709

Property Type	Number	Word Mark
Serial Number:	90142026	GAME 7 MVP
CORRESPONDENCE DATA		
Fax Number:	2028576395	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2028576000	
Email:	tmdocket@arentfox.com	
Correspondent Name:	Anthony V. Lupo	
Address Line 1:	1717 K Street NW	
Address Line 4:	Washington, D.C. 20006	
ATTORNEY DOCKET NUMBER:	041901.00002	
NAME OF SUBMITTER:	Diana S. Bae	
SIGNATURE:	/diana s. bae/	
DATE SIGNED:	05/04/2021	
Total Attachments: 2		
source=Assignment from JFGame 7 LLC to G7 IP Holdings, LLC#page1.tif		
source=Assignment from JFGame 7 LLC to G7 IP Holdings, LLC#page2.tif		

Trademark and Service Mark Assignment

This Trademark and Service Mark Assignment is effective as of April 20, 2021 by and between JFGame 7 LLC and G7 IP Holdings LLC.

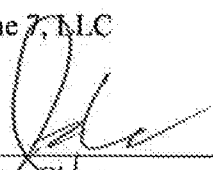
WHEREAS, JFGame 7 LLC, a New York limited liability company, having a principal business address of 667 Madison Avenue New York, New York 10065 (hereinafter referred to as "Assignor") is the owner of all right, title and interest in and to the United States Trademark and Service Mark Registrations and Applications set for the in the attached Exhibit A (hereinafter collectively referred to as the "Marks");

WHEREAS, Assignor is desirous of assigning all right, title, and interest in and to the Marks to G7 IP Holdings LLC, a Delaware limited liability company, having a principal business address of 667 Madison Avenue New York, New York 10065 (hereinafter referred to as "Assignee"), and Assignee is desirous of acquiring all right, title, and interest in and to the Marks, including any and all common law rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest throughout the world in and to the Marks, together with all of the goodwill of the business symbolized by said Marks and the right to recover damages, profits, and all other remedies for all past and future infringements thereof.

Signed April 21, 2021

ASSIGNOR
JFGame 7, LLC


By: Isaac Chera
Title: Authorized Signatory

**Exhibit A.
Marks**

1. Registered Marks:

- Reg. No. 2,412,709 , in Class 25 (Game 7)
- Reg. No. 3,339,679, in Class 25 (Game Seven)
- Reg. No. 4,086,066 , in Class 35 (Game 7)
- Reg. No. 4,059,974 , in Class 28 (Game 7)

2. Applied-for Marks:

- Serial No. 87748859, in Class 43 (Game Seven)
- Serial No. 90126125, in Class 05 (Game 7)
- Serial No. 90126124, in Class 05 (Game 7 Legends)
- Serial No. 90126120, in Class 38 (Game 7)
- Serial No. 90126123, in Class 38 (Game 7 Legends)
- Serial No. 90126126, in Class 41 (Game 7)
- Serial No. 88960340, in Class 41 (Game 7)
- Serial No. 88960375, in Class 41 (Game 7 Legends)
- Serial No. 90136964, in Class 18 (Game 7 MVP)
- Serial No. 90136967, in Class 25 (Game 7 MVP)
- Serial No. 90136965, in Class 28 (Game 7 MVP)
- Serial No. 90136970, in Class 38 (Game 7 MVP)
- Serial No. 90136969, in Class 41 (Game 7 MVP)
- Serial No. 90142028, in Class 16 (Game 7)
- Serial No. 90142030, in Class 16 (Game 7 Legends)
- Serial No. 90142026, in Class 16 (Game 7 MVP)