

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644277

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SimplyShe, Inc.		03/20/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Mission Pets, Inc.		
Street Address:	986 Mission Street, 5th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3761547	SIMPLYDOG	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-966-3402		
Email:	docketing@lewiskentllp.com		
Correspondent Name:	Marina A. Lewis		
Address Line 1:	Lewis Kent LLP		
Address Line 2:	Four Embarcadero Center, Suite 1400		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Marina A. Lewis		
SIGNATURE:	/Marina A. Lewis/		
DATE SIGNED:	05/04/2021		
Total Attachments: 0			

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