

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644290

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HealthNow New York Inc.		03/01/2021	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Highmark Western and Northeastern New York Inc.		
Street Address:	257 West Genesee Street		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14202		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4354314	THE GOOD LIFE	
Registration Number:	3429844	AQUA	
Registration Number:	2457947	HEALTH NOW	
Registration Number:	4531759	HEALTHNOW	
Registration Number:	4531758	HEALTHNOW	
Registration Number:	3483178	HEALTHNOW HEALTHNOW NEW YORK INC.	
Registration Number:	5413773	NYHPLANS	
Registration Number:	6035313	LATUS MEDICAL CARE	
CORRESPONDENCE DATA			
Fax Number:	7164167001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7164167000		
Email:	bskpto@bsk.com		
Correspondent Name:	Bond, Schoeneck & King, PLLC		
Address Line 1:	200 Delaware Avenue		
Address Line 4:	Buffalo, NEW YORK 14202		
NAME OF SUBMITTER:	Christina L. Yapple		
SIGNATURE:	/Christina L. Yapple/		

CH \$215.00 4354314

DATE SIGNED:	05/05/2021
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Total Attachments: 5

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STATE OF NEW YORK

DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on May 4, 2021.

Brendan C. Hughes

Brendan C. Hughes
Executive Deputy Secretary of State

210301000840

RESTATED CERTIFICATE OF INCORPORATION
OF
HEALTHNOW NEW YORK INC.

Under Section 805 of the Not-for-Profit Corporation Law

March 1, 2021

The undersigned, being the President and Secretary of HealthNow New York Inc., do hereby certify as follows:

1. The name of the corporation is HealthNow New York Inc. (the "Corporation").
2. The Corporation was formed by consolidation on May 24, 1978 under the name Blue Shield of Western New York, Inc. pursuant to the Not-for-Profit Corporation Law.
3. The Certificate of Incorporation of the Corporation is hereby amended and restated to effect the following amendments:
 - (a) Paragraph FIRST, which sets forth the name of the Corporation, is amended by changing the name of the Corporation to "Highmark Western and Northeastern New York Inc.";
 - (b) Paragraph SIXTH, relating to the duration of the Corporation, is deleted and all subsequent paragraphs are renumbered;
 - (c) Paragraph SEVENTH, relating to the address for service of process served upon the Corporation, is amended by changing the address for service of process of the Corporation; and
 - (d) Paragraph TENTH, relating to the appointment of an agent of the Corporation in accordance with Section 1212(a) of the New York Insurance Law, is amended by appointing the Superintendent of Financial Services.
4. The text of the Certificate of Incorporation is hereby restated, as amended, to read as herein set forth in full:

CERTIFICATE OF INCORPORATION

OF

HIGHMARK WESTERN AND NORTHEASTERN NEW YORK INC.

Under Section 402 of the Not-for-Profit Corporation Law

FIRST. The name of the corporation is Highmark Western and Northeastern New York Inc. (the "Corporation").

SECOND. The Corporation is, and shall hereafter be, a corporation as defined in Section 102(a)(5) of the Not-for-Profit Corporation Law and a Type B corporation under Section 201 of that law.

THIRD. The purposes for which the Corporation is formed are as follows:

(1) To exercise all of the powers and engage in any and all of the activities of a health service corporation operating under Article 43 of the New York Insurance Law, including, without limitation, the exercise of any or all of the powers of a hospital service corporation, a medical expense indemnity corporation or a dental expense indemnity corporation under such law;

(2) To enter into contracts with individuals, partnerships, associations, hospital corporations, hospital service corporations, health service corporations, non-profit medical corporations and professional service corporations, both public and private, for the purpose of providing health services, as may be necessary to carry out the foregoing purposes;

(3) To act as agent, representative or in any other comparable capacity in connection with public or private programs of hospital, medical, dental or health insurance, assistance, service or care;

(4) To do anything and everything necessary, suitable, proper or incidental to the foregoing purposes, or which may be done by a corporation organized for such purposes under the laws of the State of New York, together with all the powers now or hereafter granted to it by the State of New York; and

(5) Notwithstanding any other provision contained in this Certificate of Incorporation, the Corporation will not establish or operate a hospital facility unless it obtains all approvals required by law to authorize the establishment and operation of a hospital facility.

FOURTH. The office of the Corporation shall be located in the City of Buffalo, County of Erie and State of New York.

FIFTH. The territory in which the activities of the Corporation are principally to be conducted is the State of New York.

SIXTH. The Secretary of State is designated as agent of the Corporation upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the Corporation served upon him is:

Highmark Western and Northeastern New York Inc.
257 West Genesee Street
Buffalo, NY 14202

SEVENTH. The composition of the board of directors of the Corporation will comply with the requirements of Section 4301(k)(1) of the New York Insurance Law.

EIGHTH. The Corporation shall be subject to liquidation, dissolution or rehabilitation pursuant to the provisions of Article 74 of the New York Insurance Law.

NINTH. The Superintendent of Financial Services shall be designated as attorney of the Corporation upon whom process against it may be served in accordance with the provisions of Section 1212(a) of the New York Insurance Law.

5. The foregoing restatement of the Certificate of Incorporation was authorized by the written consent of the sole member of the Corporation.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the undersigned have duly executed this Restated Certificate of Incorporation and affirmed the statements made herein as true under penalties of perjury as of the date first set forth above.



Name: David W. Anderson
Title: President



Name: Kenneth J. Sodaro
Title: Secretary

[Signature Page to Restated Certificate of Incorporation]