

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644390

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darden Concepts, Inc.		10/01/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Palm Wine Holdings, LLC		
Street Address:	48 Harbor Park Drive		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4933945	HEAD TO HEAD RED	
CORRESPONDENCE DATA			
Fax Number:	2035492339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2035574224		
Email:	annam@fiplawgroup.com		
Correspondent Name:	Edmund J. Ferdinand, III		
Address Line 1:	1221 Post Road East		
Address Line 2:	Suite 302		
Address Line 4:	Westport, CONNECTICUT 06880		
NAME OF SUBMITTER:	Edmund J. Ferdinand, III		
SIGNATURE:	/ejf/		
DATE SIGNED:	05/05/2021		
Total Attachments: 1			
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OP \$40.00 4933945

TRADEMARK ASSIGNMENT

This trademark assignment is entered into and effective as of October 1, 2020, by and between Darden Concepts, Inc., a Delaware corporation having its principal place of business at 1000 Darden Center Drive, Orlando, FL 32837 ("Darden"), and Palm Wine Holdings, LLC, a Delaware limited liability company, with principal office at 48 Harbor Park Drive, Port Washington, NY 11050 ("PWH").

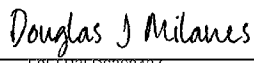
WHEREAS, Darden has used and is using the below-referenced mark in United States commerce and is the owner of the below-referenced United States trademark registration;


WHEREAS, PWH desires to acquire said registered trademark;

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Darden does hereby sell and assign to PWH, all right, title and interest in and to the below referenced trademark, together with the goodwill symbolized by the mark.

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>REGISTRATION NUMBER</u>	<u>FILE DATE</u>	<u>REGISTRATION DATE</u>	<u>JURISDICTION</u>
Head to Head Red	86549601	4933945	March 1, 2015	April 5, 2016	United States

DARDEN CONCEPTS, INC.**PALM WINE HOLDINGS, LLC**

DocuSigned by:

 By: _____
 Name: Doug Milanes
 Title: SVP, Chief Supply Chain Officer


 BY: _____
 Marc D. Taub
 Managing Member