

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644465

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FXO Corporation		05/05/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stiiizy LLC		
<b>Street Address:</b>	728 E Commercial St.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90012		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88214038		
<b>Registration Number:</b>	6213928	EFEX	
<b>Registration Number:</b>	5893482	HONEYLEAF	
<b>Registration Number:</b>	5893481		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	tm@masur.com		
<b>Correspondent Name:</b>	Lauren Mack		
<b>Address Line 1:</b>	65 Reade St., 3A		
<b>Address Line 4:</b>	New York, NEW YORK 10007		
<b>NAME OF SUBMITTER:</b>	Lauren Mack		
<b>SIGNATURE:</b>	/Lauren Mack/		
<b>DATE SIGNED:</b>	05/05/2021		
<b>Total Attachments: 2</b>			
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source=Trademark Assignment Agreement (FXO Marks)#page2.tif			

OP \$115.00 88214038

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of May 5, 2021, is by and between FXO Corporation, a California corporation ("Assignor") and STIIIZY, LLC a California limited liability company ("Assignee").

WHEREAS, Assignor hereby represents that it is the current owner in the United States and its territories of any and all rights in the trademark registrations and applications attached in Exhibit A hereto (the "Marks"); and

WHEREAS, as the successor to Assignor's entire business, Assignee desires to acquire from Assignor, and Assignor desires to assign to Assignee, all right, title and interest in and to the Marks, including such trademark registration and goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor does irrevocably sell, assign, transfer and deliver to Assignee, its successors or assigns, free and clear of all encumbrances, its entire right, title and interest, worldwide in and to the Marks, said applications or registrations and all common law trademark rights in the Marks, and with the goodwill and other incidents of its business associated with or symbolized by the Marks. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Marks.

2. This Assignment constitutes the entire understanding of the parties with respect to the subject matter hereof and supersedes all prior agreements, proposals or representations, written or oral, between the parties relating the subject matter of this Assignment.

3. This Assignment shall be governed by the laws of the State of California, without regards to its conflict of laws principles. The parties submit to the exclusive jurisdiction of the federal and state courts of the State of California.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first set forth above.

**ASSIGNOR:**

FXO Corporation

By: Brian Mitchell  
Brian Mitchell (May 5, 2021, 14:53 PDT)

Name: Brian Mitchell  
Title: President



**ASSIGNEE:**

STIIIZY, LLC

By: James Kim  
James Kim (May 5, 2021, 14:53 PDT)

Name: James Kim  
Title: Officer

**Exhibit A**

<b>Mark</b>	<b>Serial Number</b>	<b>Goods and Services</b>	<b>Status</b>
	88303404	IC 025: Beanies; Baseball caps and hats	Registered
HONEYLEAF	88303426	IC 025: Beanies; Baseball caps and hats	Registered
EFEX	88214042	IC 025: Clothing, namely, hooded sweatshirts, T-shirts, baseball caps and hats, and swimsuits; headwear  IC 034: Oral vaporizers for smokers containing CBD derived from hemp with a delta-9 THC concentration of not more than 0.3% on a dry weight basis	Registered
	88214038	IC 025: Clothing, namely, hooded sweatshirts, T-shirts, baseball caps and hats, and swimsuits; headwear  IC 034: Oral vaporizers for smokers containing CBD derived from hemp with a delta-9 THC concentration of not more than 0.3% on a dry weight basis	Notice of Allowance issued on 2/9/21