

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644490

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRU-GLO, Inc.		05/05/2021	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	5957732	SURGE	
Registration Number:	5753418	EZ-REST	
Registration Number:	5715598	IGNITE	
Registration Number:	5627995	STRUT-STOPPER	
Registration Number:	6181790	SIGHT-LINE	
Registration Number:	5687628	RIVAL ARMS	
Registration Number:	5657958	NEXUS	
Registration Number:	5449657	SPRING-FISHER	
Registration Number:	5313716	BUCKLINE	
Registration Number:	4885649	CROSS-TEC	
Registration Number:	4686030	TFX	
Registration Number:	5224046	HIP SHOT	
Registration Number:	4961565	CROSS-TEC	
Registration Number:	4966268	HUNT-TEC	
Registration Number:	4074946	TRUSHOT	
Registration Number:	4428448	WHEN BRIGHTNESS COUNTS	
Registration Number:	4261076	TFO	
Registration Number:	4261075	TFO	
Registration Number:	4211228	GAME CHANGER	

OP \$565.00 5957732

Property Type	Number	Word Mark
Registration Number:	3818242	TRUGLO
Registration Number:	1942958	TRUGLO
Registration Number:	1951914	PWR-DOT

CORRESPONDENCE DATA

Fax Number: 7139750995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8328866845

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon, PLLC

Address Line 1: 3 Sugar Creek Center Blvd., Suite 100

Address Line 4: Sugar Land, TEXAS 77478

ATTORNEY DOCKET NUMBER:	GSM001/Tru-Glo to GSM TMs
NAME OF SUBMITTER:	Tanya Taylor
SIGNATURE:	/Tanya Taylor/
DATE SIGNED:	05/05/2021

Total Attachments: 4

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TRADEMARK ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **TRU-GLO, Inc.**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: **Good Sportsman Marketing, L.L.C.**
5250 Frye Road
Irving, TX 75061

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademarks, disclosed in attached schedule listed as **Exhibit A** and to all additional Certificates of Registration to be obtained for the trademarks in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for

vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;


SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

[ASSIGNOR SIGNATURE PAGE FOLLOWS]

Executed on Behalf of TRU-GLO, Inc.

Mr. Doug Mann

Vice President Business Development

Signature: 
Doug Mann (May 5, 2021 3:32 PM)

Date: May 5, 2021

EXHIBIT A

	Serial Number	Reg. Number	Word Mark
1	<u>88386149</u>	<u>5957732</u>	<u>SURGE</u>
2	<u>88077988</u>	<u>5753418</u>	<u>EZ-REST</u>
3	<u>88170677</u>	<u>5715598</u>	<u>IGNITE</u>
4	<u>88038709</u>	<u>5627995</u>	<u>STRUT-STOPPER</u>
5	<u>87700168</u>	<u>6181790</u>	<u>SIGHT-LINE</u>
6	<u>87938873</u>	<u>5687628</u>	<u>RIVAL ARMS</u>
7	<u>87895313</u>	<u>5657958</u>	<u>NEXUS</u>
8	<u>87337424</u>	<u>5449657</u>	<u>SPRING-FISHER</u>
9	<u>87323217</u>	<u>5313716</u>	<u>BUCKLINE</u>
10	<u>86656885</u>	<u>4885649</u>	<u>CROSS-TEC</u>
11	<u>86260154</u>	<u>4686030</u>	<u>TFX</u>
12	<u>86856048</u>	<u>5224046</u>	<u>HIP SHOT</u>
13	<u>86657872</u>	<u>4961565</u>	<u>CROSS-TEC</u>
14	<u>86657476</u>	<u>4966268</u>	<u>HUNT-TEC</u>
15	<u>85120895</u>	<u>4074946</u>	<u>TRUSHOT</u>
16	<u>85872462</u>	<u>4428448</u>	<u>WHEN BRIGHTNESS COUNTS</u>
17	<u>85610615</u>	<u>4261076</u>	<u>TFO</u>
18	<u>85610611</u>	<u>4261075</u>	<u>TFO</u>
19	<u>85356402</u>	<u>4211228</u>	<u>GAME CHANGER</u>
20	<u>77891231</u>	<u>3818242</u>	<u>TRUGLO</u>
21	<u>74633284</u>	<u>1942958</u>	<u>TRUGLO</u>
22	<u>74523650</u>	<u>1951914</u>	<u>PWR-DOT</u>