

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646262

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900612660		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOVE PRESS, LLC		03/25/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	POCKET OUTDOOR MEDIA, INC.		
Street Address:	5720 Flatiron Pkwy		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86367358	PELTON	
Serial Number:	85124058	PELTON	
CORRESPONDENCE DATA			
Fax Number:	3037867691		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-786-7687		
Email:	mail@db-iplaw.com		
Correspondent Name:	Duft & Bornsen, PC		
Address Line 1:	1319 W Baseline Rd		
Address Line 2:	STE 100A		
Address Line 4:	Lafayette, COLORADO 80026		
ATTORNEY DOCKET NUMBER:	POM-0200T		
NAME OF SUBMITTER:	Devin Lee Looijen		
SIGNATURE:	/Devin Lee Looijen/		
DATE SIGNED:	05/12/2021		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of the date of the latest-in-time signature listed below, by and between Move Press, LLC., a limited liability company organized and existing under the laws of Delaware, and having a usual place of business at 416 Bryant Circle Unit C, Ojai, CA 93023 ("Assignor") and Outside Interactive, Inc., formerly known as Pocket Outdoor Media, Inc., a corporation organized and existing under the laws of Delaware, and having a usual place of business at 5720 Flatiron Pkwy, Boulder, CO 80301 ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names listed in the schedule below (the "Marks");

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

IN TESTIMONY WHEREOF, I/We have signed this Assignment on the date specified below.



Brad Roe, CEO, Move Press, LLC

3-25-2021
Date

Before me, a Notary Public in and for said County and State, personally appeared the individual(s) listed above, known to me to be the persons whose name is subscribed to the foregoing instrument, and acknowledged to me that these persons executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 3/25/2021, day of _____,

**California Notarial
Loose Certificate Attached**

Notary Public
My Commission Expires:

SCHEDULE OF MARKS

Docket	Mark	Jurisdiction	Ser. No.	Reg. No.
POM-0200T	PELTON	United States	86367358	4839443
POM-0201T	PELTON	United States	85124058	3999969
POM-0202T-W	PELTON	WIPO	1497340	1497340

CALIFORNIA ALL-PURPOSE ACKNOWLEDGEMENT

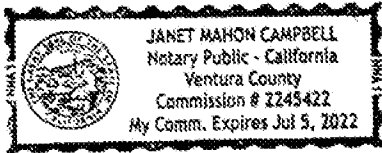
A Notary Public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }
County of Ventura }

On March 25, 2021, before me, Janet Mahon Campbell, Notary Public,
personally appeared Brad Roe

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.

SIGNATURE

Janet Mahon Campbell

PLACE NOTARY SEAL ABOVE

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of attached document

Title or type of document: Trademark Assignment

Document Date: 3/25/2021 Number of Pages: 3

Signer(s) Other than Named Above: 3/25/2021 N/A