

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644780

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Purple Wine Company, LLC		04/27/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stranger & Stranger, Inc.		
<b>Street Address:</b>	68 Greenpoint Avenue Suite 3		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11222		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88070021	LOVE/HATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	blair@commins.com		
<b>Correspondent Name:</b>	Kit Knudsen		
<b>Address Line 1:</b>	492 9th Street, Suite 200		
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94607		
<b>NAME OF SUBMITTER:</b>	Kit Knudsen		
<b>SIGNATURE:</b>	/Kit Knudsen/		
<b>DATE SIGNED:</b>	05/06/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 88070021

**ASSIGNMENT OF TRADEMARKS**

This Assignment of Trademarks ("Assignment") is made as of this 27 day of APRIL, 2021, by Purple Wine Company, LLC., a limited liability company formed under the laws of the State of California (Assignor), in favor of Stranger & Stranger, Inc., a New York corporation (Assignee).

**RECITALS**

WHEREAS, Assignor is still the owner of record with the U.S. Patent and Trademark Office for the following Trademark application therefor;

<u>Trademark</u>	<u>App. Ser. No.</u>	<u>Filing Date</u>
LOVE/HATE	88070021	August 8, 2018


and, WHEREAS, the Assignor desires to assign, and Assignee desires to receive, all right, title and interest in and to the Trademark;

NOW THEREFORE, Assignor hereby assigns to Assignee, its successor to that portion of the business to which the mark pertains, all of its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date written above.

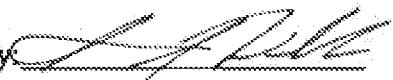
STRANGER & STRANGER, INC.

PURPLE WINE COMPANY, LLC

By: 

Name: Joy Hallman

Title: SFO Studio Principal

By: 

Name: Aaron Webb

Title: CEO