

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644811

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luis Danilo Martinez		04/29/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Chinelo Sasha Fleary		
Street Address:	951 NW 203rd St.		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33169		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90132394	MA'AT	
CORRESPONDENCE DATA			
Fax Number:	9498519348		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498510633		
Email:	sbro@mwe.com		
Correspondent Name:	Sarah E. Bro		
Address Line 1:	18565 Jamboree Road, Suite 250		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	099762-0046		
NAME OF SUBMITTER:	Sarah E. Bro		
SIGNATURE:	/sarah e. bro/		
DATE SIGNED:	05/06/2021		
Total Attachments: 1			
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CH \$40.00 90132394

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("*Assignment*"), dated April 29, 2021, is entered into by and between **Luis Danilo Martinez**, an individual ("*Assignor*") and **Chinelo Sasha Fleary**, an individual with an address and principal place of business at 951 NW 203rd St., Miami, Florida 33169 ("*Assignee*").

RECITALS

WHEREAS, Assignor and Assignee are the joint owners of U.S. Trademark Application Serial No. 90132394 for the MA'AT & Design mark pictured below and the common law rights associated therewith (the "*Assigned Mark*").



WHEREAS, Assignee is desirous of acquiring the full right, title and interest in, to and under the Assigned Mark, the U.S. application therefor, any common law rights associated therewith and the goodwill accrued in connection and associated therewith, and Assignor desires to assign all of their right, title and interest in and to the Assigned Mark to Assignee.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and set over unto Assignee their full right, title and interest, including common law rights, to and under the Assigned Mark, together with the goodwill of the business symbolized by said Assigned Mark with that portion of Assignor's business that is ongoing and existing to which the Assigned Mark pertains, and the U.S. application and resulting registration therefor, any renewal rights therein, and the exclusive right to enforce the Assigned Mark in the United States and anywhere else in the world in the sole name of Assignee, their successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, their successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound thereby, has voluntarily executed this Assignment as of the date first written above.

By: ~~Luis Danilo Martinez~~

A handwritten signature in black ink, appearing to read 'L. P. mt', is written over a horizontal line. Below the line, the number '24220A378927462' is printed in small text.