

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644831

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release and Reassignment of Trademarks at Reel/Frame No. 5875/0193

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of the West		05/05/2021	banking corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Pacific Dental Services, LLC
<b>Street Address:</b>	17000 Red Hill Avenue
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	87027688	SMILE GENERATION HEALTHCARE
Serial Number:	87027632	SMILE GENERATION HEALTH
Serial Number:	87100964	MARRIAGE & RELATIONSHIP EXPERIENCE
Serial Number:	87043736	MOUTH-BODY CONNECTION
Serial Number:	87096283	
Serial Number:	86945342	ENDURING HEALTH CARE
Serial Number:	86945306	ENDURING HEALTH CARE
Serial Number:	86945256	ENDURING CARE
Serial Number:	86945216	ENDURING CARE
Serial Number:	86945177	HEALTHIER AND HAPPIER PATIENTS
Registration Number:	5012201	SMILEPAY
Registration Number:	5012197	SMILE PAY
Serial Number:	86943715	HEALTHIER AND HAPPIER PATIENTS
Serial Number:	86943068	HEALTHIER, HAPPIER PATIENTS
Serial Number:	86942931	HEALTHIER, HAPPIER PATIENTS
Registration Number:	4616977	CLINICIANS LEADING CLINICIANS IN CLINICA
Registration Number:	3061738	
Registration Number:	3897548	
Registration Number:	3897547	PRIO DENTAL

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:** 2138918763

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** rhonda.deleon@lw.com**Correspondent Name:** Latham & Watkins LLP**Address Line 1:** 355 South Grand Avenue**Address Line 4:** Los Angeles, CALIFORNIA 90071-1560

<b>ATTORNEY DOCKET NUMBER:</b>	049018-0136
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon
<b>SIGNATURE:</b>	/Rhonda DeLeon/
<b>DATE SIGNED:</b>	05/06/2021

**Total Attachments: 4**

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RELEASE AND REASSIGNMENT OF  
TRADEMARKS

May 5, 2021

Reference is hereby made to that certain (i) Intellectual Property Security Agreement, dated as of June 11, 2010, executed by Pacific Dental Services, LLC, a Delaware limited liability company, formerly Pacific Dental Services, Inc. (“PDS”), whose address is 17000 Red Hill Avenue, Irvine, California 92614, and the other Grantors (as defined therein) party thereto in favor of Bank of the West, as Collateral Agent (“Secured Party”), whose address is 300 South Grand Avenue, Los Angeles, California 90071 (the “Agreement”) which Agreement was recorded with the United States Patent and Trademark Office (“USPTO”) on June 29, 2010 at Reel/Frame numbers 4233/0935, (ii) Amended and Restated Intellectual Property Security Agreement, dated as of August 18, 2015, executed by PDS and the other Grantors (as defined therein) party thereto in favor of Secured Party (the “Amended and Restated Agreement”) which Amended and Restated Agreement was recorded with USPTO on August 26, 2016 at Reel/Frame numbers 5864/0829, and (iii) Memorandum and Notice of Security Interest in Intellectual Property, dated as of September 1, 2016, executed by PDS in favor of Secured Party (the “Memorandum”) which Memorandum was recorded with USPTO on September 14, 2016 at Reel/Frame numbers 5875/0193, and pursuant to which Debtor assigned and granted to Secured Party a security interest in and to all of Debtor’s right, title and interest in the Trademarks (as defined in the Agreement, Amended and Restated Agreement and Memorandum), including those Trademarks specifically listed on Exhibit A attached hereto. As used herein, the term “Grantors” means, collectively, PDS, the Grantors party to the Agreement, and the Grantors party to the Amended and Restated Agreement.

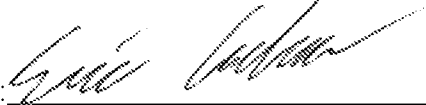
WHEREAS, Secured Party wishes to release its security interest in the trademarks specifically listed on Exhibit A attached hereto (the “Released Trademarks”) and release, retransfer and reassign to the Grantors or their respective successors in interest, without representation or warranty, all of Secured Party’s right, title and interest in and to the Released Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby releases the Released Trademarks and releases, retransfers and reassigns to the Grantors, or their respective successors in interest, without representation or warranty, any and all liens, security interests, right, title and interest of Secured Party in and to the Released Trademarks and the goodwill associated therewith.

*[Signature page follows]*

IN WITNESS WHEREOF, Secured Party has executed this Release and Reassignment of Trademarks as of the date first above written.

**BANK OF THE WEST,  
as Collateral Agent  
("Secured Party")**

By:  \_\_\_\_\_

Name: Eric Andersen  
Title: Vice President

**EXHIBIT A**  
**Released Trademarks**

<u>Pacific Dental Services, LLC Trademarks</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Decorative Tooth (Design)	Serial No. 76/607,503	8/18/2004	Reg No. 3,061,738	2/28/2006
Dental Care Yes	Serial No. 76/567,646	12/29/2003	Reg No. 2,917,077	1/11/2005
Pacific Dental Services	Serial No. 76/500,183	3/25/2003	Reg No. 2,812,716	2/10/2004
PDS	Serial No. 76/670,004	12/6/2006	Reg. No. 3,416,527	4/29/2008
PDS Pyramid (Design)	Serial No. 76/616,858	10/21/2004	Reg No. 3,094,703	5/23/2006
PDSI	Serial No. 76/599,980	6/30/2004	Reg No. 2,988,762	8/30/2005
Perfect Patient Experience	Serial No. 76/538,747	8/21/2003	Reg No. 3,199,851	1/16/2007
PPE	Serial No. 76/635,667	4/13/2005	Reg No. 3,203,262	1/30/2007
SmileTec System	Serial No. 75/273,784	4/14/1997	Reg No. 2,135,996	1/30/2007
T.I.D.E.	Serial No. 76/669,471	11/24/2006	Reg. No. 3,462,854	7/8/2008
The Smile Generation	Serial No. 76/682,072	9/19/2007	Reg. No. 3,433,787	5/27/2008
Smiles Dentistry & Orthodontics (design)	Serial No. 76/682,074	9/19/2007	Reg. No. 3,433,789	5/27/2008
Tooth Flower (Design) - New Logo	Serial No. 76/692,264	8/20/2008	Reg. No. 3,596,992	3/31/2009
Tooth Tulip (Design)	Serial No. 76/695,526	2/2/2009	Reg. No. 3,690,929	10/6/2009
Real Smiles	Serial No. 76/695,527	2/2/2009	Reg. No. 3,750,965	2/23/2010
Be a Smile Hero	Serial No. 76/696,339	3/16/2009	Reg. No. 3,690,940	10/6/2009
My Kids Dentist	Serial No. 76/696,340	3/16/2009	Reg. No. 3,750,969	2/23/2010
Right Fit	Serial No. 76/702,672	4/27/2010	Reg. No. 3,888,398	12/14/2010
Smile Gen Advertising Material - (Yellow Dot with Smile)	Serial No. 76/702,623	4/26/2010	Reg. No. 3,888,389	12/14/2010
My Kids Dentist Logo	Serial No. 76/702,619	4/26/2010	Reg. No. 3,891,661	12/21/2010
Smile Generation Financial	Serial No. 76/702,624	4/26/2010	Reg. No. 3,891,663	12/21/2010
My Smile Dental Plan	Serial No. 76/702,671	4/27/2010	Reg. No. 3,891,664	12/21/2010
Every Kid's Dentist	Serial No. 76/704,437	9/10/2010	Reg No. 4,017,442	8/30/2011
Every Kid's Dentist (logo)	Serial No. 76/704,438	9/10/2010	Reg No. 4,017,443	8/30/2011
SMILES (Intent to Use)	Serial No. 76/647,238	9/22/2005	No Registration	n/a
Smile Generation Financial Services (Intent to Use)	Serial No. 76/697,734	6/3/2009	No Registration	n/a
Private Practice	Serial No. 76/708,800	8/22/2011	Reg No. 4,223,577	10/16/2012
SmileGeneration.com	Serial No. 76/707,615	5/16/2011	Reg No. 4,078,422	1/3/2012
Every Kid's Dentist & Orthodontics	Serial No. 76/711,194	4/11/2012	Reg No. 4,211,913	9/25/2012
My Kid's Dentist & Orthodontics	Serial No. 76/711,195	4/11/2012	Reg No. 4,211,914	9/25/2012
From Baby Teeth To Braces	Serial No. 76/710,389	1/30/2012	Reg No. 4,315,153	4/9/2013
Little Mouths Are A Big Deal	Serial No. 76/710,390	1/30/2012	Reg No. 4,315,154	4/9/2013
Tooth Owl (Design)	Serial No. 76/710,663	2/21/2012	Reg No. 4,326,203	4/30/2013

Exhibit A to  
Release and Reassignment of Trademarks

<b>Tooth Bee (Design)</b>	Serial No. 76/710,664	2/21/2012	Reg No. 4,501,928	3/25/2014
<b>Bucktooth Tooth (Design)</b>	Serial No. 76/710,661	2/21/2012	Reg No. 4,299,621	3/12/2013
<b>Share A Smile</b>	Serial No. 85/946,622	5/30/2013	Reg No. 4,462,753	1/7/2014
<b>Leaders In Dentistry Conference</b>	Serial No. 85/946,651	5/30/2013	Reg No. 4,469,956	1/21/2014
<b>Clinicians Leading Clinicians In Clinical Excellence</b>	Serial No. 86/205,201	2/26/2014	Reg No. 4,616,977	10/7/2014
<b>The PDS Institute</b>	Serial No. 86/228,233	3/21/2014	Reg No. 4,617,628	10/7/2014
<b>Smile Generation Healthcare</b>	Serial No. 87/027,688	5/6/2016	No Registration	
<b>Smile Generation Health</b>	Serial No. 87/027,632	5/6/2016	No Registration	
<b>Marriage &amp; Relationship Experience</b>	Serial No. 87/100,964	7/12/2016	No Registration	
<b>Mouth-Body Connection</b>	Serial No. 87/043,736	5/19/2016	No Registration	
	Serial No. 87/096,283	7/7/2016	No Registration	
<b>Enduring Health Care</b>	Serial No. 86/945,342	3/18/2016	No Registration	
<b>Enduring Health Care</b>	Serial No. 86/945,306	3/18/2016	No Registration	
<b>Enduring Care</b>	Serial No. 86/945,256	3/18/2016	No Registration	
<b>Enduring Care</b>	Serial No. 86/945,216	3/18/2016	No Registration	
<b>Healthier And Happier Patients</b>	Serial No. 86/945,177	3/18/2016	No Registration	
<b>Smilepay</b>	Serial No. 86/837,142	5/17/2016	Reg No. 5012201	8/2/2016
<b>Smile Pay</b>	Serial No. 86/837,086	12/2/2015	Reg No. 5012197	8/2/2016
<b>Healthier And Happier Patients</b>	Serial No. 86/943,715	3/17/2016	No Registration	
<b>Healthier, Happier Patients</b>	Serial No. 86/943,068	3/16/2016	No Registration	
<b>Healthier, Happier Patients</b>	Serial No. 86/942,931	3/16/2016	No Registration	
	Serial No. 76/699,295	9/2/2009	Reg No. 3897548	12/28/2010
<b>Prio Dental</b>	Serial No. 76/699,210	8/28/2009	Reg No. 3897547	12/28/2010
<b>Novo Dental</b>	76699167 <sup>2</sup>	8/25/2009		
<b>La Quinta Dental Group</b>	76681165 <sup>3</sup>	8/27/2007	3614222	5/5/2009
<b>Dgpa</b>	76695525 <sup>4</sup>	2/2/2009	3668080	8/18/2009
<b>Dental Group Practice Association</b>	76695642 <sup>5</sup>	2/6/2009	3648972	6/30/2009

<sup>2</sup> NTD: HDS Dental Support, LLC owned ITU application (now abandoned) is scheduled to June 11, 2010 IPSA and security interest was recorded at Reel/Frame 4233/0935

<sup>3</sup> NTD: Mowrey Dental Corporation owned trademark registration scheduled to August 18, 2015 A&R IPSA and security interest was recorded at Reel/Frame 5864/0829

<sup>4</sup> NTD: Dental Group Practice Association owned trademark registration (now cancelled) scheduled to August 18, 2015 A&R IPSA but security interest not recorded against it

<sup>5</sup> NTD Dental Group Practice Association owned trademark registration (now cancelled) scheduled to August 18, 2015 A&R IPSA but security interest not recorded against it

Exhibit A to  
Release and Reassignment of Trademarks