

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644830

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release and Reassignment of Trademarks at Reel/Frame No. 5864/0829

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of the West		05/05/2021	banking corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Pacific Dental Services, LLC
Street Address:	17000 Red Hill Avenue
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 37

Property Type	Number	Word Mark
Registration Number:	3690940	BE A SMILE HERO
Registration Number:	4616977	CLINICIANS LEADING CLINICIANS IN CLINICA
Registration Number:	3596992	
Registration Number:	3690929	
Registration Number:	4326203	
Registration Number:	4501928	
Registration Number:	4299621	
Registration Number:	3061738	
Registration Number:	4017442	EVERY KID'S DENTIST
Registration Number:	4211913	EVERY KID'S DENTIST & ORTHODONTICS
Registration Number:	4017443	EVERY KID'S DENTIST
Registration Number:	4315153	FROM BABY TEETH TO BRACES
Registration Number:	4469956	LEADERS IN DENTISTRY CONFERENCE
Registration Number:	4315154	LITTLE MOUTHS ARE A BIG DEAL
Registration Number:	3750969	MY KID'S DENTIST
Registration Number:	4211914	MY KID'S DENTIST & ORTHODONTICS
Registration Number:	3891661	MY KID'S DENTIST
Registration Number:	3891664	MY SMILE DENTAL PLAN
Registration Number:	2812716	PACIFIC DENTAL SERVICES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3094703	PACIFIC DENTAL SERVICES BRAND MISSION WE
Registration Number:	3416527	PDS
Registration Number:	2988762	PDSI
Registration Number:	3199851	PERFECT PATIENT EXPERIENCE
Registration Number:	3203262	PPE
Registration Number:	4223577	PRIVATE PRACTICE +
Registration Number:	3750965	REAL SMILES
Registration Number:	3888398	RIGHT FIT
Registration Number:	4462753	SHARE A SMILE
Registration Number:	3888389	SMILE
Registration Number:	3891663	SMILE GENERATION FINANCIAL
Registration Number:	4078422	SMILEGENERATION.COM
Registration Number:	3433789	SMILES DENTISTRY & ORTHODONTICS
Registration Number:	3462854	T.I.D.E.
Registration Number:	4617628	THE PDS INSTITUTE
Registration Number:	3433787	THE SMILE GENERATION
Registration Number:	2917077	DENTAL CARE YES
Registration Number:	3614222	LA QUINTA DENTAL GROUP

CORRESPONDENCE DATA

Fax Number: 2138918763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: rhonda.deleon@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 355 South Grand Avenue

Address Line 4: Los Angeles, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER:	049018-0136
NAME OF SUBMITTER:	Rhonda DeLeon
SIGNATURE:	/Rhonda DeLeon/
DATE SIGNED:	05/06/2021

Total Attachments: 4
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source=Pacific Dental - Trademark Release - Executed#page4.tif

RELEASE AND REASSIGNMENT OF
TRADEMARKS

May 5, 2021

Reference is hereby made to that certain (i) Intellectual Property Security Agreement, dated as of June 11, 2010, executed by Pacific Dental Services, LLC, a Delaware limited liability company, formerly Pacific Dental Services, Inc. (“PDS”), whose address is 17000 Red Hill Avenue, Irvine, California 92614, and the other Grantors (as defined therein) party thereto in favor of Bank of the West, as Collateral Agent (“Secured Party”), whose address is 300 South Grand Avenue, Los Angeles, California 90071 (the “Agreement”) which Agreement was recorded with the United States Patent and Trademark Office (“USPTO”) on June 29, 2010 at Reel/Frame numbers 4233/0935, (ii) Amended and Restated Intellectual Property Security Agreement, dated as of August 18, 2015, executed by PDS and the other Grantors (as defined therein) party thereto in favor of Secured Party (the “Amended and Restated Agreement”) which Amended and Restated Agreement was recorded with USPTO on August 26, 2016 at Reel/Frame numbers 5864/0829, and (iii) Memorandum and Notice of Security Interest in Intellectual Property, dated as of September 1, 2016, executed by PDS in favor of Secured Party (the “Memorandum”) which Memorandum was recorded with USPTO on September 14, 2016 at Reel/Frame numbers 5875/0193, and pursuant to which Debtor assigned and granted to Secured Party a security interest in and to all of Debtor’s right, title and interest in the Trademarks (as defined in the Agreement, Amended and Restated Agreement and Memorandum), including those Trademarks specifically listed on Exhibit A attached hereto. As used herein, the term “Grantors” means, collectively, PDS, the Grantors party to the Agreement, and the Grantors party to the Amended and Restated Agreement.

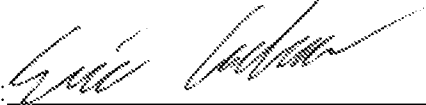
WHEREAS, Secured Party wishes to release its security interest in the trademarks specifically listed on Exhibit A attached hereto (the “Released Trademarks”) and release, retransfer and reassign to the Grantors or their respective successors in interest, without representation or warranty, all of Secured Party’s right, title and interest in and to the Released Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby releases the Released Trademarks and releases, retransfers and reassigns to the Grantors, or their respective successors in interest, without representation or warranty, any and all liens, security interests, right, title and interest of Secured Party in and to the Released Trademarks and the goodwill associated therewith.

[Signature page follows]

IN WITNESS WHEREOF, Secured Party has executed this Release and Reassignment of Trademarks as of the date first above written.

**BANK OF THE WEST,
as Collateral Agent
("Secured Party")**

By:  _____

Name: Eric Andersen
Title: Vice President

EXHIBIT A
Released Trademarks

<u>Pacific Dental Services, LLC Trademarks</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
Decorative Tooth (Design)	Serial No. 76/607,503	8/18/2004	Reg No. 3,061,738	2/28/2006
Dental Care Yes	Serial No. 76/567,646	12/29/2003	Reg No. 2,917,077	1/11/2005
Pacific Dental Services	Serial No. 76/500,183	3/25/2003	Reg No. 2,812,716	2/10/2004
PDS	Serial No. 76/670,004	12/6/2006	Reg. No. 3,416,527	4/29/2008
PDS Pyramid (Design)	Serial No. 76/616,858	10/21/2004	Reg No. 3,094,703	5/23/2006
PDSI	Serial No. 76/599,980	6/30/2004	Reg No. 2,988,762	8/30/2005
Perfect Patient Experience	Serial No. 76/538,747	8/21/2003	Reg No. 3,199,851	1/16/2007
PPE	Serial No. 76/635,667	4/13/2005	Reg No. 3,203,262	1/30/2007
SmileTec System	Serial No. 75/273,784	4/14/1997	Reg No. 2,135,996	1/30/2007
T.I.D.E.	Serial No. 76/669,471	11/24/2006	Reg. No. 3,462,854	7/8/2008
The Smile Generation	Serial No. 76/682,072	9/19/2007	Reg. No. 3,433,787	5/27/2008
Smiles Dentistry & Orthodontics (design)	Serial No. 76/682,074	9/19/2007	Reg. No. 3,433,789	5/27/2008
Tooth Flower (Design) - New Logo	Serial No. 76/692,264	8/20/2008	Reg. No. 3,596,992	3/31/2009
Tooth Tulip (Design)	Serial No. 76/695,526	2/2/2009	Reg. No. 3,690,929	10/6/2009
Real Smiles	Serial No. 76/695,527	2/2/2009	Reg. No. 3,750,965	2/23/2010
Be a Smile Hero	Serial No. 76/696,339	3/16/2009	Reg. No. 3,690,940	10/6/2009
My Kids Dentist	Serial No. 76/696,340	3/16/2009	Reg. No. 3,750,969	2/23/2010
Right Fit	Serial No. 76/702,672	4/27/2010	Reg. No. 3,888,398	12/14/2010
Smile Gen Advertising Material - (Yellow Dot with Smile)	Serial No. 76/702,623	4/26/2010	Reg. No. 3,888,389	12/14/2010
My Kids Dentist Logo	Serial No. 76/702,619	4/26/2010	Reg. No. 3,891,661	12/21/2010
Smile Generation Financial	Serial No. 76/702,624	4/26/2010	Reg. No. 3,891,663	12/21/2010
My Smile Dental Plan	Serial No. 76/702,671	4/27/2010	Reg. No. 3,891,664	12/21/2010
Every Kid's Dentist	Serial No. 76/704,437	9/10/2010	Reg No. 4,017,442	8/30/2011
Every Kid's Dentist (logo)	Serial No. 76/704,438	9/10/2010	Reg No. 4,017,443	8/30/2011
SMILES (Intent to Use)	Serial No. 76/647,238	9/22/2005	No Registration	n/a
Smile Generation Financial Services (Intent to Use)	Serial No. 76/697,734	6/3/2009	No Registration	n/a
Private Practice	Serial No. 76/708,800	8/22/2011	Reg No. 4,223,577	10/16/2012
SmileGeneration.com	Serial No. 76/707,615	5/16/2011	Reg No. 4,078,422	1/3/2012
Every Kid's Dentist & Orthodontics	Serial No. 76/711,194	4/11/2012	Reg No. 4,211,913	9/25/2012
My Kid's Dentist & Orthodontics	Serial No. 76/711,195	4/11/2012	Reg No. 4,211,914	9/25/2012
From Baby Teeth To Braces	Serial No. 76/710,389	1/30/2012	Reg No. 4,315,153	4/9/2013
Little Mouths Are A Big Deal	Serial No. 76/710,390	1/30/2012	Reg No. 4,315,154	4/9/2013
Tooth Owl (Design)	Serial No. 76/710,663	2/21/2012	Reg No. 4,326,203	4/30/2013

Exhibit A to
Release and Reassignment of Trademarks

Tooth Bee (Design)	Serial No. 76/710,664	2/21/2012	Reg No. 4,501,928	3/25/2014
Bucktooth Tooth (Design)	Serial No. 76/710,661	2/21/2012	Reg No. 4,299,621	3/12/2013
Share A Smile	Serial No. 85/946,622	5/30/2013	Reg No. 4,462,753	1/7/2014
Leaders In Dentistry Conference	Serial No. 85/946,651	5/30/2013	Reg No. 4,469,956	1/21/2014
Clinicians Leading Clinicians In Clinical Excellence	Serial No. 86/205,201	2/26/2014	Reg No. 4,616,977	10/7/2014
The PDS Institute	Serial No. 86/228,233	3/21/2014	Reg No. 4,617,628	10/7/2014
Smile Generation Healthcare	Serial No. 87/027,688	5/6/2016	No Registration	
Smile Generation Health	Serial No. 87/027,632	5/6/2016	No Registration	
Marriage & Relationship Experience	Serial No. 87/100,964	7/12/2016	No Registration	
Mouth-Body Connection	Serial No. 87/043,736	5/19/2016	No Registration	
	Serial No. 87/096,283	7/7/2016	No Registration	
Enduring Health Care	Serial No. 86/945,342	3/18/2016	No Registration	
Enduring Health Care	Serial No. 86/945,306	3/18/2016	No Registration	
Enduring Care	Serial No. 86/945,256	3/18/2016	No Registration	
Enduring Care	Serial No. 86/945,216	3/18/2016	No Registration	
Healthier And Happier Patients	Serial No. 86/945,177	3/18/2016	No Registration	
Smilepay	Serial No. 86/837,142	5/17/2016	Reg No. 5012201	8/2/2016
Smile Pay	Serial No. 86/837,086	12/2/2015	Reg No. 5012197	8/2/2016
Healthier And Happier Patients	Serial No. 86/943,715	3/17/2016	No Registration	
Healthier, Happier Patients	Serial No. 86/943,068	3/16/2016	No Registration	
Healthier, Happier Patients	Serial No. 86/942,931	3/16/2016	No Registration	
	Serial No. 76/699,295	9/2/2009	Reg No. 3897548	12/28/2010
Prio Dental	Serial No. 76/699,210	8/28/2009	Reg No. 3897547	12/28/2010
Novo Dental	76699167 ²	8/25/2009		
La Quinta Dental Group	76681165 ³	8/27/2007	3614222	5/5/2009
Dgpa	76695525 ⁴	2/2/2009	3668080	8/18/2009
Dental Group Practice Association	76695642 ⁵	2/6/2009	3648972	6/30/2009

² NTD: HDS Dental Support, LLC owned ITU application (now abandoned) is scheduled to June 11, 2010 IPSA and security interest was recorded at Reel/Frame 4233/0935

³ NTD: Mowrey Dental Corporation owned trademark registration scheduled to August 18, 2015 A&R IPSA and security interest was recorded at Reel/Frame 5864/0829

⁴ NTD: Dental Group Practice Association owned trademark registration (now cancelled) scheduled to August 18, 2015 A&R IPSA but security interest not recorded against it

⁵ NTD Dental Group Practice Association owned trademark registration (now cancelled) scheduled to August 18, 2015 A&R IPSA but security interest not recorded against it

Exhibit A to
Release and Reassignment of Trademarks