

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM644935

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Great Western Co., LLC		02/21/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Performance Manufacturing LLC		
<b>Street Address:</b>	12500 West Creek Parkway		
<b>City:</b>	Richmond		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23238		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4143941	PETER'S MOVIE TIME	
<b>Registration Number:</b>	2808811	SUNGLO	
<b>Registration Number:</b>	2817377	GREAT WESTERN PRODUCTS COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8045100638		
<b>Email:</b>	chris@threshold.cc		
<b>Correspondent Name:</b>	Christopher E. Gatewood		
<b>Address Line 1:</b>	1905 Huguenot Road, Suite 200		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23235		
<b>NAME OF SUBMITTER:</b>	Christopher E. Gatewood		
<b>SIGNATURE:</b>	/Christopher E. Gatewood/		
<b>DATE SIGNED:</b>	05/07/2021		
<b>Total Attachments: 3</b>			
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source=PFG from Great Western to Performance Mfg LLC - Trademark Assignment - Feb 2021#page2.tif			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of February 21, 2021, by Great Western Co., LLC, a Delaware limited liability company ("Assignor"), in favor of Performance Manufacturing LLC, a Delaware limited liability company ("Assignee").

### BACKGROUND

Assignor is the owner of those certain trademarks and trademark registrations (the "Marks") listed on Exhibit A attached hereto.

Assignor, Assignee and certain other Persons have entered into an Asset Purchase Agreement, dated the date hereof (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell, assign, transfer, deliver and convey to Assignee all legal and beneficial right, title, interest and licenses in and to the Marks.

Assignee is a successor to the business of Assignor to which the Marks pertain, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:


1. Assignor sells, assigns, transfers, delivers and conveys to Assignee all right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized thereby and including all common law trademark, service mark and trade name rights in the Marks, as well as the right to recover and have damages and profits for past infringement, if any.
2. Assignor will assist Assignee in the prosecution before the United States Patent and Trademark Office of any matters relating to the Marks, including renewals, continuations, divisions, reissues, and substitutions, that Assignee reasonably elects to make covering the Marks, at the sole cost and expense of Assignee.
3. The Commissioner for Trademarks of the United States is authorized and requested to recognize Assignee as the owner of the Marks, as applicable. Assignor also authorizes and requests the equivalent authorities in foreign countries to issue the Marks of foreign countries to Assignee as requested.
4. This Assignment and all the terms hereof will inure to the benefit of and be binding upon Assignor and Assignee and their respective successors, assigns and legal representatives.

\* \* \* \* \*

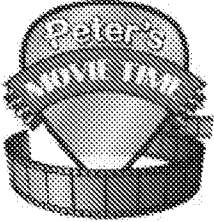


IN WITNESS WHEREOF, Assignor has caused this instrument to be executed effective as of the date first set forth above.

**ASSIGNOR:**

GREAT WESTERN CO., LLC

By:   
Name: John R. Franklin II  
Title: Chief Operating Officer

**EXHIBIT A**  
**MARKS**

Trademark	Registration No./ Serial No.	Registration Date
<i>Complicated</i>	5360964 87189102	12/19/17
	4143941 85255988	5/15/12
SUNGLO	5091892 86554382	11/29/16
SUNGLO	2808811 78226910	1/27/04
	2844821 78226886	5/25/04
	2817377 78226926	2/24/04