

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM645063

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tattoo Holdings, LLC		07/31/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hemp Love, LLC		
Street Address:	27434 Winding Way		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	6075841	TASTE WITH BENEFITS	
Registration Number:	2072912	TATTOO	
Registration Number:	5214950	TEDDI	
Registration Number:	5576869	FASHION JACKPOT	
Registration Number:	5389628	HEMP LOVE	
Registration Number:	4835582	HEMP LOVE	
Registration Number:	4337414	HEMP LOVE	
Serial Number:	88235856	HEMP LOVE	
Serial Number:	88319074	TATTOO	
Serial Number:	88555375	LOVE HEMP	
Serial Number:	88697028	HEMP SEED CRUNCH	
Serial Number:	88697031	TATTOO	
Serial Number:	90085319	MALIBU CHOCOLATES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(805) 230-1350		
Email:	alomonaco@socalip.com		
TRADEMARK			

OP \$340.00 6075841

Correspondent Name: SoCal IP Law Group LLP
Address Line 1: 310 N Westlake Blvd., Suite 120
Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER: H254.G19H52

NAME OF SUBMITTER: Anneliese Lomonaco

SIGNATURE: /Anneliese Lomonaco/

DATE SIGNED: 05/07/2021

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this “Agreement”) is entered into by and between Tattoo Holdings, LLC, a California Limited Liability Company (“Assignor”) and Hemp Love, LLC, a California Limited Liability Company (“Assignee”) and is made with respect to the following recitals.

WHEREAS, Assignor has used and registered the trademarks in Attachment A (the “Assignor Trademark Registrations”).

WHEREAS, Assignor has applied for registration of the Assignor Trademarks Attachment B (the “Assignor Trademarks Still Pending”).

WHEREAS, Assignee has become the successor of the ongoing and existing business or portion thereof of Assignor related to the Assignor Trademarks.

In consideration of the premises, mutual covenants and agreements contained in this Agreement, and other good and valuable consideration, the parties agree as follows:

Terms and Conditions

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor’s right, title and interest in and to the Assignor Trademark throughout the universe in any typeface, stylization, colors, and/or capitalization, and any US state, federal or foreign applications and registrations of the foregoing, including the goodwill associated therewith and that portion of Assignor’s business to which the Assignor Trademarks relates (altogether, the “Assignor Trademark Rights”). Assignor will execute any documents reasonably necessary to affect the transfer of the Assignor Trademark Rights to Assignee.
2. Assignor acknowledges receipt of adequate consideration.
3. The parties hereto are separate and independent legal entities. Nothing herein contained will be construed or deemed hereby to create a principal/agent relationship between the parties nor any form of partnership or joint venture.
4. This Agreement may be executed in two or more counterparts each of which shall be deemed an original but both of which together shall constitute one and the same instrument.

Signatures

Tattoo Holdings, LLC

27434 Winding Way

Malibu, CA 90265

DocuSigned by:

Jonathan Kaye

07E59211F581409...

Jonathan Kaye, Member

July 31, 2020

Date

Hemp Love, LLC

27434 Winding Way

Malibu, CA 90265

DocuSigned by:

Jonathan Kaye

07E59211F581409...

Jonathan Kaye, Member

July 31, 2020

Date

Attachment A
List of Assignor Trademark Registrations

Word Mark	Country	Serial Number	Filing Date	Reg./Grant Number	Reg. Date
hemp love	MP	1470277	5/6/2019	1470277	5/6/2019
TASTE WITH BENEFITS	US	88/218,486	12/5/2018	6,075,841	6/9/2020
TATTOO	US	74316962	9/23/1992	2072912	6/24/1997
TEDDI	US	86/929,602	3/4/2016	5,214,950	5/30/2017
FASHION JACKPOT	US	87/524,134	7/11/2017	5,576,869	10/2/2018
hemp love	US	87/300,931	1/13/2017	5,389,628	1/30/2018
hemp love	US	86/546,251	2/25/2015	4,835,582	10/20/2015
hemp love	US	85/603,158	4/19/2012	4,337,414	5/21/2013

Attachment A
List of Assignor Trademarks Still Pending

Word Mark	Country	Serial Number	Filing Date	Reg./Grant Number	Reg. Date
hemp love	US	88/235,856	12/19/2018		
TATTOO	US	88/319,074	2/27/2019		
LOVE HEMP	US	88/555,375	7/31/2019		
HEMP SEED CRUNCH	US	88/697,028	11/18/2019		
TATTOO	US	88/697,031	11/18/2019		
HEMP LOVE	GB	3499263	6/10/2020		
MALIBU CHOCOLATES	US	90/085,319	7/31/2020		