

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM645397

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Security Agreement
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pabst Brewing Company, LLC		05/07/2021	Limited Liability Company: DELAWARE
Small Town Brewery, LLC		05/07/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.
Street Address:	10 S. Dearborn Street, Floor 07
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	Association: UNITED STATES

PROPERTY NUMBERS Total: 231

Property Type	Number	Word Mark
Registration Number:	4919708	AMERICA'S ORIGINAL IPA
Registration Number:	5514050	AUGSBURGER
Registration Number:	0314441	B
Registration Number:	4656451	BALLANTINE
Registration Number:	2994051	BALLANTINE
Registration Number:	0602807	BALLANTINE
Registration Number:	4642012	BALLANTINE INDIA PALE ALE
Registration Number:	3890474	BEER BUILT RIGHT
Registration Number:	3568093	BEER BUILT RIGHT
Registration Number:	3877249	BEER BUILT RIGHT
Registration Number:	2868875	BIG BEAR
Registration Number:	2868874	BIG BEAR
Registration Number:	0308966	BLACK LABEL
Registration Number:	0796521	BLACK LABEL
Registration Number:	3893046	BLATZ
Registration Number:	2991451	BLATZ

OP \$5790.00 4919708

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	0049804	BLATZ
Registration Number:	0579133	BLATZ
Registration Number:	0145846	BLATZ B
Registration Number:	0026749	BLATZ BEER B
Registration Number:	5059526	BLUE RIBBON
Registration Number:	0192164	BLUE RIBBON
Registration Number:	0314440	BLUE RIBBON
Registration Number:	5239065	BOH
Registration Number:	5342486	BRASS BULL
Registration Number:	1875486	
Registration Number:	5062922	BULL ICE
Registration Number:	6202015	CAPTAIN PABST
Registration Number:	0777533	CARLING
Registration Number:	3445182	CARLING CANADA
Registration Number:	4934119	
Registration Number:	0967762	CB CARLING BLACK LABEL
Registration Number:	0803198	CHAMPALE
Registration Number:	3893048	COLT 45
Registration Number:	5207553	COLT 45
Registration Number:	5370991	COLT 45 PILEDRIVER
Registration Number:	0799986	COLT
Registration Number:	2896913	COQUI 900
Registration Number:	1550445	COUNTRY CLUB
Registration Number:	0663235	COUNTRY CLUB
Registration Number:	5556909	CRAB SHACK
Registration Number:	1748771	DOUBLE DEUCE
Registration Number:	2016421	DOUBLE MALT
Registration Number:	3893049	FALSTAFF
Registration Number:	1869863	FALSTAFF
Registration Number:	4305476	FALSTAFF
Registration Number:	4047895	FROM THE LAND OF PLEASANT LIVING
Registration Number:	1877866	GOEBEL BEER QUALITY SINCE 1873 NATURALLY
Registration Number:	0643695	GOETZ
Registration Number:	0606813	HEILEMAN'S
Registration Number:	0381905	HEILEMAN'S
Registration Number:	3059814	HEILEMAN'S OLD STYLE BEER
Registration Number:	1080557	HEILEMAN'S OLD STYLE PURE GENUINE
Registration Number:	0992107	HEILEMAN'S SPECIAL EXPORT

Property Type	Number	Word Mark
Registration Number:	1406050	"IT DOESN'T GET ANY BETTER THAN THIS!"
Registration Number:	0311993	"IT'S THE WATER"
Registration Number:	4886977	JACOB BEST IMPORTS
Registration Number:	4851691	JAX
Registration Number:	4923178	JAX BEER
Registration Number:	5301719	JAX BREWING CO.
Registration Number:	5301720	JAX BREWING COMPANY
Registration Number:	2128567	KINGSBURY
Registration Number:	4832147	KNICKERBOCKER
Registration Number:	0055161	KNICKERBOCKER
Registration Number:	4929190	LASER
Registration Number:	0071606	
Registration Number:	6019834	LIVE PLEASANTLY
Registration Number:	4352271	LONE STAR
Registration Number:	2191783	LONE STAR
Registration Number:	3264576	LONE STAR
Registration Number:	0674291	LONE STAR
Registration Number:	4120493	LONE STAR
Registration Number:	4958338	LONE STAR BEER
Registration Number:	4958339	LONE STAR BEER
Registration Number:	5724503	LONE STAR BEER
Registration Number:	5724504	LONE STAR LIGHT
Registration Number:	1992300	LUCKY
Registration Number:	5903608	LUCKY
Registration Number:	4418800	LUCKY LAGER
Registration Number:	4855918	
Registration Number:	3556101	MCSORLEY'S
Registration Number:	3539596	MCSORLEY'S
Registration Number:	3893091	NATIONAL BOHEMIAN
Registration Number:	5091099	NATIONAL BOHEMIAN
Registration Number:	1002989	NATIONAL BOHEMIAN FIRST BREWED IN 1885 I
Registration Number:	3370634	
Registration Number:	3893092	OLD MILWAUKEE
Registration Number:	1722283	OLD MILWAUKEE
Registration Number:	1825359	OLD MILWAUKEE
Registration Number:	1823073	OLD MILWAUKEE FINE PREMIUM BEER
Registration Number:	1736917	OLD MILWAUKEE NA
Registration Number:	1722280	OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAG

Property Type	Number	Word Mark
Registration Number:	3886266	OLD STYLE
Registration Number:	2128568	OLD STYLE
Registration Number:	0624155	OLD STYLE
Registration Number:	0564780	OLD STYLE LAGER
Registration Number:	4924380	OLD TANKARD
Registration Number:	0331856	OLD TANKARD
Registration Number:	0607405	OLY
Registration Number:	1360932	OLYMPIA
Registration Number:	6201018	OLYMPIA
Registration Number:	1360931	OLYMPIA
Registration Number:	3889727	OLYMPIA BEER
Registration Number:	1795194	OM
Registration Number:	1416874	OM
Registration Number:	0540516	
Registration Number:	0715535	ORIGINAL PABST BLUE RIBBON
Registration Number:	1876820	PABST
Registration Number:	0136142	PABST
Registration Number:	0314829	PABST
Registration Number:	0667860	PABST
Registration Number:	5545145	PABST ANDEKER
Registration Number:	3886268	PABST BLUE RIBBON
Registration Number:	1877863	PABST BLUE RIBBON
Registration Number:	5869077	PABST BLUE RIBBON
Registration Number:	0542096	PABST BLUE RIBBON
Registration Number:	0545269	PABST BLUE RIBBON
Registration Number:	6048131	PABST BLUE RIBBON
Registration Number:	6164997	PABST BLUE RIBBON STRONGER SELTZER
Registration Number:	4063045	PABST BREWING CO. SINCE 1844 B
Registration Number:	1550437	PEARL
Registration Number:	1875482	
Registration Number:	0977847	PEARL FINE LAGER BEER BREWED WITH PURE S
Registration Number:	3889737	PEARL LAGER BEER
Registration Number:	5062267	PFEIFFER'S FAMOUS
Registration Number:	0320602	PFEIFFER'S FAMOUS
Registration Number:	0905955	PRIMO
Registration Number:	3727212	PRIMO
Registration Number:	4822605	PRIMO
Registration Number:	4822604	PRIMO

Property Type	Number	Word Mark
Registration Number:	4822603	PRIMO
Registration Number:	4822602	PRIMO
Registration Number:	4629462	PRIMO
Registration Number:	3727213	PRIMO
Registration Number:	3727211	PRIMO ISLAND LAGER
Registration Number:	3591001	
Registration Number:	0521795	
Registration Number:	4770397	PROJECT PABST
Registration Number:	4761984	PROJECT PABST
Registration Number:	4761985	PROJECT PABST
Registration Number:	4819899	PROJECT PABST
Registration Number:	4814890	PROJECT PABST
Registration Number:	4814889	PROJECT PABST
Registration Number:	0623234	PURITY BODY FLAVOR
Registration Number:	0332889	PURITY BODY FLAVOR
Registration Number:	5207459	R
Registration Number:	2126978	RAINIER
Registration Number:	0590498	RAINIER
Registration Number:	0101651	RAINIER
Registration Number:	3886278	RAINIER BEER
Registration Number:	5347020	RAINIER PALE MOUNTAIN ALE
Registration Number:	4425788	RED WHITE & BLUE
Registration Number:	4861198	RHEINGOLD
Registration Number:	4822519	RUPPERT KNICKERBOCKER
Registration Number:	0920310	
Registration Number:	3925006	SCHAEFER
Registration Number:	0502889	SCHAEFER
Registration Number:	0599504	SCHAEFER
Registration Number:	3022600	SCHAEFER
Registration Number:	3001280	SCHAEFER BEER AMERICA'S OLDEST LAGER BEE
Registration Number:	3281950	SCHAEFER LIGHT
Registration Number:	1845825	SCHAEFER PREMIUM LIGHT
Registration Number:	1923780	SCHLITZ
Registration Number:	0866540	SCHLITZ
Registration Number:	0820875	SCHLITZ
Registration Number:	0509384	SCHLITZ
Registration Number:	0428097	SCHLITZ
Registration Number:	0544158	SCHLITZ

Property Type	Number	Word Mark
Registration Number:	0090587	SCHLITZ
Registration Number:	0562919	SCHLITZ THE BEER THAT MADE MILWAUKEE FAM
Registration Number:	0087489	SCHLITZ THE BEER THAT MADE MILWAUKEE FAM
Registration Number:	4134594	SCHMIDT
Registration Number:	4029164	SCHMIDT'S
Registration Number:	1872726	
Registration Number:	1369382	SILVER THUNDER
Registration Number:	1388485	SILVER THUNDER
Registration Number:	0991131	SPECIAL EXPORT
Registration Number:	1424191	SPECIAL EXPORT
Registration Number:	0905631	STAG
Registration Number:	3886284	STAG BEER
Registration Number:	0823728	STAG
Registration Number:	4777265	
Registration Number:	1508498	STROH'S
Registration Number:	1628544	STROH'S
Registration Number:	0070922	STROH'S
Registration Number:	4777264	STROH'S
Registration Number:	1929430	STROH'S FAMILY BREWED AND FAMILY OWNED S
Registration Number:	5148763	STROH'S TRADITIONAL BREWING HERITAGE SIN
Registration Number:	6030579	STRONGER SELTZER
Registration Number:	1331168	STYLE
Registration Number:	4960134	TEXAS PRIDE
Registration Number:	1751474	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0592276	THE BEER THAT MADE MILWAUKEE FAMOUS
Registration Number:	0995385	THE BREW THAT GREW WITH THE GREAT NORTHW
Registration Number:	1349864	THE NATIONAL BEER OF TEXAS
Registration Number:	1872725	
Registration Number:	5706502	TRADITIONAL BREWING HERITAGE
Registration Number:	0634959	WHAT'LL YOU HAVE?
Registration Number:	3010294	WORKS EVERYTIME
Registration Number:	1553162	XXX COUNTRY CLUB MALT LIQUOR
Serial Number:	88320696	ZOBELEIN'S EASTSIDE
Registration Number:	4655432	HAND CRAFTED MICRO-BEERS SMALL TOWN BREW
Registration Number:	5355548	NOT YOUR FATHER'S ROOT BEER
Registration Number:	5360626	NOT YOUR FATHER'S VANILLA CREAM ALE
Registration Number:	4953092	SMALL TOWN BREWERY
Registration Number:	5360377	NOT YOUR FATHER'S

Property Type	Number	Word Mark
Registration Number:	5583428	NOT YOUR FATHER'S
Registration Number:	5950672	NOT YOUR FATHER'S
Registration Number:	5360376	NOT YOUR MOM'S
Registration Number:	4615312	NOT YOUR FATHER'S
Registration Number:	4622185	NOT YOUR FATHER'S
Registration Number:	4625894	NOT YOUR FATHER'S ROOT BEER
Registration Number:	4822939	SMALL TOWN BREWERY
Registration Number:	5415347	
Registration Number:	5372543	
Registration Number:	5372542	
Registration Number:	5372541	
Registration Number:	5298038	
Registration Number:	5143505	NOT YOUR EVERYDAY INGREDIENTS
Registration Number:	5292619	NOT YOUR MOM'S ICED TEA
Registration Number:	5360630	NOT YOUR MOM'S STRAWBERRY RHUBARB
Registration Number:	5475879	NOT YOUR MOM'S APPLE PIE
Registration Number:	5360627	NOT YOUR FATHER'S GINGER ALE
Registration Number:	4615311	NOT YOUR FATHER'S ROOT BEER
Registration Number:	5361569	NOT YOUR FATHER'S TAPROOM
Registration Number:	5366556	TAPROOM
Registration Number:	5111997	NOT YOUR GRANDMA'S APPLE PIE
Registration Number:	5859735	NOT YOUR FATHER'S MOUNTAIN ALE
Registration Number:	5629188	NOT YOUR FATHER'S BOURBON
Registration Number:	5629189	SMALL TOWN CRAFT SPIRITS
Registration Number:	5547544	

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com, ECarrera@cahill.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER: Elaine Carrera

SIGNATURE: /Elaine Carrera/

DATE SIGNED: 05/10/2021

Total Attachments: 15

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

- 1. Pabst Brewing Company, LLC
- 2. Small Town Brewery, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other 1. LLC-DE; 2. LLC-DE

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) May 7, 2021

- Assignment
- Security Agreement
- Other First Lien Security Agreement
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: JPMorgan Chase Bank, N.A.

Street Address: 10 S. Dearborn Street, Floor 07

City: Chicago

State: IL

Country: USA Zip: 60603

- Individual(s) Citizenship _____
- Association Citizenship USA
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text
See Schedule I

B. Trademark Registration No.(s)
See Schedule I

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Elaine Carrera, Senior Paralegal

Internal Address: _____

Street Address: c/o Cahill Gordon & Reindel LLP,
32 Old Slip

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3365

Docket Number: _____

Email Address: ecarrera@cahill.com

6. Total number of applications and registrations involved: 231

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: Elaine Carrera
Signature

May 7, 2021
Date

Elaine Carrera

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 15

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

FIRST LIEN TRADEMARK SECURITY AGREEMENT

This FIRST LIEN TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is entered into as of May 7, 2021, by and among Pabst Brewing Company, LLC and Small Town Brewery, LLC (each a “Grantor” and collectively, the “Grantors”) and JPMORGAN CHASE BANK, N.A., in its capacity as collateral agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the “Collateral Agent”).

PRELIMINARY STATEMENTS

WHEREAS, Grantor is party to that certain First Lien Pledge and Security Agreement, dated as of May 7, 2021 (as it may be from time to time amended, restated, amended and restated, replaced, supplemented or otherwise modified, the “Security Agreement”), in favor of the Collateral Agent pursuant to which Grantors granted to the Secured Parties a security interest in and continuing lien on, certain intellectual property rights owned by the Grantors and pursuant to which each Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Grantors hereby pledges and grants to the Collateral Agent for itself and the ratable benefit of the Secured Parties a continuing lien on and security interest in and to all of its right, title and interest in, to and under (a) all Trademarks owned by Grantors, including but not limited to the Trademarks listed on Schedule I attached hereto (excluding any “intent-to-use” trademark application filed with the USPTO prior to the filing of a “Statement of Use” or “Amendment to Allege Use” with respect thereto, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark application under applicable federal law); (b) all extensions or renewals of any of the foregoing; (c) all of the goodwill of the business connected with the use of and symbolized by the foregoing; (d) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill; and (e) all Proceeds of the foregoing, including without limitation, licenses, royalties, income, payments, claims, damages and proceeds of suit (collectively, the “Trademark Collateral”).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and should not be deemed to grant a broader security interest in the Trademark Collateral than what is granted by the Grantors to the Collateral Agent in the Security Agreement. Each Grantor hereby acknowledges and affirms that

the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement (and are expressly subject to the terms and conditions thereof), the terms and provisions of which are incorporated by reference as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the termination of the Security Agreement in accordance with its terms, the Collateral Agent shall execute, acknowledge, and deliver to Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, lien and security interest in the Trademark Collateral under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement that is an electronic signature transmitted by telecopy, emailed pdf. or any other electronic means that reproduces an image of an actual executed signature page shall be effective as delivery of a manually executed counterpart of this Agreement. The words “delivery,” “execution,” “execute,” “signed,” “signature,” and words of like import in or related to any document to be signed in connection with this Agreement and the transactions contemplated hereby shall be deemed to include electronic signatures, the electronic matching of assignment terms and contract formations on electronic platforms approved by the Collateral Agent, or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable Law, including the Federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act; *provided, further*, without limiting the foregoing, (i) to the extent the Collateral Agent has agreed to accept any electronic signature, the Collateral Agent shall be entitled to rely on such electronic signature purportedly given by or on behalf of any Grantor without further verification thereof and without any obligation to review the appearance or form of any such electronic signature and (ii) upon the request of the Collateral Agent, any electronic signature shall be promptly followed by a manually executed counterpart.

SECTION 6. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

[THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK.]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Pabst Brewing Company, LLC

By: Eric Tis
Name: Eric Tis
Title: Chief Financial Officer

Small Town Brewery, LLC

By: Eric Tis
Name: Eric Tis
Title: Chief Financial Officer

Accepted and Agreed:




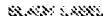









JPMORGAN CHASE BANK, N.A.,
as Collateral Agent














By: *Pedro A. Isusquiza*
Name: Pedro A. Isusquiza
Title: Authorized Officer













SCHEDULE I
to
FIRST LIEN TRADEMARK SECURITY AGREEMENT













UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS:













PABST BREWING COMPANY, LLC


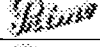
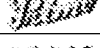













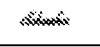
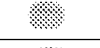

Mark	TM Image	App. No.	App. Date	Reg. No.	Reg. Date	Status
AMERICA'S ORIGINAL IPA		86465021	11/25/2014	4919708	3/15/2016	Registered
AUGSBURGER		86545877	2/25/2015	5514050	7/10/2018	Registered
B and Leaf Design		71348602	3/14/1934	0314441	6/26/1934	Registered
BALLANTINE		85017067	4/19/2010	4656451	12/16/2014	Registered
BALLANTINE		76603906	7/26/2004	2994051	9/13/2005	Registered
BALLANTINE (Stylized)		71645767	4/23/1953	0602807	3/1/1955	Registered
BALLANTINE INDIA PALE ALE		85954140	6/7/2013	4642012	11/18/2014	Registered
BEER BUILT RIGHT		77280374	9/14/2007	3890474	12/14/2010	Registered
BEER BUILT RIGHT		77078301	1/8/2007	3568093	1/27/2009	Registered
BEER BUILT RIGHT		77280377	9/14/2007	3877249	11/16/2010	Registered
BIG BEAR		76533863	8/1/2003	2868875	8/3/2004	Registered
BIG BEAR and Design		76533860	8/1/2003	2868874	8/3/2004	Registered
BLACK LABEL (Stylized)		71333425	12/28/1932	0308966	12/26/1933	Registered
BLACK LABEL and Design		72204550	10/22/1964	0796521	9/21/1965	Registered
BLATZ		85017073	4/19/2010	3893046	12/21/2010	Registered
BLATZ (Stylized Outline)		76600147	7/1/2004	2991451	9/6/2005	Registered
BLATZ (Thick Stylized)		71002882	4/24/1905	0049804	2/20/1906	Registered
BLATZ (Thin Stylized)		71637166	10/25/1952	0579133	8/25/1953	Registered
BLATZ B and Triangle Design		71142323	1/17/1921	0145846	8/16/1921	Registered
BLATZ BEER B and Triangle Design		70026749	5/31/1895	0026749	7/2/1895	Registered
BLUE RIBBON		86955229	3/28/2016	5059526	10/11/2016	Registered
BLUE RIBBON			3/20/2006	017286 (Foreign)	3/22/2006	Registered
BLUE RIBBON			3/31/2003	20031100440 (Foreign)	3/31/2003	Registered
BLUE RIBBON		358(20574&21294)	11/2/1973	358(20574&21294) (Foreign)	11/2/1973	Registered
BLUE RIBBON (Stylized) (192164)		71185262	9/1/1923	0192164	11/25/1924	Registered
BLUE RIBBON (Stylized) (314440)		71348601	3/14/1934	0314440	6/26/1934	Registered
BOH		86731820	8/20/2015	5239065	7/11/2017	Registered
BRASS BULL		87279148	12/22/2016	5342486	11/21/2017	Registered
Bull Head Design		74505167	3/25/1994	1875486	1/24/1995	Registered
BULL ICE		86926756	3/2/2016	5062922	10/18/2016	Registered


















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CAPTAIN PABST		88698366	11/19/2019	6202015	11/17/2020	Registered
CARLING		72178171	10/2/1963	0777533	9/22/1964	Registered
CARLING CANADA and Leaf Design		78772091	12/13/2005	3445182	6/10/2008	Registered
Cavalier Design		86634089	5/19/2015	4934119	4/5/2016	Registered
CB CARLING BLACK LABEL and Design		72445516	1/8/1973	0967762	9/4/1973	Registered
CHAMPALE		72111523	1/9/1961	0803198	2/1/1966	Registered
COLT 45		85017097	4/19/2010	3893048	12/21/2010	Registered
COLT 45		86961295	4/1/2016	5207553	5/23/2017	Registered
COLT 45 PILEDRIIVER		87105443	7/15/2016	5370991	1/2/2018	Registered
COLT and Horseshoe Design		72188135	3/6/1964	0799986	12/7/1965	Registered
COQUI 900		76548696	9/16/2003	2896913	10/26/2004	Registered
COUNTRY CLUB		73738889	7/11/1988	1550445	8/1/1989	Registered
COUNTRY CLUB and Design		72038040	9/30/1957	0663235	6/17/1958	Registered
CRAB SHACK		87574837	8/18/2017	5556909	9/4/2018	Registered
DOUBLE DEUCE		74287557	6/23/1992	1748771	1/26/1993	Registered
DOUBLE MALT and Horseshoes Design		74646403	3/14/1995	2016421	11/12/1996	Registered
FALSTAFF		85017108	4/19/2010	3893049	12/21/2010	Registered
FALSTAFF		74467934	12/9/1993	1869863	12/27/1994	Registered
FALSTAFF		77638546	12/22/2008	4305476	3/19/2013	Registered
FROM THE LAND OF PLEASANT LIVING		85128993	9/14/2010	4047895	11/1/2011	Registered
GOEBEL BEER QUALITY SINCE 1873 NATURALLY LIGHT GOLDEN LAGER and Design		74495648	3/1/1994	1877866	2/7/1995	Registered
GOETZ and Design		72012187	7/16/1956	0643695	4/2/1957	Registered
HEILEMAN'S (Stylized)		71663908	4/5/1954	0606813	5/31/1955	Registered
HEILEMAN'S and Design		71424199	10/4/1939	0381905	10/15/1940	Registered
HEILEMAN'S OLD STYLE BEER and Design		76581607	3/17/2004	3059814	2/21/2006	Registered
HEILEMAN'S OLD STYLE PURE GENUINE and Design		73108335	12/2/1976	1080557	12/27/1977	Registered
HEILEMAN'S SPECIAL EXPORT		72457859	5/17/1973	0992107	8/27/1974	Registered
IT DOESN'T GET ANY BETTER THAN THIS!		73571835	12/5/1985	1406050	8/19/1986	Registered
IT'S THE WATER		1067	3/29/1934	1067 (Foreign)	3/29/1934	Registered
IT'S THE WATER (Stylized)		71344800	12/11/1933	0311993	4/10/1934	Registered
JACOB BEST IMPORTS		86583185	3/31/2015	4886977	1/12/2016	Registered








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JAX		86009357	7/12/2013	4851691	11/10/2015	Registered
JAX BEER		86056244	9/5/2013	4923178	3/22/2016	Registered
JAX BREWING CO.		86063663	9/13/2013	5301719	10/3/2017	Registered
JAX BREWING COMPANY		86063664	9/13/2013	5301720	10/3/2017	Registered
KINGSBURY		75190619	10/31/1996	2128567	1/13/1998	Registered
KNICKERBOCKER		85610176	4/27/2012	4832147	10/13/2015	Registered
KNICKERBOCKER (Stylized)		71016337	1/20/1906	0055161	8/7/1906	Registered
LASER		86682599	7/2/2015	4929190	3/29/2016	Registered
Lion Crest Design		71030719	10/22/1907	0071606	12/1/1908	Registered
LIVE PLEASANTLY		88151620	10/11/2018	6019834	3/24/2020	Registered
LONE STAR		85020633	4/22/2010	4352271	6/18/2013	Registered
LONE STAR		75177598	10/7/1996	2191783	9/29/1998	Registered
LONE STAR		78834172	3/10/2006	3264576	7/17/2007	Registered
LONE STAR (Stylized)		72050368	4/25/1958	0674291	2/17/1959	Registered
LONE STAR and Shield Design		85232115	2/2/2011	4120493	4/3/2012	Registered
LONE STAR and Shield Design			11/18/1949	1447417 (Foreign)	11/18/1949	Registered
LONE STAR BEER			3/4/1940	934717 (Foreign)	3/4/1940	Registered
LONE STAR BEER and Armadillo Design		86559672	3/10/2015	4958338	5/17/2016	Registered
LONE STAR BEER and Armadillo Design		86559673	3/10/2015	4958339	5/17/2016	Registered
LONE STAR BEER and Armadillo Design		86652000	6/4/2015	5724503	4/16/2019	Registered
LONE STAR LIGHT and Fishing Design		86652008	6/4/2015	5724504	4/16/2019	Registered
LUCKY		74480318	1/14/1994	1992300	8/13/1996	Registered
LUCKY		87307029	1/19/2017	5903608	11/5/2019	Registered
LUCKY LAGER		77829590	9/18/2009	4418800	10/15/2013	Registered
Man on Rearing Horse Design		85593120	4/10/2012	4855918	11/17/2015	Registered
MCSORLEY'S		77320528	11/2/2007	3556101	1/6/2009	Registered
MCSORLEY'S		77320522	11/2/2007	3539596	12/2/2008	Registered
NATIONAL BOHEMIAN		85020648	4/22/2010	3893091	12/21/2010	Registered
NATIONAL BOHEMIAN		87013564	4/25/2016	5091099	11/29/2016	Registered
NATIONAL BOHEMIAN FIRST BREWED IN 1885 IN THE LAND OF PLEASANT LIVING BY THE NATIONAL BREWING CO. BALTIMORE MARYLAND and Design		73000837	9/13/1973	1002989	1/28/1975	Registered
Natty Boh Logo		78844559	3/23/2006	3370634	1/15/2008	Registered

Mark	TM Image	App. No.	App. Date	Reg. No.	Reg. Date	Status
OLD MILWAUKEE		85020662	4/22/2010	3893092	12/21/2010	Registered
OLD MILWAUKEE		74242139	2/3/1992	1722283	10/6/1992	Registered
OLD MILWAUKEE (Stylized)		74382642	4/26/1993	1825359	3/8/1994	Registered
OLD MILWAUKEE FINE PREMIUM BEER Design (black)		74393788	5/24/1993	1823073	2/22/1994	Registered
OLD MILWAUKEE NA		74193861	8/12/1991	1736917	12/1/1992	Registered
OLD MILWAUKEE NON ALCOHOLIC MALT BEVERAGE NA and Design		74193859	8/12/1991	1722280	10/6/1992	Registered
OLD STYLE		85020723	4/22/2010	3886266	12/7/2010	Registered
OLD STYLE		75190622	10/31/1996	2128568	1/13/1998	Registered
OLD STYLE (Stylized)		71543923	12/10/1947	0624155	3/27/1956	Registered
OLD STYLE LAGER and Design		71537587	10/11/1947	0564780	9/30/1952	Registered
OLD TANKARD		86634088	5/19/2015	4924380	3/22/2016	Registered
OLD TANKARD (Stylized)		71370227	10/10/1935	0331856	1/21/1936	Registered
OLY			12/3/1954	T005979 (Foreign)	12/3/1954	Let Lapse
OLY		71668116	6/11/1954	0607405	6/14/1955	Registered
OLYMPIA		73487244	6/27/1984	1360932	9/17/1985	Registered
OLYMPIA			9/2/1941	1004723 (Foreign)	9/2/1941	Registered
OLYMPIA			1/13/1934	T001258 (Foreign)	1/13/1934	Registered
OLYMPIA			10/13/1960	992 (Foreign)	10/13/1960	Registered
OLYMPIA		88160932	10/18/2018	6201018	11/17/2020	Registered
OLYMPIA			2/13/2006	T-22578 (Foreign)	2/13/2006	Registered
OLYMPIA			9/13/1961	5442800 (Foreign)	9/13/1961	Registered
OLYMPIA (Stylized)		73487180	6/27/1984	1360931	9/17/1985	Registered
OLYMPIA BEER		85020747	4/22/2010	3889727	12/14/2010	Registered
OM		74296680	7/23/1992	1795194	9/28/1993	Registered
OM and Design		73592691	4/11/1986	1416874	11/11/1986	Registered
One Eyed Man with Mustache Design		71594982	3/31/1950	0540516	4/3/1951	Registered
ORIGINAL PABST BLUE RIBBON (Stylized)		72102047	8/4/1960	0715535	5/16/1961	Registered
PABST		74480319	1/14/1994	1876820	1/31/1995	Registered
PABST		017226	1/27/2006	017226 (Foreign)	1/27/2006	Registered
PABST			5/28/1975	22258 (Foreign)	6/12/1975	Registered
PABST			6/24/1955	TM00090597 (Foreign)	6/24/1955	Registered
PABST		5445900	6/24/1955	5445900 (Foreign)	6/24/1955	Registered
PABST			6/23/1955	T-1964 (Foreign)	6/23/1955	Registered
PABST (Stylized Curve)		71119368	6/9/1919	0136142	10/26/1920	Registered
PABST (Stylized on the Diagonal)		71348603	3/14/1934	0314829	7/10/1934	Registered

Mark	TM Image	App. No.	App. Date	Reg. No.	Reg. Date	Status
PABST (Stylized)		72040368	11/8/1957	0667860	9/30/1958	Registered
PABST ANDEKER		87757585	1/16/2018	5545145	8/21/2018	Registered
PABST BLUE RIBBON		85020786	4/22/2010	3886268	12/7/2010	Registered
PABST BLUE RIBBON		74480163	1/14/1994	1877863	2/7/1995	Registered
PABST BLUE RIBBON			9/5/1933	20573 (Foreign)	11/2/1973	Registered
PABST BLUE RIBBON		87761186	1/18/2018	5869077	9/24/2019	Registered
PABST BLUE RIBBON			4/24/1951	247 (Foreign)	4/24/1951	Registered
PABST BLUE RIBBON & Design		71595678	4/13/1950	0542096	5/8/1951	Registered
PABST BLUE RIBBON & Design (no Outline)		71598032	5/24/1950	0545269	7/17/1951	Registered
PABST BLUE RIBBON & Outline Design		87761195	1/18/2018	6048131	5/5/2020	Registered
PABST BLUE RIBBON BEER and Design (with Garland)			10/4/1933	04-1793 (Foreign)	10/4/1933	Registered
PABST BLUE RIBBON BEER and Design (with Garland)			6/24/1955	15-7673 (Foreign)	6/24/1955	Registered
PABST BLUE RIBBON STRONGER SELTZER		88324433	3/4/2019	6164997	9/29/2020	Registered
PABST BREWING CO SINCE 1844 B and Leaf Design		85302602	4/22/2011	4063045	11/29/2011	Registered
PABST BREWING COMPANY			6/14/1971	20005101058 (Foreign)	6/14/1971	Registered
PEARL		73738876	7/11/1988	1550437	8/1/1989	Registered
Pearl Drop Design		74480168	1/14/1994	1875482	1/24/1995	Registered
PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886 and Design		72438295	10/13/1972	0977847	1/29/1974	Registered
PEARL LAGER BEER		85020876	4/22/2010	3889737	12/14/2010	Registered
PFEIFFER'S FAMOUS		86776949	10/2/2015	5062267	10/18/2016	Registered
PFEIFFER'S FAMOUS (Stylized)		71338107	5/22/1933	0320602	1/1/1935	Registered
PRIMO		72300539	6/17/1968	0905955	1/12/1971	Registered
PRIMO		77544650	8/12/2008	3727212	12/22/2009	Registered
PRIMO (Stylized)		85966709	6/21/2013	4822605	9/29/2015	Registered
PRIMO (Stylized)		85966700	6/21/2013	4822604	9/29/2015	Registered

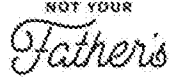
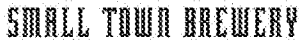
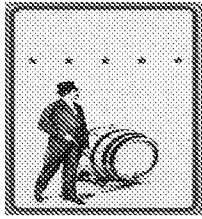
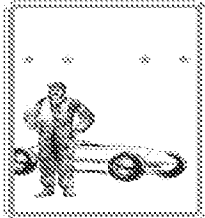



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PRIMO (Stylized)		85966695	6/21/2013	4822603	9/29/2015	Registered
PRIMO (Stylized)		85966694	6/21/2013	4822602	9/29/2015	Registered
PRIMO (Stylized)		85966692	6/21/2013	4629462	10/28/2014	Registered
PRIMO and Maltese Cross Design		77544653	8/12/2008	3727213	12/22/2009	Registered
PRIMO ISLAND LAGER and Design		77544647	8/12/2008	3727211	12/22/2009	Registered
Primo Warrior in Profile Design		77544657	8/12/2008	3591001	3/17/2009	Registered
Prize Ribbon Logo		71543735	12/8/1947	0521795	3/7/1950	Registered
PROJECT PABST		86392698	9/11/2014	4770397	7/7/2015	Registered
PROJECT PABST		86392704	9/11/2014	4761984	6/23/2015	Registered
PROJECT PABST		86392706	9/11/2014	4761985	6/23/2015	Registered
PROJECT PABST and Unicorn Design		86537450	2/17/2015	4819899	9/22/2015	Registered
PROJECT PABST and Unicorn Design		86537457	2/17/2015	4814890	9/15/2015	Registered
PROJECT PABST and Unicorn Design		86537444	2/17/2015	4814889	9/15/2015	Registered
PURITY BODY FLAVOR in Three Ring Design (Black)		71685637	4/18/1955	0623234	3/13/1956	Registered
PURITY BODY FLAVOR in Three Rings Design (Outline)		71371016	10/31/1935	0332889	3/3/1936	Registered
R (Stylized)		86937946	3/11/2016	5207459	5/23/2017	Registered
RAINIER		75190623	10/31/1996	2126978	1/6/1998	Registered
RAINIER (Stylized)		71647954	5/29/1953	0590498	6/1/1954	Registered
RAINIER and Landscape Design		71080803	8/25/1914	0101651	1/5/1915	Registered
RAINIER BEER		85020896	4/22/2010	3886278	12/7/2010	Registered
RAINIER PALE MOUNTAIN ALE		86946062	3/18/2016	5347020	11/28/2017	Registered
RED WHITE & BLUE		77638543	12/22/2008	4425788	10/29/2013	Registered
RHEINGOLD		86613776	4/29/2015	4861198	11/24/2015	Registered
RUPPERT KNICKERBOCKER		85890250	3/29/2013	4822519	9/29/2015	Registered
Sailing Ship Design		72333547	7/25/1969	0920310	9/14/1971	Registered
SCHAEFER		85020910	4/22/2010	3925006	3/1/2011	Registered
SCHAEFER (Stylized)		71531848	8/19/1947	0502889	10/12/1948	Registered
SCHAEFER and Design		71665959	5/7/1954	0599504	12/14/1954	Registered
SCHAEFER and Grain in Circle Design (black)		76599317	6/25/2004	3022600	12/6/2005	Registered


Mark	TM Image	App. No.	App. Date	Reg. No.	Reg. Date	Status
SCHAEFER BEER AMERICA'S OLDEST LAGER BEER Grain in Circle Design (black)		78402395	4/15/2004	3001280	9/27/2005	Registered
SCHAEFER LIGHT in Circle Design		77036782	11/3/2006	3281950	8/21/2007	Registered
SCHAEFER PREMIUM LIGHT and Design		74324831	10/23/1992	1845825	7/19/1994	Registered
SCHLITZ		74572783	9/13/1994	1923780	10/3/1995	Registered
SCHLITZ		72304869	8/12/1968	0866540	3/11/1969	Registered
SCHLITZ and Profile Bull Design		72236925	1/20/1966	0820875	12/20/1966	Registered
SCHLITZ Banner and SCHLITZ in Belted Globe Design on the Top Left		71541193	11/14/1947	0509384	5/3/1949	Registered
SCHLITZ Banner and SCHLITZ in Belted Globe Design on the Top Left		71492589	12/3/1945	0428097	3/11/1947	Registered
SCHLITZ in Banner Design		71601335	7/27/1950	0544158	6/19/1951	Registered
SCHLITZ on Belted Globe Design		71059338	10/25/1911	0090587	3/4/1913	Registered
SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS and Globe Design		71541196	11/14/1947	0562919	8/19/1952	Registered
SCHLITZ THE BEER THAT MADE MILWAUKEE FAMOUS on White Banner Design		71059337	10/25/1911	0087489	7/16/1912	Registered
SCHMIDT		85392970	8/9/2011	4134594	5/1/2012	Registered
SCHMIDT'S		77638542	12/22/2008	4029164	9/20/2011	Registered
Shield Logo		74480170	1/14/1994	1872726	1/10/1995	Registered
SILVER THUNDER		73538614	5/20/1985	1369382	11/5/1985	Registered
SILVER THUNDER and Design		73543544	6/17/1985	1388485	4/1/1986	Registered
SPECIAL EXPORT		73009314	12/20/1973	0991131	8/20/1974	Registered
SPECIAL EXPORT and Ship Design		73589728	3/24/1986	1424191	1/6/1987	Registered
STAG		72353728	3/11/1970	0905631	1/5/1971	Registered
STAG BEER		85020935	4/22/2010	3886284	12/7/2010	Registered
STAG in Label Design		72239378	2/23/1966	0823728	2/7/1967	Registered
Stroh Lion Design		86499164	1/8/2015	4777265	7/21/2015	Registered
STROH'S		73711943	2/18/1988	1508498	10/11/1988	Registered
STROH'S (Stylized in Block Letters)		74013926	12/26/1989	1628544	12/18/1990	Registered
STROH'S (Stylized in Cursive Letters)		71030720	10/22/1907	0070922	10/13/1908	Registered

Mark	TM Image	App. No.	App. Date	Reg. No.	Reg. Date	Status
STROH'S and Lion Design		86499157	1/8/2015	4777264	7/21/2015	Registered
STROH'S FAMILY BREWED AND FAMILY OWNED SINCE 1775 and Lion Design		74541604	6/21/1994	1929430	10/24/1995	Registered
STROH'S TRADITIONAL BREWING HERITAGE SINCE 1775 and Lion Design		86499162	1/8/2015	5148763	2/28/2017	Registered
STRONGER SELTZER		88324436	3/4/2019	6030579	4/7/2020	Registered
STYLE (Stylized)		73440429	8/22/1983	1331168	4/16/1985	Registered
TEXAS PRIDE		86773295	9/30/2015	4960134	5/17/2016	Registered
THE BEER THAT MADE MILWAUKEE FAMOUS (Stylized)		74264843	4/13/1992	1751474	2/9/1993	Registered
THE BEER THAT MADE MILWAUKEE FAMOUS (Stylized)		71651362	8/4/1953	0592276	7/6/1954	Registered
THE BREW THAT GREW WITH THE GREAT NORTHWEST!		72461608	6/28/1973	0995385	10/8/1974	Registered
THE NATIONAL BEER OF TEXAS		73482341	5/29/1984	1349864	7/16/1985	Registered
Three Rings Design		74480169	1/14/1994	1872725	1/10/1995	Registered
TRADITIONAL BREWING HERITAGE		86499160	1/8/2015	5706502	3/26/2019	Registered
WHAT'LL YOU HAVE? (Stylized)		71684673	3/31/1955	0634959	9/25/1956	Registered
WORKS EVERYTIME		76604009	7/26/2004	3010294	11/1/2005	Registered
XXX COUNTRY CLUB MALT LIQUOR and Design		73738869	7/11/1988	1553162	8/22/1989	Registered
ZOBELEIN'S EASTSIDE		88320696	2/28/2019			Published

SMALL TOWN BREWERY, LLC

Mark	App. No.	Filing Date	Registration No.	Registration Date	Status
HAND CRAFTED MICRO-BEERS SMALL TOWN BREWERY	86/177,931	1/28/2014	4,655,432	12/16/2014	Registered
NOT YOUR FATHER'S ROOT BEER	86/691,275	7/13/2015	5,355,548	12/12/2017	Registered
NOT YOUR FATHER'S VANILLA CREAM ALE Class 032	86/980,389	7/13/2015	5,360,626	12/19/2017	Registered
SMALL TOWN BREWERY	86/691,355	7/13/2015	4,953,092	5/3/2016	Registered
NOT YOUR FATHER'S	86/691,561	7/13/2015	5,360,377	12/19/2017	Registered
NOT YOUR FATHER'S	87/426,758	4/26/2017	5,583,428	10/16/2018	Registered

NOT YOUR FATHER'S	87/665,499	10/30/2017	5,950,672	12/31/2019	Registered
NOT YOUR MOM'S	86/691,500	7/13/2015	5,360,376	12/19/2017	Registered
<p>NOT YOUR</p> 	86/184,902	2/5/2014	4,615,312	9/30/2014	Registered
NOT YOUR FATHER'S	86/017,669	7/23/2013	4,622,185	10/14/2014	Registered
NOT YOUR FATHER'S ROOT BEER	86/017,743	7/23/2013	4,625,894	10/21/2014	Registered
	86/176,779	1/27/2014	4,822,939	9/29/2015	Registered
	87/012,996	4/25/2016	5,415,347	3/6/2018	Registered
	87/013,097	4/25/2016	5,372,543	1/9/2018	Registered
	87/013,074	4/25/2016	5,372,542	1/9/2018	Registered
	87/013,032	4/25/2016	5,372,541	1/9/2018	Registered
	87/176,892	9/20/2016	5,298,038	9/26/2017	Registered
NOT YOUR EVERYDAY INGREDIENTS	87/060,242	6/3/2016	5,143,505	2/14/2017	Registered

NOT YOUR MOM'S ICED TEA	87/150,767	8/25/2016	5,292,619	9/19/2017	Registered
NOT YOUR MOM'S STRAWBERRY RHUBARB	86/982,185	7/13/2015	5,360,630	12/19/2017	Registered
NOT YOUR MOM'S APPLE PIE	86/691,524	7/13/2015	5,475,879	5/22/2018	Registered
NOT YOUR FATHER'S GINGER ALE	86/980,441	7/13/2015	5,360,627	12/19/2017	Registered
NOT YOUR FATHER'S ROOT BEER	86/184,452	2/4/2014	4,615,311	9/30/2014	Registered
NOT YOUR FATHER'S TAPROOM in class 032 and 033	87/976,254	9/20/2016	5,361,569	12/19/2017	Registered
TAPROOM	87/176,867	9/20/2016	5,366,556	12/26/2017	Registered
NOT YOUR GRANDMA'S APPLE PIE	86/670,483	6/22/2015	5,111,997	1/3/2017	Registered
NOT YOUR FATHER'S MOUNTAIN ALE	87/549,876	7/31/2017	5,859,735	9/17/2019	Registered
NOT YOUR FATHER'S BOURBON	87/665,480	10/30/2017	5,629,188	12/11/2018	Registered
SMALL TOWN CRAFT SPIRITS	87/665,488	10/30/2017	5,629,189	12/11/2018	Registered
	87/696,730	11/25/2017	5,547,544	8/21/2018	Registered