

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM647228

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900595370
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Winery Exchange, Inc.		02/04/2021	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Valdronne S.A.
<b>Street Address:</b>	87 QUAI DE PALUDATE
<b>City:</b>	BORDEAUX
<b>State/Country:</b>	FRANCE
<b>Postal Code:</b>	33800
<b>Entity Type:</b>	Société Anonyme (Sa): FRANCE

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3772692	ESMÉ

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: +33 5 57 80 88 76  
 Email: oroutier@groupebernard.net  
 Correspondent Name: ROUTIER OLIVIA  
 Address Line 1: 87 QUAI DE PALUDATE  
 Address Line 4: BORDEAUX, FRANCE 33800

<b>NAME OF SUBMITTER:</b>	Routier Olivia
<b>SIGNATURE:</b>	/Routier Olivia/
<b>DATE SIGNED:</b>	05/17/2021


## Total Attachments: 1

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## TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Winery Exchange, Inc., a California corporation ("Assignor") hereby conveys, transfers and assigns to Valdronne S.A., a French company ("Assignee"), effective as of February 4, 2020, all of the Assignors' respective right, title and interest in and to the trademarks ESME (including US Registration No. 3,772,692) and G.W. GOODWYNN CO. (including US Registration No. 5,073,888), and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

WINERY EXCHANGE, INC.

By:   
Name: Oliver Colvin  
Title: COO, General Counsel

02/04/2021