

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM645767

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premera Blue Cross		05/07/2021	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LifeWise Assurance Company		
<b>Street Address:</b>	7001 220th Street SW, MS 316		
<b>City:</b>	Mountlake Terrace		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98043		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90030520	LIFEWISE STUDENT INSURANCE	
<b>Registration Number:</b>	4633607	LIFEWISE HEALTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2062240779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2066828100		
<b>Email:</b>	Efiling@cojk.com		
<b>Correspondent Name:</b>	Jerald E. Nagae		
<b>Address Line 1:</b>	1201 Third Avenue, Suite 3600		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>NAME OF SUBMITTER:</b>	Jerald E. Nagae		
<b>SIGNATURE:</b>	/Jerald E. Nagae/		
<b>DATE SIGNED:</b>	05/11/2021		
<b>Total Attachments: 2</b>			
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source=1296-T184US_1296-T23US2_US Assignment_signed 20210507#page2.tif			

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**ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION**

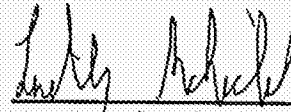
WHEREAS, Premera Blue Cross, a Washington corporation, having the business address of 7001 220th Street SW, MS 316, Mountlake Terrace, Washington 98043, USA (hereinafter the "Assignor"), is the owner of the trademark application and registration, as listed in Annex A attached hereto (hereinafter the "Trademarks").

WHEREAS, LifeWise Assurance Company, a Washington corporation, having the business address of 7001 220th Street SW, MS 316, Mountlake Terrace, Washington 98043, USA (hereinafter the "Assignee"), is desirous of acquiring Trademarks and registrations thereof.

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and registrations thereof, together with the goodwill of the business associated with the Trademarks.

Executed at Mountlake Terrace, Washington, on the 23 day of May 2021.

Premera Blue Cross



By: Timothy McMichael

Title: Assistant General Counsel / Director

ANNEX A

United States Trademark Application and Registration of  
Premera Blue Cross

Trademark  
**LIFEWISE STUDENT INSURANCE**

International Classes	Application No.	Application Date:
9, 36, 38, 42, and 44	90/030520	July 1, 2020

Trademark  
**LIFEWISE HEALTH**

International Class	Registration No.	Registration Date:
36	4633607	November 4, 2014