

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM645848

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alliance & Associates Financial Services, Inc.		05/04/2021	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Patriot Growth Insurance Services, LLC		
Street Address:	501 Office Center Drive		
Internal Address:	Suite 215		
City:	Fort Washington		
State/Country:	PENNSYLVANIA		
Postal Code:	19034		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4454145	INSURING PEACE OF MIND	
CORRESPONDENCE DATA			
Fax Number:	8132270498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-227-7401		
Email:	mmason@trenam.com		
Correspondent Name:	Monica B. Mason, Esq.		
Address Line 1:	101 E. Kennedy Blvd.		
Address Line 2:	Suite 2700		
Address Line 4:	Tampa, FLORIDA 33602		
NAME OF SUBMITTER:	Monica B. Mason, Esq.		
SIGNATURE:	/monica b. mason/		
DATE SIGNED:	05/11/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

Alliance & Associates Financial Services, Inc., a Florida corporation (“**Assignor**”), being the owner by adoption, use and/or registration of the trademarks set forth on Schedule 1 attached hereto (the “**Trademarks**”), in connection with that certain Asset Purchase Agreement (the “**Purchase Agreement**”), dated as of May 4, 2021, by and among Assignor, Patriot Growth Insurance Services, LLC, a Delaware limited liability company (“**Assignee**”), and certain other parties, pursuant to which Assignee purchased substantially all of the assets of Assignor, hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of the Trademarks.

Assignor agrees: (a) to execute all necessary papers throughout the world prepared by Assignee to be used in connection with further effectuating the assignment and conveyance of the Trademarks and applications and registrations therefor as Assignee may deem necessary or expedient; (b) to cooperate with Assignee, at Assignee’s sole expense, in every commercially reasonable way in obtaining evidence and going forward in any interference with or opposition to any legal or other proceeding throughout the world in order to maintain, protect, enforce or otherwise safeguard the Trademarks and applications and registrations therefor throughout the world; and (c) at Assignee’s sole expense, to perform all other affirmative acts reasonably requested by Assignee as may be necessary or desirable throughout the world to maintain, protect, enforce or otherwise safeguard the Trademarks and applications and registrations therefor. These obligations of assistance by Assignor shall continue for so long as Assignee may reasonably require such assistance from Assignor.

[Signature page follows]

The undersigned, G. Randy McCoy, hereby declares that he is an authorized person of Assignor and is authorized to execute this Trademark Assignment on behalf of Assignor.

Witness the hand and seal of Assignor as of the date first set forth above.

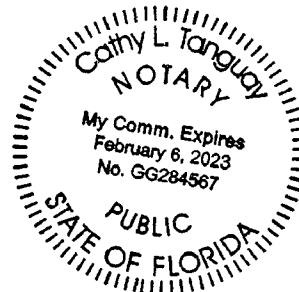
ALLIANCE & ASSOCIATES FINANCIAL SERVICES, INC.

By: G. Randy McCoy
 Name: G. Randy McCoy
 Title: Chief Executive Officer

STATE OF Florida)
) SS
 COUNTY OF Hamilton)

Personally came before me this 4 day of May, 2021, the above named person, an authorized person of Alliance & Associates Financial Services, Inc, a Florida corporation, to me known to be the person who executed the foregoing Trademark Assignment, and acknowledged that she executed the foregoing Trademark Assignment in her capacity as such, and as the free act and deed of said corporation, and by its authority.

Cathy L. Tanguay
 Notary Public, State of Florida
 My Commission:



[Signature Page to Trademark Assignment]

Schedule 1

United States Trademarks

MARK	SERIAL NO.	DATE OF FILING	REGISTRATION NO.	REGISTRATION DATE
INSURING PEACE OF MIND	85-917551	April 29, 2013	4,454,145	December 24, 2013