

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM645989

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sola IP, LLC		02/11/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Spring Sola, LLC		
Street Address:	1185 Avenue of he Americas		
Internal Address:	FL3		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	4745193	SOLA	
Registration Number:	5467080	SOLA	
Registration Number:	5612540	SOLA	
Registration Number:	5541831	SOLA	
Registration Number:	5365152	SOLA	
Serial Number:	86352561	VIVO	
Serial Number:	86352588	ZOOZ	
Registration Number:	5364928	SOLA	
Registration Number:	5365153	SOLA	
Registration Number:	5547217	TASTE THE DIFFERENCE YOU CAN'T TASTE	
Registration Number:	5576909	TASTE THE DIFFERENCE YOU CAN'T TASTE	
Registration Number:	5576908	TASTE THE DIFFERENCE YOU CAN'T TASTE	
Registration Number:	5576907	TASTE THE DIFFERENCE YOU CAN'T TASTE	
Registration Number:	5487526	SOLA	
Serial Number:	87713753	LOSE THE SUGAR, KEEP THE TASTE	
Registration Number:	6008419	LOSE THE SUGAR, KEEP THE TASTE	
Registration Number:	6147890	LOSE THE SUGAR, KEEP THE TASTE	
Serial Number:	87713762	LOSE THE SUGAR, KEEP THE TASTE	

OP \$615.00 4745193

Property Type	Number	Word Mark
Registration Number:	5705358	LOSE THE SUGAR, KEEP THE TASTE
Serial Number:	87742906	LOSE THE SUGAR, NOT THE TASTE
Serial Number:	87742901	LOSE THE SUGAR, NOT THE TASTE
Registration Number:	5687328	LOSE THE SUGAR, NOT THE TASTE
Registration Number:	5687327	LOSE THE SUGAR, NOT THE TASTE
Registration Number:	5699401	LOSE THE SUGAR, NOT THE TASTE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3212150088

Email: stephen.thomas@lowndes-law.com

Correspondent Name: Stephen C. Thomas

Address Line 1: 1901 S. Harbor City Blvd.

Address Line 2: Suite 600

Address Line 4: Melbourne, FLORIDA 32901

NAME OF SUBMITTER:	Stephen C. Thomas
SIGNATURE:	/Stephen C. Thomas/
DATE SIGNED:	05/11/2021

Total Attachments: 10

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), is made by and between Sola IP, LLC, a Delaware limited liability company with its primary office located at 7026 Old Katy Road, Suite 250, Houston, Texas 77024 ("Assignor"), and Spring Sola, LLC, a Delaware limited liability company, with its primary office 1185 Avenue of the Americas, FL3, New York NY 10036 ("Assignee"). This Assignment is effective as of the date it is signed by Assignor ("Effective Date").

WHEREAS, Assignor represents that it owns the entire right, title and interest in, to and under the trademarks and service marks, and trademark and service mark applications, listed in Exhibit I, (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Assigned Trademarks, all common law rights to the Assigned Trademarks and any registration rights conferred by the United States Patent and Trademark Office, the trademark offices of each state of the United States and/or non-U.S. governmental and intellectual property agencies, including national trademark offices. Assignor's rights further include the right to assign the Assigned Trademarks under the terms and conditions of this Assignment without violation of any contractual or legal obligations Assignor may have to any other party; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Assigned Trademarks along with the goodwill of the business connected with the use of and symbolized by the Trademarks and all other rights appurtenant thereto; and

WHEREAS, pursuant to an Asset Purchase Agreement executed between Assignor, its affiliate, and Assignee, Assignor is obligated to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, in consideration of the above-stated premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties intending to be legally bound agree as follows:

Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby irrevocably sell, assign, transfer and deliver to Assignee, its successors, assigns and legal representatives, the following:

1. Assignor's full and exclusive right, title and interest in and to and under the Assigned Trademarks, worldwide, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks and associated therewith, all other rights appurtenant thereto and all common law rights, applications for and registrations of the Assigned Trademarks, worldwide;
2. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

3. any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing, worldwide; and
4. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the Effective Date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, worldwide.

Assignee hereby accepts all right, title and interest assigned hereunder by Assignor.

Assignor and Assignee each acknowledge and agree that the assignment hereunder does not contemplate any license of all or any part of the Assigned Trademarks back to Assignor.

This assignment shall be binding upon Assignor's successors, assigns and legal representatives, and shall inure to the benefit of Assignee, its successors, assigns and legal representatives, as the case may be.

Assignor further agrees to timely execute any and all papers 1) necessary to perfect all right, title and interest in and to the Assigned Trademarks in Assignee, its successors, assigns and legal representatives; and 2) as may be reasonably necessary, at Assignee's expense, to assist Assignee, as owner, in the filing and prosecution of trademark and service mark applications regarding the Assigned Trademarks, worldwide.

Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, and the equivalent official of any non-U.S. governmental office, to record and register this Trademark Assignment upon request by Assignee.

The preamble of this Agreement is incorporated herein by reference and shall have the full force and effect of contract, and shall be enforceable for all purposes.

[SIGNATURE PAGE FOLLOWS]

FOR SOLA IP, LLC

Assignor

By: Michael Servie Effective Date: February 11, 2021

Name: Michael Servie Title: President

STATE OF TEXAS

COUNTY OF HARRIS

On this 10th day of February, 2021, before me by means of online notarization appeared Michael Servie, who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth to be effective as of February 11, 2021.

Steve Araiza  Digitally signed by Steve
Araiza
Date: 2021.02.10 20:45:44
-06'00'

NOTARY PUBLIC

My Commission Expires: September 20, 2023

FOR SPRING SOLA, LLC

Assignee

By: [Signature]

Date: 2.11.2021

Name: MARCO FLORES

Title: MANAGER

STATE OF New York

COUNTY OF New York

On this 11th day of March 2021, before me personally appeared MARCO FLORES, who is personally known by me or proved to me on the basis of satisfactory evidence to be the same individual who executed the foregoing assignment, and who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

[Signature]

NOTARY PUBLIC

My Commission Expires: 01-26-2023

MARIE J. BOTTICELLI

NOTARY PUBLIC-STATE OF NEW YORK

No 01806318602

Qualified in New York County

My Commission Expires 01-26-2023

EXHIBIT 1

Ref #	MARK	Country	App. No.	File Date	Reg. No.	Reg. Date	Status	Class	Description
2607141.00400	NATURALLY	US					Proposed		
2607141.00500	GOOD	US	86/352,522	7/30/2014	4,745,193	5/26/2015	REGISTERED	030	Natural sweetener
2607141.00501	SOLA	WO	1252600	1/29/2015	1252600	1/29/2015	REGISTERED	030	Natural sweetener
2607141.00502	SOLA	CN	1252600	1/29/2015	1252600	1/29/2015	REGISTERED	030	Natural sweetener
2607141.00503	SOLA	EU	1252600	1/29/2015	1252600	1/29/2015	REGISTERED	030	Natural sweetener
2607141.00504	SOLA	KR	1252600	1/29/2015	1252600	1/29/2015	REGISTERED	030	Natural sweetener
2607141.00505	SOLA	MX	1252600	1/29/2015			ABANDONED	030	Natural sweetener
2607141.00506	SOLA	CA	1713176	1/30/2015	TMA957121	12/5/2016	REGISTERED	N/A	Natural sweetener
2607141.00507	SOLA	HK	303287836	1/30/2015	303287836	6/29/2015	REGISTERED	030	Natural sweetener
2607141.00508	SOLA	TW	104006105	1/30/2015	01726068	9/1/2015	REGISTERED	030	Natural sweeteners
2607141.00509	SOLA	US	87/332,048	2/10/2017	5,467,080	5/15/2018	REGISTERED	029	Nut-based food bars
2607141.00510	SOLA	US	87/299,134	1/12/2017	5,612,540	11/20/2018	REGISTERED	029	Yogurt
2607141.00511	SOLA	US	87/299,143	1/12/2017	5,541,831	8/14/2018	REGISTERED	030	Bread, ice cream
2607141.00512	SOLA	CA	1842485	6/14/2017	TMA1078628	5/19/2020	REGISTERED	029	Nut-based food bars, yogurt
2607141.00513	SOLA	EU	016842676	6/13/2017	016842676	9/28/2017	REGISTERED	029	Bread, granola, ice cream, breakfast cereals
2607141.00516	SOLA	MX	0119851902873	6/12/2017	1897882	7/2/2018	REGISTERED	029	Nut-based food bars; yogurt
2607141.00517	SOLA	US	87/532,169	7/18/2017	5,365,152	12/26/2017	REGISTERED	030	Bread, granola, ice cream, breakfast cereals
2607141.00519	SOLA	CA	1870293	11/29/2017	TMA1083874	10/7/2020	REGISTERED	030	Sugar substitutes
2607141.00520	SOLA	WO	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00521	SOLA	AU	1897381	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00522	SOLA	CH	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00523	SOLA	CO	1381742	11/7/2017			ABANDONED	030	Sugar substitutes
2607141.00524	SOLA	IL	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00525	SOLA	IN	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00526	SOLA	IR	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes

2607141.00527	SOLA	IS	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00528	SOLA	KR	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00529	SOLA	LI	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00530	SOLA	MC	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00531	SOLA	MX	1381742	11/7/2017	1381742	11/7/2017	ABANDONED	030	Sugar substitutes
2607141.00532	SOLA	NO	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00533	SOLA	SG	40201725877S	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00534	SOLA	EU	1381742	11/7/2017	1381742	11/7/2017	REGISTERED	030	Sugar substitutes
2607141.00540	SOLA	BR	914865854	6/15/2018	914865854	9/10/2019	REGISTERED	030	Natural sweeteners, sugar substitutes, bread, granola, ice cream, morning cereals
2607141.00600	VIVO	US	86352,561	7/30/2014			ABANDONED	030	Natural sweetener
2607141.00700	ZOOZ	US	86352,588	7/30/2014			ABANDONED	030	Natural sweetener
2607141.01300	SOLA (Stylized)	US	87469,795	5/31/2017	5,364,928	12/26/2017	REGISTERED	029	Nut-based food bars, yogurt
2607141.01300	SOLA (Stylized)	US	87469,795	5/31/2017	5,364,928	12/26/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01301	SOLA (Stylized)	US	87532,220	7/18/2017	5,365,153	12/26/2017	REGISTERED	030	Sugar substitutes
2607141.01302	SOLA (Stylized)	CA	1870294	11/29/2017	TMA1082827	10/1/2020	REGISTERED	029	Nut-based food bars, yogurt
2607141.01302	SOLA (Stylized)	CA	1870294	11/29/2017	TMA1082827	10/1/2020	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01303	SOLA (Stylized)	WO	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars, yogurt
2607141.01303	SOLA (Stylized)	WO	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01304	SOLA (Stylized)	AU	1898196	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01305	SOLA (Stylized)	CH	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars, yogurt
2607141.01305	SOLA (Stylized)	CH	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01306	SOLA (Stylized)	CO	1382778	11/7/2017			ABANDONED	029	Nut-based food bars, yogurt
2607141.01306	SOLA (Stylized)	CO	1382778	11/7/2017			ABANDONED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01307	SOLA (Stylized)	IL	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars, yogurt
2607141.01307	SOLA (Stylized)	IL	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01308	SOLA (Stylized)	IN	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars, yogurt

2607141.01308	SOLA (Stylized)	IN	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01309	SOLA (Stylized)	IR	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01309	SOLA (Stylized)	IR	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01310	SOLA (Stylized)	IS	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01310	SOLA (Stylized)	IS	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01311	SOLA (Stylized)	KR	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01311	SOLA (Stylized)	KR	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01312	SOLA (Stylized)	LI	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01312	SOLA (Stylized)	LI	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01313	SOLA (Stylized)	MC	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01313	SOLA (Stylized)	MC	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01314	SOLA (Stylized)	MX	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Food bars based on nuts, expressly excluding: meat, fish, birds and hunting, meat extracts, canned vegetables, dried and cooked; jellies, jams, eggs, milk and dairy products; edible oils and fats; salads for salads; canned, vegetable, preserved, dry, cooked; jellies, jams, canned; chicken broth; oatmeal
2607141.01315	SOLA (Stylized)	NO	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01315	SOLA (Stylized)	NO	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01316	SOLA (Stylized)	SG	40201800371R	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01316	SOLA (Stylized)	SG	40201800371R	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal
2607141.01317	SOLA (Stylized)	EU	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	029	Nut-based food bars; yogurt
2607141.01317	SOLA (Stylized)	EU	1382778	11/7/2017	1382778	11/7/2017	REGISTERED	030	Bread; breakfast cereals; granola; ice cream; natural sweetener; oatmeal

2607141.01318	SOLA (Sylized)	MX	2048204	5/15/2018			ABANDONED	030	Natural sweeteners
2607141.01600	TASTE THE DIFFERENCE YOU CANT	US	87/532,254	7/18/2017	5,547,217	8/21/2018	REGISTERED	030	Sugar substitutes
2607141.01601	TASTE THE DIFFERENCE YOU CANT	US	87/532,248	7/18/2017	5,576,909	10/2/2018	REGISTERED	030	Bread; breakfast cereals; granola; ice cream
2607141.01602	TASTE THE DIFFERENCE YOU CANT	US	87/532,234	7/18/2017	5,576,908	10/2/2018	REGISTERED	029	Nut-based food bars
2607141.01603	TASTE THE DIFFERENCE YOU CANT	US	87/532,225	7/18/2017	5,576,907	10/2/2018	REGISTERED	029	Yogurt
2607141.01700	TASTE SOLA & Design (Sylized)	US	87/304,760	1/17/2017	5,487,526	6/5/2018	REGISTERED	043	Restaurant, cafe, bar and catering services; takeaway restaurant services
2607141.01800	LOSE THE SUGAR, KEEP THE TASTE	US	87/713,753	12/8/2017			ABANDONED	030	Sugar substitutes
2607141.01801	LOSE THE SUGAR, KEEP THE TASTE	US	87/713,733	12/8/2017	6,008,419	3/10/2020	REGISTERED	030	Bread; breakfast cereals; granola
2607141.01802	LOSE THE SUGAR, KEEP THE TASTE	US	87/713,757	12/8/2017	6,147,890	9/8/2020	REGISTERED	029	Nut-based food bars
2607141.01803	LOSE THE SUGAR, KEEP THE TASTE	US	87/713,762	12/8/2017			ABANDONED	029	Yogurt
2607141.01804	LOSE THE SUGAR, KEEP THE TASTE	WO	1417323	6/5/2018	1417323	6/5/2018	REGISTERED	029	Nut-based food bars; yogurt
2607141.01804	LOSE THE SUGAR, KEEP THE TASTE	WO	1417323	6/5/2018	1417323	6/5/2018	REGISTERED	030	Sugar substitutes; bread; ice cream; granola; breakfast cereals
2607141.01805	LOSE THE SUGAR, KEEP THE TASTE	AU	1417323	6/5/2018			ABANDONED	029	Nut-based food bars; yogurt
2607141.01805	LOSE THE SUGAR, KEEP THE TASTE	AU	1417323	6/5/2018			ABANDONED	030	Sugar substitutes; bread; ice cream; granola; breakfast cereals

2607141.01806	LOSE THE SUGAR, KEEP THE TASTE	GB	1417323	6/5/2018		ABANDONED	029	Nut-based food bars, yogurt	
2607141.01806	LOSE THE SUGAR, KEEP THE TASTE	GB	1417323	6/5/2018		ABANDONED	030	Sugar substitutes, bread, ice cream, granola; breakfast cereals	
2607141.01807	LOSE THE SUGAR, KEEP THE TASTE	CA	1903193	6/7/2018		PUBLISHED	029	Nut-based food bars, yogurt	
2607141.01807	LOSE THE SUGAR, KEEP THE TASTE	CA	1903193	6/7/2018		PUBLISHED	030	Sugar substitutes, bread, breakfast cereals, granola, ice cream	
2607141.01808	LOSE THE SUGAR, KEEP THE TASTE	US	877979,807	12/8/2017	5,705,358	3/19/2019	REGISTERED	030	Ice cream
2607141.01900	LOSE THE SUGAR, NOT THE TASTE	US	87742,906	1/4/2018		ABANDONED	030	Sugar substitutes	
2607141.01901	LOSE THE SUGAR, NOT THE TASTE	US	87742,901	1/4/2018		ABANDONED	030	Bread, Breakfast cereals	
2607141.01902	LOSE THE SUGAR, NOT THE TASTE	US	87742,905	1/4/2018	5,687,328	2/26/2019	REGISTERED	029	Nut-based food bars
2607141.01903	LOSE THE SUGAR, NOT THE TASTE	US	87742,903	1/4/2018	5,687,327	2/26/2019	REGISTERED	029	Yogurt
2607141.01904	LOSE THE SUGAR, NOT THE TASTE	US	877979,808	1/4/2018	5,699,401	3/12/2019	REGISTERED	030	Granola, ice cream

TRADEMARK

REEL: 007288 FRAME: 0980

RECORDED: 05/11/2021