

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM645997

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest Recorded at 6263/0797		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GOLUB CAPITAL MARKETS LLC		05/07/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bazaarvoice, Inc.		
<b>Street Address:</b>	10901 Stonelake Blvd.		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78759		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3978496	ASK & ANSWER	
<b>Registration Number:</b>	4384603	B:	
<b>Registration Number:</b>	4204752	BAZAARVOICE	
<b>Registration Number:</b>	4260280	SMART SEO	
<b>Registration Number:</b>	4084655	SOCIAL ALERTS	
<b>Registration Number:</b>	4185553	SOCIALCONNECT	
<b>Registration Number:</b>	4367840	BAZAARVOICE CONNECTIONS	
<b>Registration Number:</b>	4431276	BAZAARVOICE CONVERSATIONS	
<b>Registration Number:</b>	4420849	BAZAARVOICE INTELLIGENCE	
<b>Registration Number:</b>	4462651	BAZAAR VOICE	
<b>Registration Number:</b>	4820619	BAZAARVOICE CURATIONS	
<b>Serial Number:</b>	87380931	BRAND EDGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.862.2208		
<b>Email:</b>	rob.soneson@kirkland.com		
<b>Correspondent Name:</b>	Rob Soneson		

CH \$315.00 3978496

**Address Line 1:** 300 North LaSalle  
**Address Line 2:** Kirkland & Ellis LLP  
**Address Line 4:** Chicago, ILLINOIS 60654

**ATTORNEY DOCKET NUMBER:** 36772-242-RFS

**NAME OF SUBMITTER:** Rob Soneson

**SIGNATURE:** /Rob Soneson/

**DATE SIGNED:** 05/12/2021

**Total Attachments: 5**

source=(2) Trademark Release Feb. 2018 - Bazaarvoice (Executed)\_(76681272\_1)#page1.tif  
source=(2) Trademark Release Feb. 2018 - Bazaarvoice (Executed)\_(76681272\_1)#page2.tif  
source=(2) Trademark Release Feb. 2018 - Bazaarvoice (Executed)\_(76681272\_1)#page3.tif  
source=(2) Trademark Release Feb. 2018 - Bazaarvoice (Executed)\_(76681272\_1)#page4.tif  
source=(2) Trademark Release Feb. 2018 - Bazaarvoice (Executed)\_(76681272\_1)#page5.tif

## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of May 7, 2021, by GOLUB CAPITAL MARKETS LLC, in its capacity as collateral agent for the secured parties (in such capacity, the “Collateral Agent”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

### W I T N E S S E T H:

WHEREAS, Bazaarvoice, Inc., a Delaware corporation (the “Pledgor”) and the Collateral Agent were parties to that certain Trademark Security Agreement dated as of February 1, 2018 (the “Security Agreement”) pursuant to which the Pledgor pledged and granted to the Collateral Agent for the benefit of the Secured Parties, a first priority Lien on and security interest in certain Trademarks set forth on Schedule A attached hereto (the “Trademarks”) and Trademark Collateral (as defined below) as security for certain obligations owing by the Pledgor to the Collateral Agent and the other Secured Parties;

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on February 1, 2018, at Reel 6263, Frame 0797;

WHEREAS, the Pledgor has requested that the Collateral Agent terminate and release its Lien on and security interest in the Trademarks and Trademark Collateral and any and all rights in the same; and

WHEREAS, the Pledgor has satisfied and fulfilled all of its obligations to release the Collateral Agent’s Lien on and security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. The Collateral Agent hereby terminates and releases its Lien on and security interest in all of the Pledgor’s right, title and interest in, to, and under all of the following (collectively the “Trademark Collateral”):

(a) all Trademarks, including, without limitation, the United States registered Trademarks and applications for Trademark registration, listed on Schedule 1 attached hereto, together with any and all (i) rights and privileges arising under applicable Legal Requirements with respect to the use or ownership of any of the foregoing, (ii) goodwill associated therewith, (iii) continuations, extensions and renewals thereof and amendments thereto; and


(b) all Proceeds of the foregoing.

2. The parties hereto acknowledge that this document may be filed along with any other necessary documentation with the United States Patent and Trademark Office or any other domestic or foreign governmental office to evidence the release granted herein. The Collateral Agent will execute such further documents as deemed reasonably necessary by the Pledgor to confirm and effect this release.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the Collateral Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GOLUB CAPITAL MARKETS LLC**, as Collateral Agent

By:   
Name: Robert G. Tuchscherer  
Title: Senior Managing Director

**SCHEDULE A**

**UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS**

List of trademark registrations and applications:

<b>Owner</b>	<b>Mark</b>	<b>Country</b>	<b>File Date</b>	<b>Serial No.</b>	<b>Reg. No.</b>	<b>Registration Date</b>
Bazarvoice, Inc.	ASK & ANSWER	UNITED STATES	7/9/2008	77/518,074	3,978,496	6/14/2011
Bazarvoice, Inc.	B: (Stylized)	EUROPEAN UNION (EUTM & RCD)	9/23/2011	010287531	010287531	2/27/2012
Bazarvoice, Inc.	B: (Stylized)	UNITED STATES	9/21/2011	85/428,813	4,384,603	8/13/2013
Bazarvoice, Inc.	BAZAARVOICE	ARGENTINA	7/3/2013	3261777	2700392	12/17/2014
Bazarvoice, Inc.	BAZAARVOICE	ARGENTINA	7/3/2013	3261778	2700391	12/17/2014
Bazarvoice, Inc.	BAZAARVOICE	AUSTRALIA	9/23/2011	1450217	1450217	9/23/2011
Bazarvoice, Inc.	BAZAARVOICE	BRAZIL	12/14/2012	840365390	840365390	11/17/2015
Bazarvoice, Inc.	BAZAARVOICE	BRAZIL	12/14/2012	840365403	840365403	11/17/2015
Bazarvoice, Inc.	BAZAARVOICE	CANADA	12/18/2013	1656957	TMA974026	6/20/2017
Bazarvoice, Inc.	BAZAARVOICE	CHILE	9/6/2013	1073946	1107014	6/24/2014
Bazarvoice, Inc.	BAZAARVOICE	CHINA	2/20/2013	12179754	12179754	8/7/2014
Bazarvoice, Inc.	BAZAARVOICE	CHINA	2/20/2013	12179753	12179753	8/7/2014
Bazarvoice, Inc.	BAZAARVOICE	COLOMBIA	7/3/2013	2013.157.021	N/A	N/A
Bazarvoice, Inc.	BAZAARVOICE	EUROPEAN UNION (EUTM & RCD)	9/23/2011	010287415	010287415	2/27/2012

Owner	Mark	Country	File Date	Serial No.	Reg. No.	Registration Date
Bazararvoice, Inc.	BAZAARVOICE	HONG KONG	12/7/2012	302460825	302460825	6/28/2013
Bazararvoice, Inc.	BAZAARVOICE	JAPAN	10/26/2012	2012-86996	5705432	9/26/2014
Bazararvoice, Inc.	BAZAARVOICE	SOUTH KOREA	10/25/2012	41-2012-35729	41-285678	4/10/2014
Bazararvoice, Inc.	BAZAARVOICE	MEXICO	9/19/2013	1414729	1508229	1/22/2015
Bazararvoice, Inc.	BAZAARVOICE	MEXICO	9/19/2013	1414730	1429726	1/27/2014
Bazararvoice, Inc.	BAZAARVOICE	NEW ZEALAND	10/1/2013	985442	985442	4/2/2014
Bazararvoice, Inc.	BAZAARVOICE	SINGAPORE	12/7/2012	T1218710E	T1218710E	7/22/2015
Bazararvoice, Inc.	BAZAARVOICE	TAIWAN	10/28/2013	102059915	1685963	1/1/2015
Bazararvoice, Inc.	BAZAARVOICE	UNITED STATES	9/21/2011	85/428,811	4,204,752	9/11/2012
Bazararvoice, Inc.	BAZAARVOICE	VENEZUELA	9/18/2013	2013-018086	S-058935	7/21/2014
Bazararvoice, Inc.	BAZAARVOICE	VENEZUELA	9/18/2013	2013-018078	S-058932	7/21/2014
Bazararvoice, Inc.	SMART SEO	UNITED STATES	11/8/2011	85/467,569	4,260,280	12/18/2012
Bazararvoice, Inc.	SOCIAL ALERTS	UNITED STATES	8/3/2010	85/098,985	4,084,655	1/10/2012
Bazararvoice, Inc.	SOCIALCONNECT	UNITED STATES	11/8/2011	85/467,561	4,185,553	8/7/2012
Bazararvoice, Inc.	BAZAARVOICE CONNECTIONS	UNITED STATES	11/15/2012	85/780,266	4,367,840	7/16/2013
Bazararvoice, Inc.	BAZAARVOICE CONVERSATIONS	UNITED STATES	11/15/2012	85/780,289	4,431,276	11/12/2013
Bazararvoice, Inc.	BAZAARVOICE INTELLIGENCE	UNITED STATES	11/15/2012	85/780,293	4,420,849	10/22/2013
Bazararvoice, Inc.	BAZAAR VOICE Stylized	UNITED STATES	5/29/2013	85/945,160	4,462,651	1/7/2014
Bazararvoice, Inc.	BAZAARVOICE CURATIONS	AUSTRALIA	11/17/2014	1251838	1251838	11/17/2014

Owner	Mark	Country	File Date	Serial No.	Reg. No.	Registration Date
Bazararvoice, Inc.	BAZAARVOICE CURATIONS	CANADA	12/1/2014	1705192	TMA948,487	9/6/2016
Bazararvoice, Inc.	BAZAARVOICE CURATIONS	EUROPEAN UNION (EUTM & RCD)	11/17/2014	1251838	1251838	4/20/2016
Bazararvoice, Inc.	BAZAARVOICE CURATIONS	UNITED STATES	5/29/2014	86/295,005	4,820,619	9/29/2015
Bazararvoice, Inc.	BAZAARVOICE CURATIONS	WIPO	11/17/2014	A0046434	1251838	11/17/2014
Bazararvoice, Inc.	BRAND EDGE	EUROPEAN UNION (EUTM & RCD)	4/3/2017	16546483	N/A	N/A
Bazararvoice, Inc.	BRAND EDGE	UNITED KINGDOM	4/3/2017	3222731	N/A	N/A
Bazararvoice, Inc.	BRAND EDGE	UNITED STATES	3/22/2017	87/380,931	N/A	N/A

TRADEMARK

REEL: 007289 FRAME: 0007

RECORDED: 05/12/2021