

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646114

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Holding LLC		05/11/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Collateral Agent		
Street Address:	100 Federal Street, 9th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	90182181	BTZ	
Serial Number:	90304726	DIY UNIVERSITY BY SALLY BEAUTY	
Serial Number:	90621984	SALLY.	
Serial Number:	90610598	ION	
Serial Number:	90622079	HAIRSCRIPTION	
Serial Number:	90507330	SALLYPEDIA	
Serial Number:	90205176	SILK ELEMENTS	
Serial Number:	90501595	STRAWBERRY LEOPARD	
CORRESPONDENCE DATA			
Fax Number:	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173417729		
Email:	katarzyna.gaysunas@morganlewis.com		
Correspondent Name:	Katarzyna Gaysunas		
Address Line 1:	1 Federal St		
Address Line 2:	c/o Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110-1726		
NAME OF SUBMITTER:	Katarzyna Gaysunas		

CH \$215.00 90182181

SIGNATURE:	/Katarzyna Gaysunas/
DATE SIGNED:	05/12/2021
Total Attachments: 3 source=Sally Beauty - Supplement to Trademark Security Agreement (Third Amend)#page1.tif source=Sally Beauty - Supplement to Trademark Security Agreement (Third Amend)#page2.tif source=Sally Beauty - Supplement to Trademark Security Agreement (Third Amend)#page3.tif	

SUPPLEMENT TO GRANT OF SECURITY INTEREST IN TRADEMARKS

This Supplement to Grant of Security Interest in Trademarks (this “Supplement”) is made as of the 11th day of May, 2021 by each of the undersigned parties (the “Grantors”), in favor of Bank of America, N.A., as Collateral Agent (in such capacity, together with its successors and permitted assigns, “Collateral Agent”) for certain lenders and other secured parties.

WHEREAS, the Grantors, executed and delivered a Grant of Security Interest in Trademarks dated July 6, 2017 and recorded on July 13, 2017 at Reel 6100, Frame 0252 (as amended of record from time to time hereinafter, the “Grant”) in favor of the Collateral Agent, pursuant to which the Grantors pledged, assigned and granted a security interest in favor of the Collateral Agent in certain Marks (as defined therein); and

WHEREAS, the Grantors have developed additional Marks and desire to hereby confirm the pledge of, and the grant of a security interest in, such additional Marks in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

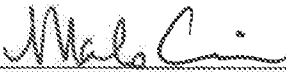
1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
2. Supplement to Schedule B. Schedule B to the Grant is hereby supplemented, but not replaced, by Schedule B-I annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned have executed this Supplement as of the date first written above.

Grantors:

BEAUTY HOLDING LLC

By: 
Name: Marlo Cormier
Title: Senior Vice President and Chief
Financial Officer

SCHEDULE B-I

<u>Trademark Name</u>	<u>Registration/ Serial No.</u>	<u>Registration Date/ Filing Date</u>	<u>Owner</u>	<u>Country</u>
BTZ	90182181	15-SEP-2020	BEAUTY HOLDING LLC	USA
DIY UNIVERSITY BY SALLY BEAUTY	90304726	06-NOV-2020	BEAUTY HOLDING LLC	USA
SALLY.	90621984	02-APR-2021	BEAUTY HOLDING LLC	USA
ION	90610598	29-MAR-2021	BEAUTY HOLDING LLC	USA
HAIRSCRIPION	90622079	02-APR-2021	BEAUTY HOLDING LLC	USA
SALLYPEDIA	90507330	03-FEB-2021	BEAUTY HOLDING LLC	USA
SILK ELEMENTS	90205176	23-SEP-2020	BEAUTY HOLDING LLC	USA
STRAWBERRY LEOPARD	90501595	01-FEB-2021	BEAUTY HOLDING LLC	USA

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