

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kia Motors America, Inc.		04/05/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kia America, Inc.		
Street Address:	111 Peters Canyon Road		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 59			
Property Type	Number	Word Mark	
Serial Number:	88978076	A	
Serial Number:	88628882	KIA STINGER	
Serial Number:	88978077	GIVE IT EVERYTHING	
Serial Number:	88628872	KIA STINGER GT	
Serial Number:	88628841	KIA STINGER GTS	
Serial Number:	88307718	KIA ACCESS WITH UVO LINK	
Serial Number:	88307714	KIA ACCESS	
Serial Number:	88877320	KIA	
Serial Number:	88052862	WHAT DRIVES YOU?	
Serial Number:	88239873	A	
Serial Number:	88239333	GIVE IT EVERYTHING	
Serial Number:	88151950	CLIMB HIGHER	
Registration Number:	6185767	HERE'S TO THE GREAT UNKNOWNNS	
Serial Number:	88877319	@HOME	
Serial Number:	88877318	KIA@HOME	
Registration Number:	5886502	KIA GENUINE DIRECT CONQUEST PROGRAM	
Registration Number:	5815323	GIVE IT EVERYTHING	
Serial Number:	87661445	KIA UVO	
Serial Number:	87661438	KIA UVO LUXE	

OP \$1490.00 88978076

Property Type	Number	Word Mark
Serial Number:	87661430	UVO
Registration Number:	5425036	THE ESSENTIALS
Registration Number:	5403148	DOUBT NO MORE
Registration Number:	4831343	NIRO
Registration Number:	4713720	KIA EXPRESS SERVICE GENUINE PARTS, TIRES
Registration Number:	4779172	SLIDE-N-STOW
Registration Number:	5581141	T-ECO
Registration Number:	5428906	TRAILSTER
Registration Number:	5168118	TARMAC
Registration Number:	5182727	TELLURIDE
Registration Number:	5168117	SOULFUL
Registration Number:	5030207	KIA FINANCE THE SMARTEST WAY TO FINANCE.
Registration Number:	5030205	KIA FINANCE THE SMARTEST WAY TO FINANCE
Registration Number:	5022395	FIT FOR A KING
Registration Number:	4921598	CHARGEUP
Registration Number:	4921597	CHARGEUP
Registration Number:	4818712	CHALLENGE THE LUXURY YOU KNOW
Registration Number:	4837002	KIA CERTIFIED PRE-OWNED
Registration Number:	4837000	KIA CERTIFIED PRE-OWNED
Registration Number:	3957815	KIA MOTORS FINANCE
Registration Number:	4786166	K 900
Registration Number:	4585208	CROSS GT
Registration Number:	4589768	FORTE5
Registration Number:	4589767	FORTE5
Registration Number:	5169115	IMPOSSIBLE TO IGNORE
Registration Number:	4632595	HAMSTAR
Registration Number:	3269865	RONDO
Registration Number:	3929200	KIA CUSTOMER 360° SERVICE CENTERED AROUN
Registration Number:	3929199	KIA CUSTOMER 360° SERVICE EXPERIENCE
Registration Number:	3758945	FORTE
Registration Number:	4313344	KIA UVO
Registration Number:	4154511	KIA UVO
Registration Number:	4168325	UVO
Registration Number:	3599378	BORREGO
Registration Number:	3289296	KIA OPTIMA
Registration Number:	3101388	KIA
Registration Number:	2640705	SPORTMATIC
Registration Number:	2487400	ONE LESS BUMP IN THE ROAD

Property Type	Number	Word Mark
Registration Number:	2418157	RIO
Registration Number:	2605304	SPECTRA

CORRESPONDENCE DATA

Fax Number: 2136232211

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2136232221

Email: trademark@lhlaw.com

Correspondent Name: LEE, HONG, DEGERMAN, KANG & WAIMEY

Address Line 1: 660 SOUTH FIGUEROA STREET SUITE 2300

Address Line 4: LOS ANGELES, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	1520/5400
NAME OF SUBMITTER:	David N. Makous
SIGNATURE:	/David N. Makous/
DATE SIGNED:	05/12/2021


Total Attachments: 1

source=Certified-Certificate of Amendment - Kia America Inc_#page1.tif

Certified Copy

I hereby certify that the following transcript of 1 page(s) is a full, true, and correct copy of the original record in the custody of the California Secretary of State's office.

05/04/2021
Certification Date


SHIRLEY N. WEBER, Ph.D.
Secretary of State



Secretary of State
Certificate of Amendment
of Articles of Incorporation
Name Change Only - Stock

AMDT-
STK-NA

IMPORTANT - Read instructions before completing this form.

Filing Fee - \$30.00

Copy Fees - First Page \$1.00 & .50 for each attachment page;
Certification Fee - \$5.00



This Space For Office Use Only

1. Corporation Name (Enter the exact name of the corporation as it currently is recorded with the California Secretary of State.)

Kia Motors America, Inc.

2. 7-Digit Secretary of State Entity Number

1840178

3. New Corporation Name

Enter the number, letter or other designation assigned to the provision in the Articles of Incorporation being amended (e.g., "1.", "I", "First", or "One").

Article 1 of the Articles of Incorporation is amended to read:

The name of the corporation is Kia America, Inc.

4. Approval Statements

4a. The Board of Directors has approved the amendment of the Articles of Incorporation.

4b. Shareholder approval was (check one):

By the required vote of shareholders in accordance with California Corporations Code section 902.
The total number of outstanding shares of the corporation entitled to vote is 3,070,000.
The number of shares voting in favor of the amendment equaled or exceeded the vote required.
The percentage vote required was more than 50%.

OR

Not required because the corporation has no outstanding shares.

Read, sign and date below (See instructions for signature requirements. Note: Both lines must be signed.)

We declare under penalty of perjury under the laws of the State of California that the matters set forth herein are true and correct of our own knowledge and we are authorized by California law to sign.

4/5/2021

Date



Signature (Do not leave blank)

SeungKyu Yoon

Type or Print Name of President

4/5/2021

Date


Signature (Do not leave blank)

Nam Kyu Kim

Type or Print Name of Secretary

AMDT-STK-NA (REV 12/2020)

2020 California Secretary of State
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TRADEMARK

RECORDED: 05/12/2021

REEL: 007289 FRAME: 0782