

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646252

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoetis Services LLC		05/12/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Pumpkin Insurance Services Inc.		
Street Address:	251 W. 30th St #9W		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88389192	THE BEST TREAT IS A HEALTHY LIFE	
Registration Number:	6142744	PUMPKIN	
CORRESPONDENCE DATA			
Fax Number:	2125451656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3475898536		
Email:	trademarks@offitkurman.com		
Correspondent Name:	Laura J. Winston		
Address Line 1:	590 Madison Avenue, 6th Floor		
Address Line 2:	Offit Kurman, P.A.		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Laura J. Winston		
SIGNATURE:	/Laura J. Winston/		
DATE SIGNED:	05/12/2021		
Total Attachments: 3			
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DEED OF ASSIGNMENT

BY AND BETWEEN:

ZOETIS SERVICES LLC, a limited liability company organized under the laws of Delaware, having its principal office at 10 Sylvan Way Parsippany, New Jersey 07054, USA ("ASSIGNOR")

and

PUMPKIN INSURANCE SERVICES INC., a corporation organized under the laws of Delaware, having its principal office at 251 W. 30th St # 9W, New York, New York 10001, USA ("ASSIGNEE").

WHEREAS the ASSIGNOR is the owner of the trademarks and the registrations and applications therefor listed on the attached **Schedule A** (the "Trademarks");

AND WHEREAS the ASSIGNOR and ASSIGNEE have agreed that the Trademarks shall be assigned and transferred to the ASSIGNEE.

NOW THEREFORE THE PARTIES AGREE TO THE FOLLOWING:

For good and sufficient consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby sells, assigns, transfers, and conveys to ASSIGNEE its entire right, title and interest in, to and under (a) the Trademarks, including any and all goodwill symbolized thereby, and (b) the right to sue for and to recover damages and other remedies in respect of any past, present or future infringement or other unauthorized use of the Trademarks.

This Assignment is deemed to have become effective as of May 12, 2021.

[Signature page follows]

ASSIGNOR

Jane Ungaro

By: Jane Ungaro

Title: Assistant Secretary

ASSIGNEE

Lior Keren

By: Lior Keren

Title: Head of Operations

4819-1336-8041, v. 1

4819-1336-8041, v. 1

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

Trademark	Country	App. Date	App. No.	Reg. Date	Reg. No.
PUMPKIN	US	2/7/2019	88292724	9/1/2020	6142744
PUMPKIN	CA	5/30/2019	1965836		
PUMPKIN	EU	5/30/2019	18074650	10/16/2019	18074650
PUMPKIN	GB	5/30/2019	3403089	10/25/2019	3403089
PUMPKIN	GB	5/30/2019	00918074650	10/16/2019	00918074650
THE BEST TREAT IS A HEALTHY LIFE	US	4/17/2019	88389192		
THE BEST TREAT IS A HEALTHY LIFE	CA	5/30/2019	1965837		
THE BEST TREAT IS A HEALTHY LIFE	EU	5/30/2019	18074651	10/16/2019	18074651
THE BEST TREAT IS A HEALTHY LIFE	GB	5/30/2019	3403093	10/25/2019	3403093
THE BEST TREAT IS A HEALTHY LIFE	GB	5/30/2019	00918074651	10/26/2019	

4837-4890-8265, v. 1