

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM647985

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900615445
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Tropicana Holdings, Inc.		04/06/2021	Corporation: DELAWARE
Caesars Entertainment, Inc.		04/06/2021	Corporation: DELAWARE
Tropicana Entertainment Inc.		04/06/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Columbia Properties Tahoe, LLC
Street Address:	55 US-50
City:	Stateline
State/Country:	NEVADA
Postal Code:	89449
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3197614	MONTBLEU
Registration Number:	3197619	MONTBLEU RESORT CASINO & SPA

CORRESPONDENCE DATA

Fax Number: 2165790212
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 216-586-3939
Email: kabarrett@jonesday.com, pcyingier@jonesday.com
Correspondent Name: KERRY A. BARRETT/JONES DAY
Address Line 1: 901 LAKESIDE AVENUE
Address Line 4: CLEVELAND, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	714377-625008
NAME OF SUBMITTER:	Kerry A. Barrett
SIGNATURE:	/Kerry A. Barrett/
DATE SIGNED:	05/19/2021

Total Attachments: 6

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IP ASSIGNMENT

This IP Assignment (this “Assignment”) is being executed as of April 6, 2021 (the “Effective Date”) by **Caesars Entertainment, Inc.**, a Delaware corporation (f/k/a Eldorado Resorts, Inc., a Nevada corporation) (“CZR”), **Tropicana Entertainment Inc.**, a Delaware corporation (“Tropicana”), and **New Tropicana Holdings, Inc.**, a Delaware corporation (“New Tropicana” and, together with CZR and Tropicana, each an “Assignor” and, collectively, the “Assignors”), in favor of **Columbia Properties Tahoe, LLC**, a Nevada limited liability company (“Assignee”). Capitalized terms used herein and not otherwise defined shall have the meanings ascribed to them in the Agreement (defined below).

Pursuant to the Equity Purchase Agreement dated as of April 24, 2020 (as amended by that certain Amendment No. 1 dated as of May 21, 2020 and that certain Amendment No. 2 dated as of November 20, 2020, the “Agreement”) by and among CZR, Assignee, Eldorado Casino Shreveport Joint Venture, a Louisiana partnership, Eldorado Shreveport #1, LLC, a Nevada limited liability company, Eldorado Shreveport #2, LLC, a Nevada limited liability company, New Tropicana OpCo, Inc., a Delaware corporation, Bally’s Corporation (f/k/a Twin River Worldwide Holdings, Inc.), a Delaware corporation, and Twin River Management Group, Inc., a Delaware corporation, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

(A) Each of CZR and Tropicana do hereby irrevocably sell, assign, transfer, convey and deliver unto Assignee, its successors and assigns, all of such Assignor’s respective right, title, interest in, to and under the domain names set forth next to such Assignor’s name listed on Schedule A attached hereto, together with the goodwill associated therewith, intending hereby to convey all of the right, title and interest of such Assignor therein (the “Domain Names”),

(B) New Tropicana does hereby irrevocably sell, assign, transfer, convey and deliver unto Assignee, its successors and assigns, all of New Tropicana’s right, title, interest in, to and under the trademarks listed on Schedule B attached hereto, together with the goodwill associated therewith, intending hereby to convey all of the right, title and interest of New Tropicana therein (the “Trademarks”), and

(C) New Tropicana does hereby irrevocably sell, assign, transfer, convey and deliver unto Assignee, its successors and assigns, all of New Tropicana’s right, title, interest in, to and under the copyrights listed on Schedule C attached hereto, together with the goodwill associated therewith, intending hereby to convey all of the right, title and interest of New Tropicana therein (the “Copyrights”).

The assignment of the Domain Names, Trademarks and Copyrights includes the assignment of all registrations and applications for registration thereof, all income, royalties or payments due or payable as of the Effective Date or hereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use or violation thereof, with the right to sue for and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors or assigns and any other rights, privileges, claims and causes of action relating or pertaining to the Domain Names, Trademarks and Copyrights.

This Assignment has been executed and delivered by the Assignors for the purpose of (i) recording the assignment of New Tropicana's right, title and interest in and to the Trademarks with the United States Patent and Trademark Office, (ii) recording the assignment of New Tropicana's right, title and interest in and to the Copyrights with the United States Copyright Office, and (iii) taking any and all actions that may be required or recommended by the applicable domain name registrars to promptly effectuate, evidence and/or record the transfer of the Domain Names with such registrars following execution of this Assignment, including, but not limited to: (a) taking any and all actions that may be required or recommended by the applicable registrar(s) to confirm the transfer in accordance with its procedures therefor, including, without limitation, unlocking transfer of the Domain Names and approving transfer of the Domain Names to Assignee through the domain name transfer procedures provided by the applicable registrar(s) and (b) providing Assignee with administrative and technical access to the Domain Names, and sole control over where the domain names point, including, without limitation, providing any passwords, usernames or required information or executing any documents that may be necessary to accomplish the transfer of the Domain Names to Assignee

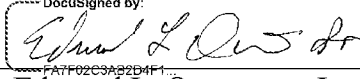
The Assignors hereby covenant and agree to, and with Assignee and its successors and assigns, to do, execute, acknowledge and deliver to, or to cause to be done, executed, acknowledged and delivered to, Assignee and its successors and assigns, all such further acts, deeds, assignments, oaths, declarations, transfers, conveyances, powers of attorney, assurances and other documents that may be reasonably requested by Assignee to effect the purposes of this Assignment and for the better selling, assigning, transferring, conveying, delivering, assuring and confirming to Assignee and their respective successors or assigns, any or all of the Domain Names, the Trademarks and the Copyrights.

This Assignment is being delivered pursuant to, and is subject to all the terms of, the Agreement, including all representations, warranties, covenants and agreements contained therein. Nothing contained in this Assignment shall change, amend or alter (nor shall it be deemed or construed as changing, amending or altering) the terms of the Agreement. In the event the terms of this Assignment conflict with the terms of the Agreement, the terms of the Agreement shall control. This Assignment shall be binding upon the successors and assigns of the Assignors and shall inure to the benefit of the successors and assigns of Assignee. This Assignment may not be amended, waived or terminated except pursuant to a writing signed by the parties.

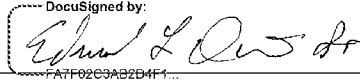
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IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed and delivered as of the date first set forth above.

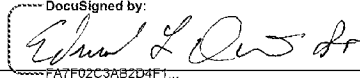
**CAESARS ENTERTAINMENT, INC.
(F/K/A ELDORADO RESORTS, INC.)**

By: 
Name: Edmund L. Quatmann, Jr.
Title: Executive Vice President, Chief Legal
Officer and Secretary

TROPICANA ENTERTAINMENT INC.

By: 
Name: Edmund L. Quatmann, Jr.
Title: Executive Vice President, Chief Legal
Officer and Secretary

NEW TROPICANA HOLDINGS, INC.

By: 
Name: Edmund L. Quatmann, Jr.
Title: Executive Vice President, Chief Legal
Officer and Secretary

[Signature Page to IP Assignment]

SCHEDULE A

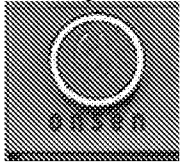

Domain Names

Assignor	Domain Name	Expiration Date
Tropicana	montbleu.xxx	December 1, 2021
Tropicana	montbleucasino.com	June 21, 2020
CZR	montbleuhotel.com	June 21, 2021
Tropicana	montbleuresort.com	June 29, 2020
CZR	montbleutahoe.com	June 21, 2021
CZR	montbluecasino.com	June 21, 2020
CZR	montbluehotel.com	June 21, 2020
Tropicana	montblueresort.com	June 29, 2020
CZR	montblueresortcasino.com	August 24, 2021
CZR	montbluetahoe.com	June 21, 2020
Tropicana	themonttahoe.com	June 29, 2020

[Schedule A to IP Assignment]

SCHEDULE B

Trademarks

<i>Trademark</i>	<i>Application #</i>	<i>Registration Date</i>	<i>Registration #</i>	<i>Jurisdiction</i>	<i>Status</i>	<i>Classes/ Goods and Services</i>
MONTBLEU	78/670,522	1/9/2007	3,197,614	UNITED STATES	REGISTERED	41, 43, 44
MONTBLEU RESORT CASINO & SPA (and design)	78/679,337	1/9/2007	3,197,619	UNITED STATES	REGISTERED	41, 43, 44
Onsen Spa 	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Spa services
CIERRA	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Restaurant services
CAFÉ DEL SOUL	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Restaurant services
FORTUNE	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Restaurant services
MONTBLEU CAFE	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Restaurant services
HQ	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Restaurant and bar services
CRAFT BEER BAR	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Bar services
THE ZONE SPORTS BAR SPORT BOOK 	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Bar services
Opal	N/A	N/A	N/A	UNITED STATES	UNREGISTERED COMMON LAW	Bar and nightclub services

[Schedule B to IP Assignment]

SCHEDULE C

Copyrights

Title of Work	Jurisdiction	Copyright Number	Registration Date
Tropicana Mont Bleu Website	United States	VA1839547	9/27/2012

[Schedule C to IP Assignment]

NAI-1516328976v2

RECORDED: 05/10/2021

**TRADEMARK
REEL: 007290 FRAME: 0307**