TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM646485

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brill, Inc.		04/22/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	CSM Bakery Solutions Europe Holding B.V.	
Street Address:	De Entree 232	
City:	Amsterdam	
State/Country:	NETHERLANDS	
Postal Code:	1101 EE	
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	4822275	CSM	
Registration Number:	4822276	CSM BAKERY PRODUCTS	

CORRESPONDENCE DATA

Fax Number: 8602860115

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8602862929

Email: TM-CT@cantorcolburn.com, nadkins@cantorcolburn.com

Correspondent Name: Thomas J. Mango Address Line 1: 20 Church Street

Address Line 2: 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06103

DOMESTIC REPRESENTATIVE

Name: Thomas J. Mango Address Line 1: 20 Church Street

Address Line 2: 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06103

NAME OF SUBMITTER: George A. Pelletier SIGNATURE: /gapjr/

> **TRADEMARK** REEL: 007290 FRAME: 0932

DATE SIGNED: 05/12/2021

Total Attachments: 3
source=Assignment Brill to CSM Bakery Solutions Europe Holding BV#page1.tif
source=Assignment Brill to CSM Bakery Solutions Europe Holding BV#page2.tif

source=Assignment Brill to CSM Bakery Solutions Europe Holding BV#page3.tif

TRADEMARK
REEL: 007290 FRAME: 0933

TRADEMARK ASSIGNMENT

WHEREAS, Brill, Inc., a corporation duly organized under the laws of the State of

Delaware, and having its principal place of business at 5775 Glenridge Drive, Bldg. A, Sandy

Springs, Georgia 30328 ("Assignor"), is the owner of the trademarks and United States

Trademark Registrations listed in Schedule A attached to this document (the "Brill Marks");

WHEREAS, CSM Bakery Solutions Europe Holding B.V., a Besloten Vennootschap duly

organized under the laws of the Netherlands, and having its principal place of business at De

Entree 232, 1101 EE Amsterdam, the Netherlands ("Assignee"), is desirous of acquiring certain

assets of Assignor, including the Brill Marks, the United States Trademark Registrations

associated with the Brill Marks, and the goodwill symbolized by the Brill Marks;

NOW, THEREFORE, to all whom it may concern, for the good and valuable

consideration, the receipt of which is herewith acknowledged, Assignor does now by these

presents hereby transfer, convey and assign to said Assignee the entire right, title and interest

throughout the world, in and to the said trademarks, together with the good will of the business

symbolized by the trademarks, and the above identified registrations thereof, and the right to

recover for any past infringement of said marks.

(Continued on next page).

GAP 4/34/RI

REEL: 007290 FRAME: 0934

EXECUTED this 22nd day of April, 2021.

BRILL, INC.

By:

Name: Michael Delaney

Title: Vice President, General Counsel, and

Secretary

STATE OF GEORGIA

: ss.

Pond Spires: June 22, 2022

COUNTY OF DeKALB

On this 22nd day of April, 2021, before me personally appeared Michael Delaney, to me known to be the person described in, and who executed, the foregoing instrument, and he duly acknowledged to me that she executed the same for uses and purposes therein set forth.

SCHEDULE A

	App. Ser. No.	Reg. No.	Mark	Reg. Date
1.	85032332	4822275	CSM	September 29, 2015
2.	85032340	4822276	CSM BAKERY PRODUCTS	September 29, 2015

Page 3 of 3

TRADEMARK REEL: 007290 FRAME: 0936

RECORDED: 05/13/2021