

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alexander Allen		05/10/2021	INDIVIDUAL: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Black Bear Licensing Limited		
Street Address:	ATL Business Centre 89, Cannon Road		
Internal Address:	Suite 3		
City:	Santa Venera		
State/Country:	MALTA		
Postal Code:	SVR 9035		
Entity Type:	Limited Liability Company: MALTA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5171896	A ALLEN	
Registration Number:	5151570	A ALLEN SPORTS	
Registration Number:	1463413	ALLEN	
Registration Number:	4782674	ALLEN	
Registration Number:	2984828	ALLEN BIKE RACKS	
Registration Number:	3632233	ALLEN SPORTS	
Registration Number:	1788891	SURE STRAP	
Serial Number:	90533940	ALLEN	
Serial Number:	90533943	A	
CORRESPONDENCE DATA			
Fax Number:	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-791-1100		
Email:	trademark@pierceatwood.com		
Correspondent Name:	Jonathan Gelchinsky / Pierce Atwood LLP		
Address Line 1:	254 Commercial Street		
Address Line 4:	Portland, MAINE 04101		

CH \$240.00 5171896

ATTORNEY DOCKET NUMBER:	34621/1749
DOMESTIC REPRESENTATIVE	
Name:	Jonathan Gelchinsky / Pierce Atwood LLP
Address Line 1:	254 Commercial Street
Address Line 4:	Portland, MAINE 04101
NAME OF SUBMITTER:	Jonathan M. Gelchinsky
SIGNATURE:	/Jonathan M. Gelchinsky/
DATE SIGNED:	05/13/2021
Total Attachments: 3 source=Trademark Assignment - Black Bear Licensing Limited#page1.tif source=Trademark Assignment - Black Bear Licensing Limited#page2.tif source=Trademark Assignment - Black Bear Licensing Limited#page3.tif	

TRADEMARK ASSIGNMENT

Alexander Allen, an individual citizen of the Netherlands residing at Praça do Príncipe Real No. 3, Apt. C, Lisbon 1250-184, Portugal (the "Assignor"), is the owner of all rights, title and interest in and to the trademarks and the corresponding registrations and/or applications for registrations as identified on Exhibit A hereto, including the goodwill of the business connected with the use of, and symbolized by, said marks (the "Marks").

The Assignor hereby assigns, transfers and conveys to **Black Bear Licensing Limited**, a Malta limited liability company, having a place of business at ATL Business Centre, 89, Suite 3, Cannon Road, St. Venera SVR 9035, Malta, bearer of company registration number C97476 (the "Assignee"), together with their respective successors and assigns, which accepts, by a gratuitous gift the Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for the Assignee's own use and enjoyment and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives.

The Assignor further agrees, for himself, and his successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by the Assignee to effectuate this assignment.

This Agreement shall be governed and construed in accordance with the Laws of Malta and the Parties irrevocably and unconditionally submit for themselves and their property in any legal action or proceedings related to this Agreement and/or Marks, or for the recognition and enforcement of any judgment in respect hereof, to the jurisdiction of the Courts of Malta.

(W13156874.1)

This Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument.

WITNESS my hand and seal this 13th day of May 2021.

ALEXANDER ALLEN

By:  _____

Signed in acceptance by the Assignee:

By:  _____

Clint Chetcuti on behalf of
AlleyBe Limited (C71249)
Director
BLACK BEAR LICENSING LIMITED
By way of resolution dated 25th March 2021

EXHIBIT A
Trademark Registrations and Applications

REGISTRATIONS

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Canada	ALLEN	TMA415485	13-Aug-1993
Canada	SURE STRAP	TMA418243	15-Oct-1993
China	ALLEN (Stylized)	8401122	28-Jun-2011
China	ALLEN BIKE RACKS	4193410	21-Dec-2006
China	ALLEN SPORTS (Stylized)	17108087	21-Oct-2017
Denmark	ALLEN	VR 000150 1996	12-Jan-1996
European Union	A Design	018276984	02-Dec-2020
European Union	ALLEN	018276988	02-Dec-2020
Hong Kong	ALLEN	300256734	27-Jul-2004
Japan	A ALLEN (Stylized & Design)	6271069	17-Jul-2020
Japan	A ALLEN SPORTS (Stylized & Design)	6271068	17-Jul-2020
Mexico	A Design	2221016	18-Mar-2021
Mexico	ALLEN	2221015	18-Mar-2021
United Kingdom	A Design	UK00003515158	06-Nov-2020
United Kingdom	ALLEN	UK00003515143	06-Nov-2020
United Kingdom	ALLEN	UK00001422926	17-Jul-1992
United States	A ALLEN (Stylized & Design)	5,171,896	28-Mar-2017
United States	A ALLEN SPORTS (Stylized & Design)	5,151,570	28-Feb-2017
United States	ALLEN	1,463,413	03-Nov-1987
United States	ALLEN	4,782,674	28-Jul-2015
United States	ALLEN BIKE RACKS (Stylized & Design)	2,984,828	16-Aug-2005
United States	ALLEN SPORTS	3,632,233	02-Jun-2009
United States	SURE STRAP	1,788,891	17-Aug-1993

APPLICATIONS

<u>Country</u>	<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
United States	A Design	90-533,943	18-Feb-2021
United States	ALLEN	90-533,940	18-Feb-2021

(W13156874.1)