

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM648250


<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900611495		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WHOLE FOODS MARKET IP, L.P.		02/17/2021	Limited Partnership:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AMAZON TECHNOLOGIES, INC.		
<b>Street Address:</b>	410 Terry Avenue North		
<b>Internal Address:</b>	ATTN: Trademarks		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98109		
<b>Entity Type:</b>	Corporation: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6206500	\$1 MILLION WHOLE PLANET FOUNDATION \$1,00	
<b>Registration Number:</b>	6075491	REBELLION	
<b>Registration Number:</b>	6234248	WHATEVER MAKES YOU WHOLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5123225200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Pirkey Barber PLLC		
<b>Address Line 1:</b>	1801 East 6th Street		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Austin, TEXAS 78702		
<b>ATTORNEY DOCKET NUMBER:</b>	AMZNAZ003		
<b>NAME OF SUBMITTER:</b>	Emily M. Cruz		
<b>SIGNATURE:</b>	/s/ Emily M. Cruz /s/		
<b>DATE SIGNED:</b>	05/20/2021		

**Total Attachments: 1**

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ASSIGNMENT

WHEREAS, Whole Foods Market IP, L.P. ("Assignor"), a limited partnership organized and existing under the laws of Delaware with its principal place of business located at 550 Bowie Street, Austin, Texas 78703, USA has adopted, owns, and is using the following trademarks (the "Marks") for which the following United States Trademark Registrations have been obtained:

Mark	Reg. No.	Filing Date	Classes
 WHOLE PLANET FOUNDATION <b>\$1,000,000 FUND</b> \$1 MILLION WHOLE PLANET FOUNDATION \$1,000,000 FUND & Design	6,206,500	April 3, 2019	36
REBELLION	6,075,491	April 16, 2018	30
WHATEVER MAKES YOU WHOLE	6,234,248	December 29, 2020	35, 43

WHEREAS, Amazon Technologies, Inc. ("Assignee"), a corporation organized and existing under the laws of Nevada with its principal place of business located at 410 Terry Avenue North, Seattle, Washington 98109, USA, is the successor to that portion of the ongoing and existing business to which the Marks pertain;

WHEREAS, Assignor desires to transfer, and assign all of its right, title, and interest in and to the Marks and the goodwill associated with the Marks and the above-referenced registrations to Assignee, and Assignee wishes to accept such transfer and assignment;

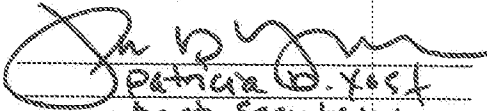
WHEREAS, the Assignor wishes to herein memorialize said assignment and transfer of the Marks, together with all of the goodwill of the business associated with the Marks, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title, and interest in and to the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks and that portion of the business to which the Marks pertain, effective as of January 14, 2021.

ASSIGNOR:

Whole Foods Market IP, L.P.

By:  
Name:  
Title:  
Date:

  
Patricia D. Yost  
Asst. Secretary  
2/17/20