

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM646716

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK HAPOALIM B.M., AS AGENT		04/12/2021	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	XCEL DESIGN GROUP, LLC		
Street Address:	1333 Broadway, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87599301	52SEASONS	
Serial Number:	87362991	GIGI PARKER	
Serial Number:	87152252	GIGI PARKER	
Serial Number:	87436825	HIGHLINE COLLECTIVE WHAT YOU WANT, NOW	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102822000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard		
Address Line 1:	10100 Santa Monica Boulevard, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Jessica Manavi		
SIGNATURE:	/jrm/		
DATE SIGNED:	05/13/2021		
Total Attachments: 2			
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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of February 11, 2019, recorded with the United States Patent and Trademark Office on February 22, 2019 at Reel 6570, Frame 0281, XCEL DESIGN GROUP, LLC ("Assignor") assigned to and granted to Bank Hapoalim B.M., as Agent ("Assignee"), a security interest in all right, title and interest of Assignor in and to the trademarks and trademark registrations and applications therefore listed on Schedule A hereto (the "Trademarks");


WHEREAS, Assignee wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks.

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of April 12, 2021.

BANK HAPOALIM B.M., as Agent

By: 
Name: MITCHELL BARNETT
Title: Executive Vice President

By: 
Name: Louis G. Barone
Title: Senior Vice President

SCHEDULE A TO NOTICE OF RELEASE

Mark	Country (Sorted ↓)	Owner	Registration No. (Application No.)	Registration Date (Application Date)	International Class + Goods/Services
52SEASONS	USA – (US)	Xcel Design Group, LLC	(87/599,301)	(09/07/2017)	18: handbags 25: Blazers; Blouses; Denim jackets; Denim jeans; Denim pants; Dresses; Footwear; Jackets; Shirts; Shorts; Skirts; Tops as clothing; Trousers
GIGI PARKER	USA – (US)	Xcel Design Group, LLC	(87/362,991)	(03/08/2017)	14: watches, jewelry 18: handbags 25: Dresses; Sportswear, namely, sports bras, tops, pants and bottoms, sweatshirts, sweatpants, t-shirts, and socks; Denim clothing, namely, denim pants, coats, jackets, skirts and jeans; footwear
GIGI PARKER and Design	USA – (US)	Xcel Design Group, LLC	(87/152,252)	(08/26/2016)	14: watches 18: handbags 25: Dresses; Sportswear, namely, sports bras, tops, pants and bottoms, sweatshirts, sweatpants, t-shirts, and socks; Denim clothing, namely, denim pants, coats, jackets, skirts and jeans; footwear
HIGHLINE COLLECTIVE WHAT YOU WANT, NOW	USA – (US)	Xcel Design Group, LLC	(87/436,825)	(05/04/2017)	9: Eyewear 14: Watches 18: Handbags 25: Dresses; sportswear, namely, jackets, trousers, blazers, blouses, tops, shirts, shorts, skirts; denim jackets; denim jeans; denim pants; footwear